



Electronic Field Communication

Information

eFC Number: eFC-I-13-00073

Date: Thursday, May 30, 2013

Subject: Safety Recall 6913D - 2003-2004 Mazda6 and 2004 RX-8 Passenger Front Air Bag

Originating

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Dept: Technical Services Division

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Summary: Announcing the launch of Safety Recall 6913D - 2003-2004 Mazda6 and 2004 RX-8 Passenger Front Air Bag.

See Also eFC Number(s):

, , , , ,

Dealer Communication: Yes

Date Dealer Communication to be sent: 5/30/2013

Additional Contacts: Darrel Chin

eFC Type:

Sales

Operations:

Fixed Operations:

Concur:

Aileen Sperber

Communication:

Safety Recall 6913D - 2003-2004 Mazda6 and 2004 RX-8 Passenger Front Air Bag will be launched to dealers today.

On certain subject vehicles, the inflator propellant material for the passenger front air bag may have been improperly processed, which may cause increased combustion during air bag deployment. This could create excessive internal pressure within the inflator, and the body of the air bag module could rupture and injure vehicle occupant(s).

Only 149 US vehicles are involved in this recall - 147 Mazda6s and two RX-8s.

The attached dealer email will be sent to all dealers upon release of this eFC.

Owners of subject vehicles will be notified by mail on May 31, 2013.



Addressees – Check appropriate division, department, region or position

| Corporate Distribution Lists | | Corporate Distribution Lists | | Region Distribution Lists | |
|---|-------------------------------------|---|-------------------------------------|--|-------------------------------------|
| Executive Committee | <input checked="" type="checkbox"/> | Audit | <input type="checkbox"/> | Regional General Manager s | <input checked="" type="checkbox"/> |
| Executive & Administrative Assistants | <input type="checkbox"/> | Legal | <input checked="" type="checkbox"/> | Region Coordinators | <input type="checkbox"/> |
| US Sales Operations (all) | <input type="checkbox"/> | Finance Division (all) | <input type="checkbox"/> | Region Sales Managers | <input type="checkbox"/> |
| Dealer Development | <input type="checkbox"/> | Accounting, Tax, Customs & Payroll | <input type="checkbox"/> | Finance & Insurance Managers | <input type="checkbox"/> |
| Sales Integration & Training | <input type="checkbox"/> | Financial Analysis & Treasury | <input type="checkbox"/> | Zone Manager - Sales | <input type="checkbox"/> |
| Extended Service Programs | <input type="checkbox"/> | Human Resources | <input type="checkbox"/> | District Managers | <input type="checkbox"/> |
| Vehicle Operations (all) | <input type="checkbox"/> | IT- Managers | <input type="checkbox"/> | Region Customer Service & Parts Managers | <input checked="" type="checkbox"/> |
| Distribution | <input type="checkbox"/> | Employees Only – (Corp) | <input type="checkbox"/> | Zone Manager - Service | <input checked="" type="checkbox"/> |
| Fleet Operations | <input type="checkbox"/> | Employees Only – (All MNAO) | <input type="checkbox"/> | District Service Managers | <input checked="" type="checkbox"/> |
| Incentives | <input type="checkbox"/> | | | Region Technical Specialists | <input checked="" type="checkbox"/> |
| Vehicle Logistics | <input type="checkbox"/> | | | Region Operations Managers | <input checked="" type="checkbox"/> |
| Marketing and PR (all) | <input type="checkbox"/> | | | Marketing Managers | <input type="checkbox"/> |
| Brand & Marketing Communications | <input type="checkbox"/> | | | Digital Marketing Managers | <input type="checkbox"/> |
| Retail Marketing | <input type="checkbox"/> | | | Market Rep Managers | <input type="checkbox"/> |
| Digital, CRM, & Mobile Marketing | <input type="checkbox"/> | | | Sales Planning Managers | <input type="checkbox"/> |
| Public Relations & Brand Experience | <input type="checkbox"/> | | | Region Operations Specialists | <input checked="" type="checkbox"/> |
| CSO Management | <input type="checkbox"/> | | | All Gulf Region | <input type="checkbox"/> |
| CSD Management | <input type="checkbox"/> | | | All Midwest Region | <input type="checkbox"/> |
| TSD Management | <input checked="" type="checkbox"/> | | | All Northeast Region | <input type="checkbox"/> |
| Customer Service Operations (all) | <input checked="" type="checkbox"/> | | | All Southeast Region | <input type="checkbox"/> |
| Customer Service Division (all) | <input checked="" type="checkbox"/> | | | All Western Region | <input type="checkbox"/> |
| Customer Service Planning (CAC / Mediation) | <input type="checkbox"/> | | | All McGaw | <input type="checkbox"/> |
| Inventory & Supply (DAG) | <input type="checkbox"/> | | | Port Managers | <input type="checkbox"/> |
| PDC Operations & Transportation | <input type="checkbox"/> | | | All Ports | <input type="checkbox"/> |
| Service Field Operations | <input type="checkbox"/> | | | | |
| Service Parts & Accessories Marketing | <input type="checkbox"/> | | | | |
| Customer Mediation Department Mailbox | <input type="checkbox"/> | | | | |
| Parts & Service Finance | <input checked="" type="checkbox"/> | Additional Recipients | Additional Recipients | | |
| Technical Services Division (all) | <input checked="" type="checkbox"/> | Other: David Robertson | <input type="checkbox"/> | Other: | <input type="checkbox"/> |
| Information & Publications | <input type="checkbox"/> | Other: Rob Murdoch (MC) | <input type="checkbox"/> | Other: | <input type="checkbox"/> |
| Field Technical Operations (Hotline) | <input type="checkbox"/> | Other: Pierre Hughes-Comire (MC) | <input type="checkbox"/> | Other: | <input type="checkbox"/> |
| Product Quality Engineering | <input type="checkbox"/> | Other: Fujio Hyodo (MC) | <input type="checkbox"/> | Other: | <input type="checkbox"/> |
| Technical & Fixed Operations Training | <input type="checkbox"/> | Other: Hiroko Tanada (MC) | <input type="checkbox"/> | Other: | <input type="checkbox"/> |
| Warranty Operations | <input type="checkbox"/> | Other: Daisuke Hirata | <input type="checkbox"/> | Other: | <input type="checkbox"/> |
| Dealer Affairs | <input type="checkbox"/> | Other: Suzo Oda | <input type="checkbox"/> | Other: | <input type="checkbox"/> |
| Government Affairs | <input checked="" type="checkbox"/> | Other: Joshua Vella | <input type="checkbox"/> | Other: | <input type="checkbox"/> |
| Product Planning | <input type="checkbox"/> | Other: Steven Limtiaco | <input type="checkbox"/> | Other: | <input type="checkbox"/> |
| | | Other: Gaby Laur | <input type="checkbox"/> | Other: | <input type="checkbox"/> |
| | | Other: | <input type="checkbox"/> | Other: | <input type="checkbox"/> |
| | | Other: | <input type="checkbox"/> | Other: | <input type="checkbox"/> |