



# URGENT AIRBAG NOTICE

Presort Std  
US Postage  
PAID  
Dallas, TX  
Permit No. 919

## PLEASE... KEEP ME SAFE

My car's airbag inflator is defective and could rupture and hurt me in a crash.

**CALL 1-844-758-9245**

This recall is FREE of charge. Critical details on back 

IT1 P1 \*\*\* \*\*\*\* \*\*AUTO\*\*3-DIGIT 453  
John Smith  
123 Street Rd  
Anywhere, OH 12345-1234

# PAST AIRBAG INFLATOR RUPTURES HAVE CAUSED DEATH AND INJURY

The airbag inflator in your 2003 Honda Accord could produce excess pressure upon deployment, causing the inflator to rupture. Fragments from ruptured inflators could hit you or others in the vehicle.

## YOUR AIRBAG INFLATORS NEED TO BE REPLACED.

Due to the severity of this defect, your vehicle has been recalled and must be repaired. The repair will be done free of charge.



Figure 1. Proper airbag deployment



Figure 2. Airbag Deployment with Inflator Rupture

**FOR YOUR SAFETY CALL**

# 1-844-758-9245

Monday through Friday, 8a.m. to 7p.m. EST.

*Thank You,  
Honda Recall Resolution Team*

**This important safety recall repair needs to be scheduled immediately. If you do not have this issue repaired, your safety is at risk.**

One quick call is all it takes to set up your FREE repair with an authorized local dealer, at a time and location most convenient to you. The repair may take an hour, depending on the dealer's schedule.

**CALL TO SCHEDULE YOUR FREE REPAIR**  
**1-844-758-9245**

Please refer to this information when scheduling your free appointment to verify your identity and vehicle.

### YOUR VEHICLE INFORMATION

2001 Honda Accord  
VIN: XXXXXXXXXX  
Recall Campaign: XXXX

**DEALERSHIP INSTRUCTIONS:** Please reference Campaign [CID].