



Gulf States Toyota, Inc.
1375 Enclave Parkway
Houston, Texas 77077
(713) 580-3300

Via Federal Express

October 28, 2010

Mr. Daniel C. Smith
Associate Administrator for Enforcement
National Highway Traffic Safety Administration
1200 New Jersey Avenue, SE
Washington, DC 20590

RE: 10V-035
Quarterly Report – Period Ending September 30, 2010

Dear Mr. Smith:

Pursuant to 49 CFR Part 573.7, enclosed please find Gulf States Toyota, Inc.'s Quarterly Report for the above referenced campaign for the period ending September 30, 2010.

Please let us know if you have any questions.

Very truly yours,

A handwritten signature in cursive script, appearing to read "JC Fassino".

JC Fassino
SVP-Market Representation

Enclosure

cc: Ms. Jacqueline Glassman

QUARTERLY REPORT ON NOTIFICATION CAMPAIGN – PART 573.7 (b)

DISTRIBUTOR: Gulf States Toyota, Inc.

QUARTER ENDING DATE: September 30, 2010

REPORT NUMBER	NHTSA CAMPAIGN NUMBER		DATE OF NOTIFICATION		NUMBER OF VEHICLES			
			Started b(2)	Ended b(2)	Involved in Campaign b(3)	Inspected and Repaired b(4)	Inspected But Repair Not Required b(4)	Unreachable** (b) 5
1	10V-035	Vehicles Requiring Label Only	5/27/10	Not Completed	271,308*	N/A	N/A	6,196
		Vehicles Requiring Placard & Label	6/4/10	9/30/10	108	6	N/A	1
		Vehicles Requiring Placard, Label & Wheel/Tire Upgrade	6/4/10	6/4/10	1	1	N/A	0

* Approximately 266,404 notices were sent prior to the end of the reporting report.
Approximately 4,904 notices were sent on 10/15/10.

** The following explanations pertain to the number of unreachable vehicles:

Vehicles Requiring Label Only:

Undeliverable/Returned by U.S. Postal Service:	6013
No Registration or Purchaser Information Available:	25
Vehicles Sold or Traded:	150
Vehicles Totaled:	8

Vehicles Requiring Placard & Label:

Undeliverable/Returned by U.S. Postal Service:	1
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(note: numbers reported are cumulative)