

Certain 2009-2010 Avalon, Highlander Hybrid, FJ Cruiser, 2009-2012 Camry, Camry Hybrid, Prius, 4Runner, RAV4, Tacoma, 2009-2013 Highlander, Venza, 2010-2012 Sequoia, 2010-2013 Corolla, Sienna, Tundra, and 2012 Prius-V vehicles equipped with accessory leather seat covers, seat heaters, or headrest DVD entertainment systems.

SAFETY RECALL NOTICE

March 21, 2013

Jack ██████████
24 ██████████ Ave
Daytona Beach, FL 32114-5615

Re:



Dear Toyota Owner:

This notice is being sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Southeast Toyota Distributors, LLC ("SET") has determined that a defect which relates to motor vehicle safety exists in certain 2009-2010 Avalon, Highlander Hybrid, FJ Cruiser, 2009-2012 Camry, Camry Hybrid, Prius, 4Runner, RAV4, Tacoma, 2009-2013 Highlander, Venza, 2010-2012 Sequoia, 2010-2013 Corolla, Sienna, Tundra, and 2012 Prius-V vehicles equipped with SET installed leather seat covers, seat heaters, or headrest DVD entertainment devices.

What is the condition?

During installation of accessories by SET, such as leather seat covers, seat heaters or headrest DVD systems, these vehicles may not have had the passenger seat occupant sensing system calibration tested. If the front passenger seat occupant sensing system is out of calibration, the front passenger airbags may not deploy or they may deploy inappropriately for the passenger's size and position. This could increase the risk of personal injury during the event of a vehicle crash necessitating airbag deployment.

What is Southeast Toyota Distributors, LLC going to do?

Southeast Toyota will notify owners, and dealers will test the sensitivity of the occupant detection sensors, and recalibrate them as necessary, **at no cost to you**. The inspection and recalibration will take approximately twenty (20) minutes or less. However, depending upon the dealer's work schedule, it may be necessary to make the vehicle available for a longer period of time.

What should you do?

This is an important Safety Recall

If you are in Florida, Georgia, Alabama, South Carolina, or North Carolina contact your local Toyota dealer to schedule an appointment to have this important remedy performed on your vehicle as soon as possible. The remedy will take approximately twenty (20) minutes. However, depending upon the dealer's work schedule, it may be necessary to make your vehicle available for a longer period of time.

If you are outside the above five states, or require further assistance, you may contact the SET Customer Assistance Center toll free at 1-800-301-6859, Monday through Friday, 8:30am to 5:00pm, Eastern Standard Time.

If you had this repair performed before you received this letter, you may be eligible to receive reimbursement for the cost of obtaining a pre-notification remedy of the problem associated with this recall. For more information, contact the SET Customer Assistance Center toll free at 1-800-301-6859.

Your local Toyota dealer can answer any of your questions. If you need further assistance, you may contact the SET Customer Assistance Center toll free at 1-800-301-6859, Monday through Friday, 8:30 am to 5:00 pm, Eastern Standard Time.

You do not need this Safety Recall Notice to have this recall completed; however, to assist the dealer in confirming vehicle eligibility, we request that you present this notice at the time of your service appointment.

If you believe that the dealer or SET has failed or is unable to remedy the defect within a reasonable time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue S.E., Washington, DC 20590 or call the toll free Vehicle Safety Hot Line at 1-888-327-4236 (TTY: 1-800-424-9153), or go to <http://www.safercar.gov>.

If you are a vehicle lessor, Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the vehicle lessee within ten days of your receipt of this letter.

We have sent this notice in the interest of your continued satisfaction with Toyota products, and we sincerely regret any inconvenience this condition may have caused you.

Sincerely,

Southeast Toyota Distributors, LLC.