



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

October 20, 2016

Mr. Todd Fronckowiak
Global Automotive Safety Compliance Office
Ford Motor Company
Fairlane Plaza South, Suite 500
330 Town Center Drive
Dearborn, MI 48126-2738

NEF-150SM
16V-731

Subject: Incorrect Headlight Lenses/FMVSS 108

Dear Mr. Fronckowiak:

This letter serves to acknowledge Ford Motor Company's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

LINCOLN/CONTINENTAL/2017

Mfr's Report Date: October 7, 2016

NHTSA Campaign Number: 16V-731

Components:

EXTERIOR LIGHTING:HEADLIGHTS

Potential Number of Units Affected: 1,827

Problem Description:

Ford Motor Company (Ford) is recalling certain model year 2017 Lincoln Continental vehicles manufactured June 14, 2016, to September 23, 2016 and equipped with high intensity discharge (HID) headlights. The headlights may have been built with incorrect lenses, adversely affecting the turn signal visibility as well as not being properly marked. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) number 108, "Lamps, Reflective Devices, and Assoc. Equipment."

Consequence:

Reduced turn signal visibility to other drivers and pedestrians can increase the risk of a crash.

Remedy:

Ford will notify owners, and dealers will inspect the headlights, replacing them as necessary, free of charge. The recall is expected to begin November 7, 2016. Owners may contact Ford customer service at 1-866-436-7332. Ford's number for this recall is 16C15.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

We have received Ford's proposed owner notification letter and have approved it for distribution.

Please be reminded of the following requirements:

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Sarah Mcshane who may be reached by phone at 202-366-7401, or by email at sarah.mcshane@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement