



Recall Campaign 15V-318: Driver's Front Air bag Module (Final Repair)

New information provided by this revision is preceded by this symbol .

Please perform the procedure outlined in this Service Information on all affected vehicles before customer delivery. In the event the customer has already taken delivery of the vehicle, please perform the procedure the next time the vehicle is in the shop.

This Service Information bulletin supersedes SI B65 11 15 **dated July 2016**.

 New information provided by this revision is preceded by this symbol

MODEL

E39 (5 Series)	E46 (3 Series)	E53 (X5 Sports Activity Vehicles)
Model Year 2002-2006		

SITUATION

BMW AG is conducting a Voluntary Safety Recall involving Driver's Front Air bag Module on certain BMW vehicles that are equipped with non-desiccated Takata PSDI-5 inflators.

This is an industry-wide safety recall involving driver's front air bag modules. BMW is committed to helping you manage this recall campaign in the least disruptive fashion.

All customers affected by this recall were sent an interim letter on August 31, 2015. The letter informed them that their vehicle is affected by this recall.

As parts for the final repair are starting to arrive, a second notification letter is being mailed to the customers in phases, starting in August 2016. A copy of this second letter is attached.

To assist you with customer concerns, please reference the attached Q & A that will be updated as information becomes available. You can identify the latest version by the date that is referenced at the bottom of the pages.

AFFECTED VEHICLES

This Recall Campaign involves certain model year 2002 to 2006 E39, E46, and E53 vehicles.

The mailing will be sent first to customers residing in the High Absolute Humidity areas such as Alabama, California, Florida, Georgia, Guam, Hawaii, Louisiana, Mississippi, Puerto Rico, Samoa, Texas, US Virgin Islands, Saipan and South Carolina as per the NHTSA requirements.

Vehicles requiring this Recall Campaign will show it as "Open" when checked either in AIR, the "Service Menu" of DCSnet (Dealer Communication System), or with the Key Reader.

OTHER AIR BAG RELATED FAULTS AND REPAIRS

A vehicle may arrive at your center with an air bag malfunction light illuminated; this is not necessarily the issue being addressed by this recall.

An illuminated air bag warning light can be caused by various system/component-related faults (i.e. control unit, wiring harness, sensors, etc).

If a vehicle arrives in the workshop with an air bag warning light on:

- Perform the diagnostic procedure to identify the cause. BMW will cover up to 4 FRU of diagnosis time. Normal warranty documentation requirements apply to this diagnosis.
- If the air bag fault is related to the **driver's front air bag module** and its replacement will correct the issue, then this repair will be covered "as a result" of performing the Recall Campaign outlined in this bulletin.
- If the air bag fault is due to **some other cause**, please inform the customer first about additional "customer-pay work" that is needed and obtain their approval to proceed with the repairs at their expense.

Should the customer decline his/her authorization to perform the repairs, please make a note of it on the repair order.

This Recall Campaign must always be completed, whether or not other faults in the air bag system are diagnosed and/or corrected.

PROCEDURE

There is no inspection procedure for this recall. When this recall shows open, replace the driver's air bag module per ISTA Repair Instructions "Remove and refit/replace the Air bag unit" REP 32 34 020 or follow the attached repair procedure.

Before installing the replacement part, the new Air bag module's serial number must be documented by the technician on the repair order so it can also be entered into the warranty claim's comment section.

IMPORTANT NOTE

Certain E46 vehicles covered by this recall are also affected by Recall Campaign 13V-172 (refer to [SI B65 15 13](#)) or 14V-428 (refer to [SI B65 17 14](#)) for replacing the passenger's Air bag module. Please complete both recalls during the service appointment.

PARTS INFORMATION

Please monitor the DCS messages for the parts ordering procedure

Part Number	Description	Quantity
32 30 6 877 590	Air bag on the sport steering wheel or M sport steering wheel	1

	(option 0255 or option 0710)	
Or:		
32 30 6 877 591	Air bag on the basic steering wheel without multifunction controls	1
Or:		
32 30 6 877 592	Air bag on the basic steering wheel with multifunction controls (option 0249)	1

PARTS RETENTION

The parts replaced and submitted through this recall claim entry procedure are the property of BMW NA.

Your center is responsible for the proper identification, storage and documentation of these parts. They must be held in a secure retention area until notification of claim payment is made by BMW NA through DCSnet.

A DCSnet part return tag will be generated for the driver's side front air bag module with special handling instructions. Inflatable air bags are classified as dangerous goods by the Department of Transportation (DOT) and require special preparation, packing and labeling for transport.

A shipping procedure has been created for returning the replaced air bag modules **directly to Takata**. There is also a procedure available for "Bulk Shipping 15 or more air bag modules" at one time to Takata.

These procedures are contained in the "Part Return Program Instructions" and "Bulk Ship" PDF attachments to this bulletin; please read both of them.

Your center is responsible for following all rules and regulations that apply to shipping dangerous goods as described in the attachment.

Please **do not** return these Recall Campaign air bag modules to either:

- Warranty Parts Return Center (WPRC) or to the
- Recycling/disposal vendors listed in the Warranty Policy and Procedures Manual, Section 6.

WARRANTY INFORMATION

Reimbursement for this Recall Campaign will be via normal claim entry utilizing the following information:

Defect Code:	00 32 39 02 00	
Labor Operation:	Labor Allowance:	Description:

00 64 071	5 FRU	Replace the driver-side front Air bag (Main work)
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And, if the vehicle arrives with the air bag malfunction light illuminated:

Labor Operation:	Labor Allowance:	Description:
32 99 000	Up to 4 FRU	Work time to perform the Air bag system diagnostic procedure

Work time labor operation code 32 99 000 is not considered a Main labor operation; however, it does require an individual punch time and an explanation on the repair order and in the claim comments.

Prior Interim Repairs

If the vehicle received the interim air bag repair, claimed previously under defect code 00 32 25 02 00, the final repair must still be performed on the vehicle.

TREAD Act - Previous Customer-Pay Repairs

With this Recall Campaign, a prior repair reimbursement is unlikely. Typically, a customer would have their driver's front air bag module replaced as a result of an accident. In such a case, either an insurance company or the customer themselves, paid for the replacement of the above mentioned air bag module in conjunction with the accident repairs. Such cases are not covered by this campaign and are not entitled to reimbursement.

In the case where the customer paid for the replacement of his/her driver's front air bag module not as a result of an accident, and due to the fact that it was covered by this Recall Campaign, please reimburse the customer-paid repair expense as follows:

Customer-pay Invoice Review and Reimbursement Procedure

- Review and verify that the previous customer-pay invoice (BMW center or independent repair shop) contains a repair that was performed to address the issue described in this "Recall" Service Information bulletin.
- If this prior repair qualifies, reimburse the customer (labor and parts).
- Submit for this customer-paid repair expense under Defect Code **85 99 00 12 NA**, as follows:
 - Sublet Code 3
 - Dollar amount (with no markup)
 - Comment: Reimbursement for allowable expenses related to the previous customer-pay repair
- Please detail and itemize the claimed sublet on the repair order and in the claim comment section.

- Retain the "original" customer pay invoice in your files; this documentation may be requested by BMW during the claim review process)



Note: When submitted as outlined above, the claim submission for this “customer-pay reimbursement” **will not** close the “Open” Safety Recall on the vehicle.

ATTACHMENTS

View PDF attachment [15V-318-DriverAirBagONL\(Final_E39-E53\)\(Approved by NHTSA 5July2016\)](#).

View PDF attachment [15V-318-DriverAirBagONL\(Final_E46\)\(Approved by NHTSA 5July2016\)](#).

View PDF attachment [B651115_Parts_Bulk_Ship_Return](#) .

View PDF attachment [B651115_Parts_Return_Program_Instructions](#).

View PDF attachment [B651115_Repair_Procedure](#).

View PDF attachment [B651115_Takata_AirBag_15V-318-Driver_QA](#).

View PDF attachment [B651115_Technical_Campaign_Note](#).

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Defect Code: 00 32 25 02 00

Safety Device Return Procedure for Airbag Recall

****ATTENTION****

DO NOT USE THE “1.4 LABEL” AND DO NOT FOLLOW ANY INSTRUCTIONS FOUND INSIDE THE REPLACEMENT AIRBAG MODULE’S BOX.

DISREGARD THOSE INSTRUCTIONS AND DO NOT RELABEL THE ORIGINAL BOX THAT WILL NOW BE USED FOR RETURNING THE RECALLED AIRBAG.

IMPORTANT

- As the shipper, your center is responsible for proper packaging and documentation completion.
- The person packaging the airbag(s) must have received the Hazardous Material training per 49CFR 172.702. Those training records must be on file at your center.
- The U.S. Department of Transportation (“DOT”) will impose substantial fines and/or penalties on the shipper if the packaging, labeling, or documentation is not properly prepared and the customer’s (center) copy of the OP 900PRP form is not kept on file for a minimum of two (2) years.

SI B65 11 15- Technical Campaign 15V-318: Driver-Side Front Air Bag Module (Final Repair)

COMPAGN DOF – 48 STATE FEDEX GROUND SHIPMENT PREPARATION

As the shipper, you are responsible for proper packing and document completion. The person packaging the module must have received hazardous material training per 49CFR 172.702, and the training records must be on file at your dealership. The U.S. Department of Transportation will impose substantial fines and/or penalties on the shipper if the packaging, labeling, or documentation is not properly prepared and Customer Copy of OP 900PRP form is not kept on file for a minimum of 2 years.

IMPORTANT: Do not deploy the safety device. Return the used module within 1 – 2 business days. The person packing the used safety device must read and follow the provided instructions.

NOTE: Puerto Rico, Islands of Hawaii and Alaska dealers **CANNOT** follow these shipping instructions. The dealer **MUST** contact the following Takata USA representative(s) directly for shipping instructions:

- For Island of Hawaii and Alaska: Contact Miguel Prigadaa – Tel# 210-250-5078 or Email: SCTakataRestrains_International@XPO.com
- For Puerto Rico: Email Becky Argyropoulos of Crane Worldwide at MenloControlTower@cranewww.com

1. Shipping Documents

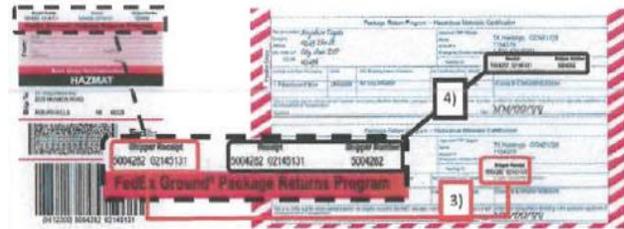
OP 900PRP Hazardous Materials Certification Form



5. Shipping Documentation Instructions (Cont.)

a) Peel off the SHIPPER RECEIPT from the top of the FedEx Ground PRP Shipping label, place it in the Tracking ID box on the Customer Copy of the OP 900PRP form. **3)**

b) Peel off the RECEIPT & SHIPPER NUMBER from the top of the FedEx Ground PRP Shipping label, and place it in the Tracking ID box on the FedEx Copy. **4)**



2. Packing Instructions

- Confirm box is in acceptable condition by referring to Packaging Reference Guide on the other side of this document. If a new box is needed, follow the New Box Instructions located below the Package Reference Guide.
- Place the un-deployed safety device in the "cradle" of the box insert.



6. Shipping Documentation Instructions (Cont.)

a) Separate the FedEx Copy and Customer Copy of the OP 900PRP form. Keep the FedEx copy with the box.

Note: Dealers must retain the Customer Copy of OP 900PRP form in their records for 2 years.

Dealership Copy



3. Shipping Documentation Instructions

a. Separate the bottom 4 labels (OP 900PRP form), place them in the FedEx Ground envelope with BMW Warranty Parts Tag, remove the backing and firmly place on the box.



b. Peel off the Box Copy of the OP 900PRP form and firmly apply to the front side of the box.



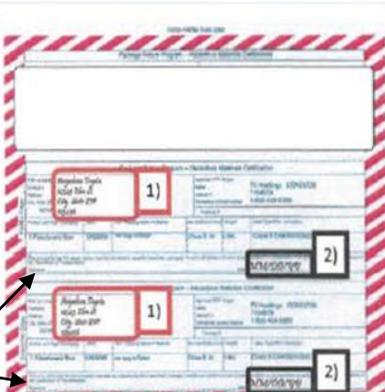
4. Shipping Documentation Instructions (Cont.)

a) Fill in the following on the FedEx Copy and the customer copy:

- Shipper Name (dealer)
 - Address
 - CCN
- Chemtrecc CCN21726
Tel: 1-703-527-3887

b) Date the FedEx Copy and Customer Copy (MM/DD/YY).

2) Sign and Date



7. Shipping Documentation Instructions (Cont.)

a) Fill in Shipper Name & Address in the upper section of the FedEx Ground Shipping label. Note: (RMA# is not required). **1)**

b) Peel off the backing of the FedEx Ground PRP Shipping label and affix to the box to left of the Class 9 label. **2)**

- Use the scribe line on the box as a guide.
- The FedEx Ground PRP Shipping label must not touch any portion of the printing to the right of the scribe line.

c) Provide the package and the FedEx Copy of the OP 900PRP form to the FedEx Ground Driver.

Note: If you don't receive regular pickups from FedEx, call 888-777-6040 to schedule a pickup of the package.



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PACKAGE REFERENCE GUIDE Is This Package Acceptable?

Hazardous materials packaging "Damage" can be classified into one or more of the following different types. They include:

	Damage Type	NO
L	Labeling Packages with improper labeling are NOT acceptable, particularly, If the labels obscure other required marks and labels.	
I	Improper Packing Improper packing is always unacceptable. The packages must be properly packaged to prevent movement in all directions.	
O	Other Damages Multiple damages, such as those may affect the integrity of the package. Others are not as severe and may be acceptable. If questionable, repackage the material.	

Requesting a New Box / Shipping Labels

If a new box or replacement shipping labels are needed, Please follow the instructions below to request replacement materials.

E-Mail: airbagreturns@bmwna.com

To help expedite your request, please be prepared to provide the following information:

- a) Warranty Parts Tag and VIN Number
- b) What Type of shipping material needed
 - OP-900prp Hazardous Materials Certification Form
 - FedEx Ground Shipping Label
 - FedEx Ground Shipping Envelope
- c) Dealer Shipping Information
 - Contact name
 - Dealer address
 - Phone Number



BULK SHIPMENT PACKAGE REFERENCE GUIDE

SI B65 11 15 Technical Campaign 15V-318: Driver-Side Front Air Bag Module (Final Repair)

Centers with 15 or more of the Air bag modules may now utilize a bulk shipment option.

<p>1 Stacking:</p> <p>Place the safety devices and shrink-wrap them on the pallet.</p> <p><u>(no more than 60 inches in height).</u></p>	
<p>2 Labeling:</p> <p>Put the following labels on both sides of the skid:</p> <ul style="list-style-type: none"> • Class 9 • UN3268 (Safety Devices)* • OVERPACK USED* <p>*Can be printed on Letter Size paper using Microsoft Word</p>	

Contact for Pickup:

When the shipment is **READY FOR PICKUP**, please contact TK-Holdings by email:

SCTakataRestraints_International@XPO.com

Please provide the following information:

- Please include in the subject line **“BMW RETURN”**
- **Dealer Name:**
- **Dealer Address:**
- **Dealer Telephone:**
- **Dealer E-mail:**

TK-Holdings will contact you to provide you the BOL and further instructions.

Any questions and concerns regarding the Recall Airbags, Please Contact

AIRBAGSRETURNS@BMWNA.COM

PROCEDURE

Failure to comply with warnings and repair instructions may result in accidental activation and cause physical injury!

- Air bag driver's modules

Inspection, testing and installation work may only be carried out by properly qualified personnel at BMW Service.

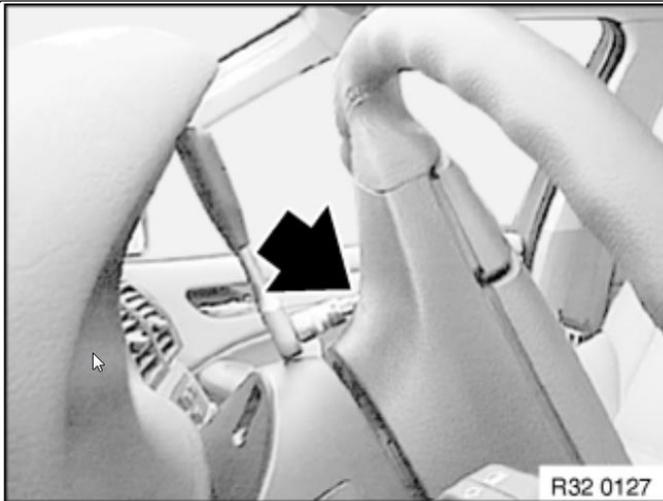
Work on components of the airbag system should only ever be carried out with the battery disconnected, the negative terminal post covered and the plug connection of the cable leading to the gas generator disconnected. If only the battery is disconnected, it is absolutely essential to adhere to the specified waiting period 1 minute

The air bag module may only be set down with the cushion (air bag) facing upwards.

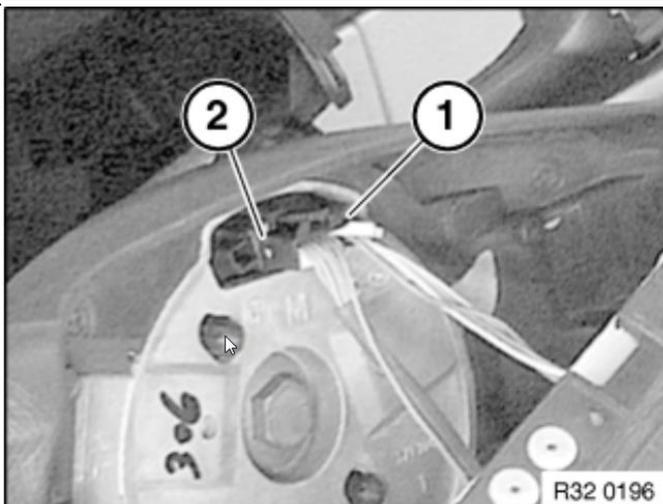
PROCEDURE A FOR VEHICLES EQUIPPED WITH FOUR SPOKES AIR BAG MODULE AND MFL (MULTIFUNCTION STEERING WHEEL):

Before the replacement, airbag module's serial number must be documented on the repair order so it can also be entered into the claim's comment section.

No inspection or diagnosis needs; DISCONNECT THE BATTERY!

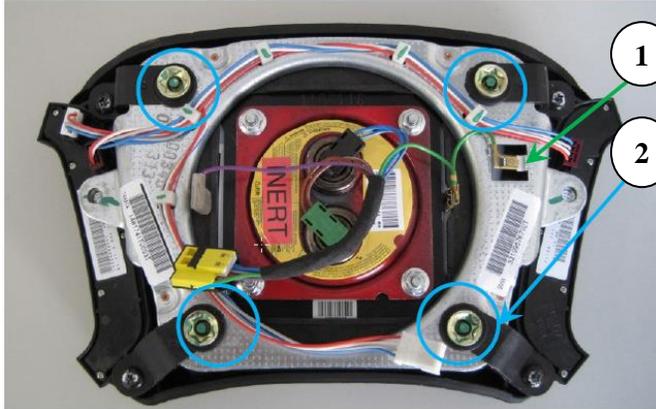


- Release screws on both sides (Torx socket T30).

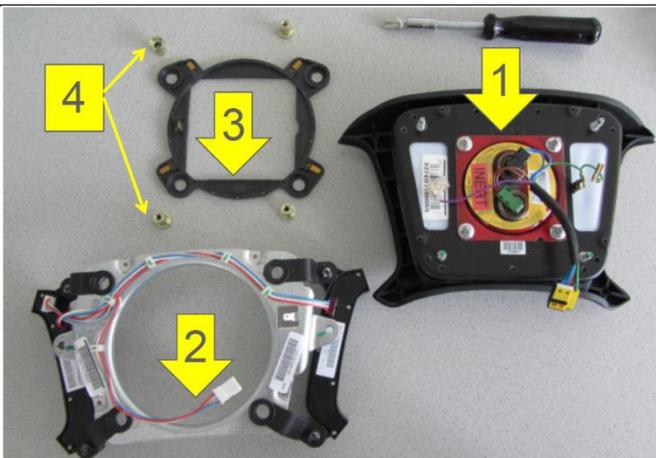
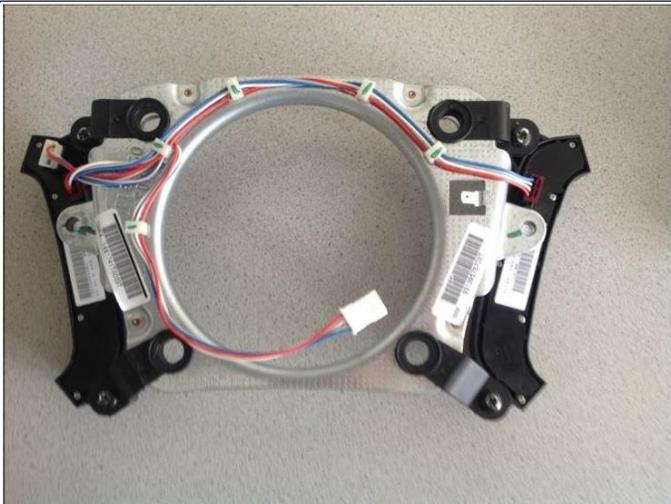


- Tilt airbag unit forwards.
- Disconnect plug connections (1, 2) and remove airbag unit.

The horn ring and MFL must be swapped to the new part

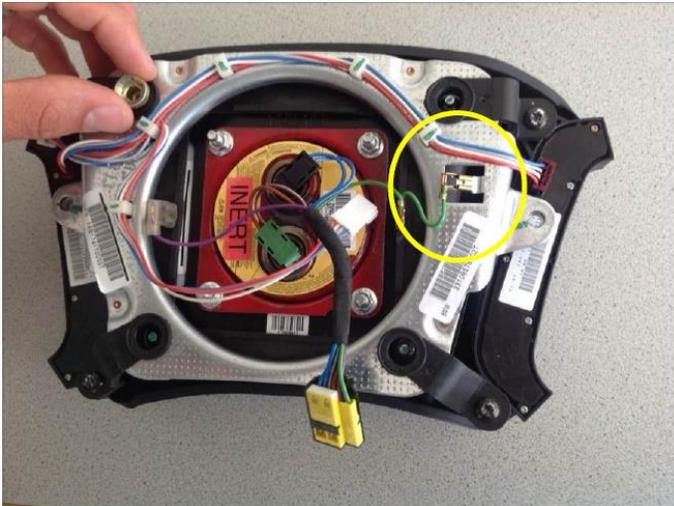


- Pull the ground connector (1).
- Remove 4 bolts holding the horn ring (9.7x11.4 with Torx 55 (2)).
- Watch the 4 springs under bolts.
- Remove the contact ring with MFL from air bag module.

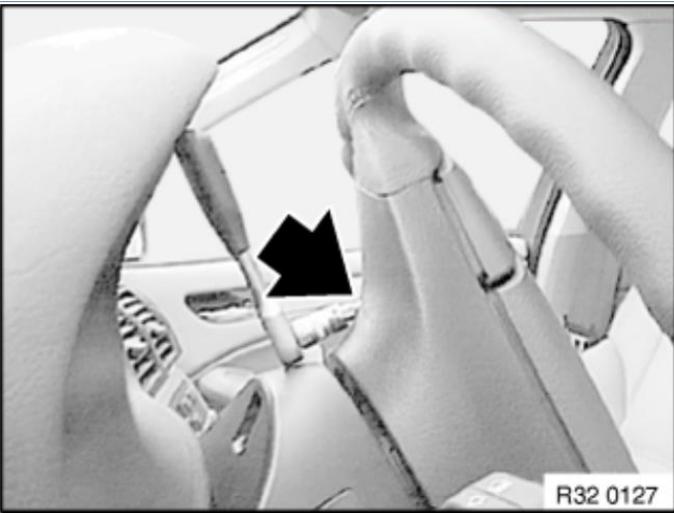


After disassembly:

- 1- Module
- 2- Horn Ring with MFL
- 3- Horn contact path
- 4- Torx bolt



- Reinstall the contact ring with MFL to the new replacement air bag module.
- Tightening torque for the contact ring bolts is 5 ± 0.2 Nm.
- Reconnect the horn ground cable.

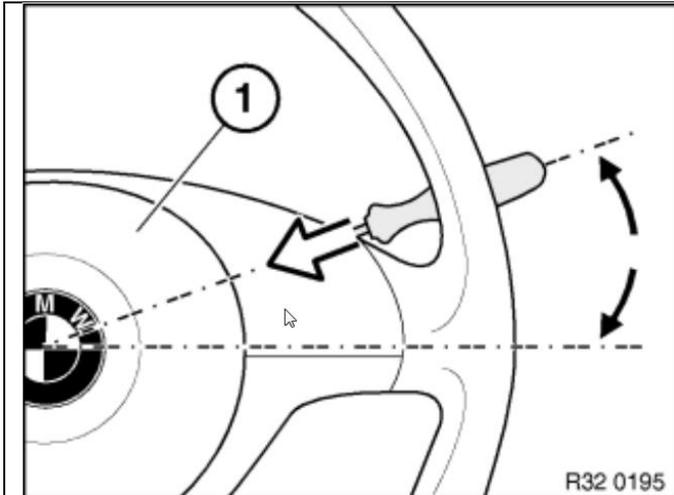


- Make sure electrical leads are correctly positioned and connected.
- Tightening torque:
E39 / E46 2 Nm
E53 8Nm
- Reconnect the battery and recheck operation and function.
- Use the same box and follow the return procedure attached to the SI.

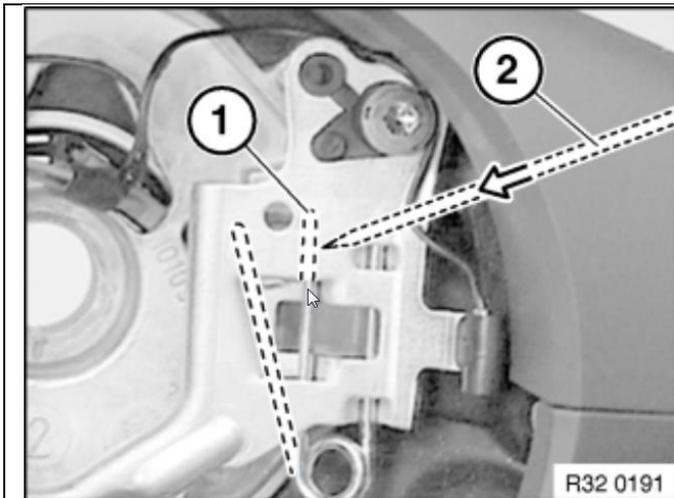
PROCEDURE B FOR VEHICLES EQUIPPED WITH THREE SPOKES AIR BAG MODULE AND SPORT STEERING WHEEL.

Before the replacement airbag module's serial number must be documented on the repair order so it can also be entered into the claim's comment section.

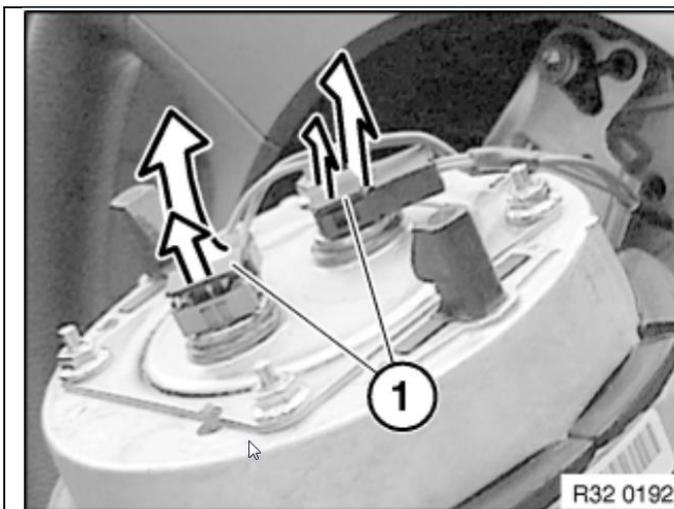
No inspection or diagnosis needs; **DISCONNECT THE BATTERY!**



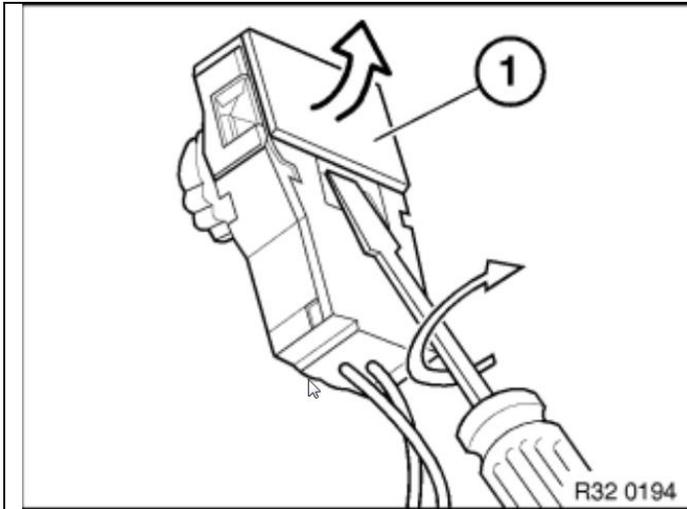
- Insert a screwdriver through the opening on the rear side of the steering wheel and press on the lock.
- In the event of a spring resistance, press the lock up to the limit position and simultaneously pull away the airbag unit (1) from the steering wheel.
- Repeat the process on the opposite side.



- This photo is illustrated without the airbag unit to make it clearer and shows the spring location behind the air bag.
- Use the screwdriver (2) to press on the lock (1).

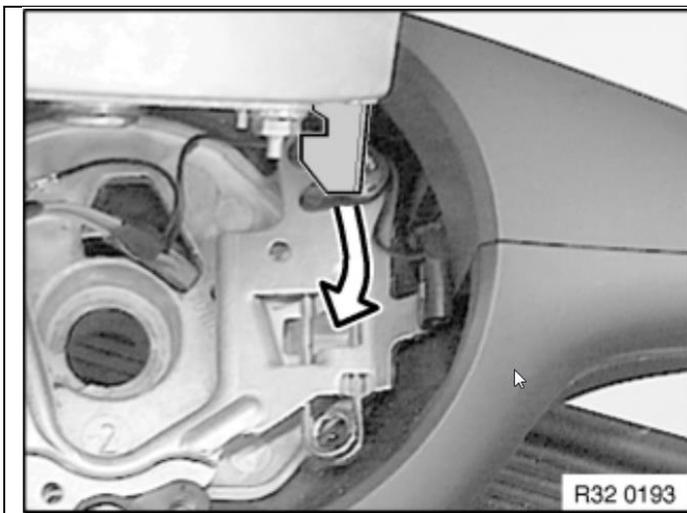


- Open the locks (1) and pull off the connector.
- Remove airbag unit.



Unlocking the airbag plug connection:

- Lever out the lock (1) with a screwdriver.



- Make sure electrical leads are correctly positioned.
- Insert the airbag unit into the locks with the hooks and press it into the steering wheel.
- Reconnect the battery and recheck operation.
- Use the same box and follow the return procedure attached to the SI.

Safety Recall 15V-318
Model Year 2002-2006 BMW X5, 3 and 5 Series
Driver's Front Air Bag System
Last updated: 7/22/16

Q1. Which models are included in this Safety Recall Campaign?

Included are certain Model Year 2002-2006 BMW 3 Series models produced between January 2002 and August 2006, as well as certain Model Year 2002-2003 5 Series produced between March 2002 and July 2003 and Model Year 2003-2004 X5 Sport Activity Vehicles produced between February 2003 and October 2003, both equipped with the optional sport steering wheel.

Q2. Are the BMW M3 and M5 included in this Recall?

Yes. Please refer to Q1.

Q3. How many vehicles are included in this Recall?

The number of BMW vehicles in the US included in this recall is approximately 419,000.

Q4. Why are other vehicles not included?

Other vehicles have driver's front air bags that were produced with different inflator designs.

Q5. What is the specific concern?

Takata's investigation to date indicates that exposure to certain environmental conditions (several years of exposure to persistent conditions of high absolute humidity) could lead to over-aggressive combustion in the event of air bag deployment.

Q6. What can happen as a result of this issue?

In a crash where air bag system deployment occurs, the air bag inflator housing may rupture. In the event of an inflator rupture, metal fragments could pass through the air bag cushion material, which may result in injury or death to vehicle occupants.

Q7. Is it possible to find out whether the problem exists in my car?

No. There is no way to detect if your BMW might have an air bag inflator potentially at risk of rupturing upon deployment in an accident.

Q8. Can I continue to drive my vehicle?

Yes. BMW is not aware of a ruptured inflator in any of its vehicles associated with this recall. Vehicles equipped with air bags, including air bags that are under recall, save lives and reduce injuries. The vast majority of Takata air bags will perform as expected. When you receive a letter asking you to have this service performed by an authorized BMW center, please do so as soon as possible. If you are not the only driver of this vehicle, please advise all other drivers of this important information.

Safety Recall 15V-318
Model Year 2002-2006 BMW X5, 3 and 5 Series
Driver's Front Air Bag System
Last updated: 7/22/16

Q9. If I had my driver's front air bag module replaced prior, do I need to have it replaced again?

Yes. This is the final remedy part that is ammonium-nitrate free.

Q10. How did BMW become aware of this issue?

BMW became aware of this issue from Takata (the air bag module supplier) and NHTSA.

Q11. Is BMW aware of any accidents or injuries associated with this campaign that involved BMW vehicles?

No. BMW is not aware of a ruptured inflator in any of its vehicles associated with this recall.

Q12. How will I be informed of this program?

Final owner notification letters will be issued via US First Class Mail first to owners of the highest risk registered vehicles, i.e., oldest models in highest absolute humidity areas (e.g., USA Gulf states). As parts supply increases, all owners of affected vehicles will be notified by First Class mail.

To ensure BMW of North America, LLC has your most recent contact and vehicle information, please register your vehicle at <http://www.bmwusa.com/myBMW>. Registration is free of charge, and will give you access to factory initiated campaigns and other information specific to your BMW vehicle.

Q13. What measures will be taken?

The driver's front air bag module will be replaced.

Q14. How long will the repair take?

This repair may take approximately two hours; however, additional time may be required depending upon the BMW center's schedule. The repair will be performed free of charge by your authorized BMW center.

Q15. How many vehicles have experienced this problem?

BMW is not aware of a ruptured inflator in any of the affected BMW vehicles.

Q16. Do I have to wait for my letter in order to have my vehicle serviced?

Yes. BMW is in the process of implementing this program to ensure that the necessary parts, tools and procedures are available to its authorized BMW centers, prior to instructing you to take your vehicle in for repair. Repairs will be prioritized according to the schedule NHTSA has established.

Safety Recall 15V-318
Model Year 2002-2006 BMW X5, 3 and 5 Series
Driver's Front Air Bag System
Last updated: 7/22/16

Q17. Will my BMW center deactivate my driver's front air bag until it is replaced?

No, NHTSA estimates that frontal air bags saved 2,400 lives in 2014 alone. It is far more likely that if you are involved in a crash that your air bag will perform properly and protect you than it will rupture and cause harm.

Q18. Am I eligible for reimbursement under the TREAD Act if I previously replaced my driver's front air bag?

In this particular recall, reimbursement is likely not applicable, as you would typically have replaced your driver's front air bag module as a result of an accident. In that situation, either your insurance company paid for the repair, or you paid "out-of-pocket".

However, in the very unusual (unlikely) scenario that you previously replaced the driver's front air bag module "out-of-pocket" upon learning of this possible defect, you may be eligible for reimbursement. Additional information will be provided when BMW mails the additional letter, asking you to make an appointment with an authorized BMW center to have your driver's front air bag module replaced.

Q19. When are the repair parts expected to be available?

The initial repair parts started to arrive in July 2016.

Q20. What is difference between the interim and the final repair?

The final repair incorporates a newly designed and tested replacement TRW inflator with guanidine nitrate-based propellant. The interim repair was a Takata inflator with ammonium nitrate-based propellant.

Q21. I own a 2002-2006 BMW 3 Series that still needs to have the passenger's front air bag replaced under recall 13V-172 or 14V-428. Can I get both air bag modules replaced at the same time?

Certainly! Your BMW center can perform both repairs in a single visit. Please advise your service advisor of this when you make an appointment and be sure to arrange alternate transportation if needed.

Q22. Should I get my driver's front air bag module replaced, even though the final remedy for the passenger side is not currently available?

Absolutely! Parts are available for the driver's air bag module. Replacing this module now will enhance your own peace of mind as well as demonstrate your care and concern for the safety of your passengers, much like BMW has shown in conducting this recall in an abundance of caution.

Q23. Even though I have not yet been notified that my BMW is eligible for this final remedy, I would like to have it performed on my vehicle. Is there any chance that this special request could be honored?

Safety Recall 15V-318
Model Year 2002-2006 BMW X5, 3 and 5 Series
Driver's Front Air Bag System
Last updated: 7/22/16

Please contact BMW Customer Relations at 1-800-525-7417 or via email at CustomerRelations@bmwusa.com to discuss your request. If your vehicle is deemed appropriate to be included in this final repair program, your preferred BMW center will be notified of our decision and you will be asked to schedule an appointment to have the driver's front air bag module replaced, after they have received the appropriate part for your BMW.

Q24. What if I my vehicle is registered in NY, but my vehicle resides at my home in Florida. How do I get a new airbag?

In this instance, please contact Customer Relations at customerrelations@bmwusa.com or by calling 1-800-831-1117.

Q25. I'm not the first owner of this vehicle and am concerned it may have been kept in a high humidity state. What can you tell me?

Any vehicle that was ever registered in hot and humid area as defined by NHTSA is given priority on the list of customers being notified about this recall.

Q26. What states are included in the high absolute humidity areas that are associated with the most at risk vehicles?

This covers Alabama, California, Florida, Georgia, Hawaii, Louisiana, Mississippi, South Carolina, Texas, Puerto Rico, American Samoa, Guam, Saipan, and U.S. Virgin Islands

SAFETY RECALL NOTICE

To: All Center Operators, Sales Managers, Service Manager, Parts Manager and Warranty Processor

RE: B651115: Technical Campaign 15V-318: Driver-Side Front Air Bag Module (Interim Repair)

BMW has decided that a safety defect exists in certain E39 (5 Series) , E46 (3 Series) , and E53 (Sports Activity Vehicles) vehicles Model Year from 2002 to 2006 and has issued a Technical Campaign to address the issue, effective July 2015.

The defect involves a certain affected owners in connection with Technical Campaign No. 15V-318, allowing an interim repair to replace the driver-side front air bag module. This defect could result in In the event of a crash necessitating deployment of the driver-side front air bag, excessive internal pressure could cause rupturing of the air bag inflator.

Owners will/have been notified by mail about the recall and will be instructed to bring their vehicles in for a free repair.

Please be reminded that it is a violation of Federal law for you to sell, lease or deliver any vehicle covered by this notification until the Technical Campaign repair has been performed. This means that centers may not legally deliver new motor vehicles to a consumer until it is fixed or use/sell replacement equipment/parts subject to a Technical Campaign. Note also that substantial civil penalties apply to violations of this law.

Also, you should not sell, lease or delivery any Certified PreOwned or used vehicles subject to a safety Technical Campaign until the repair is completed.

Please follow any special instructions that we provide to you for the return or disposition of recall parts.

We appreciate all your assistance with this Recall.



IMPORTANT SAFETY RECALL

This notice applies to your vehicle, [INSERT VIN]

Recall Campaign No. 15V-318: Driver's Air Bag Module – Final Remedy Available

August 2016

Dear BMW Owner / Lessee:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act. BMW AG has decided that a defect, which relates to motor vehicle safety, exists in certain Model Year 2002-2003 BMW 5 Series, and X5 Sports Activity Vehicles. Our records indicate that you are the owner of a vehicle in this recall.

Why are we contacting you?

We are pleased to inform you that we have the necessary parts to complete this recall. **Please contact your authorized BMW center immediately to schedule an appointment to have this important free repair performed as soon as possible.** You can locate your nearest BMW center at www.bmwusa.com/dealers.

What is the issue?

In the event of a crash necessitating deployment of the driver's air bag, excessive internal pressure could cause rupturing of the air bag inflator, resulting in metal fragments striking the driver or other passengers potentially resulting in serious injury or death. **If you are not the only driver of this vehicle, please advise all other drivers and passengers of this important information.**

At the present time, BMW is not aware of any ruptures in its vehicles equipped with the type of inflator subject to this recall.

What will BMW do?

The driver's air bag module will be replaced with a final remedy part. This free repair will take approximately one hour. We apologize for any inconvenience this recall may cause. You may request alternative transportation from your BMW center while your repair is taking place.

If you already had this repair performed at your own expense, please see the attachment regarding possible eligibility for reimbursement.

What if I am not the current owner of this vehicle?

You can update your vehicle ownership or contact information by filling out the enclosed postage-paid card or by registering at <http://www.bmwusa.com/myBMW>.

If you are a vehicle lessor, Federal Regulations require you to forward this notice to your lessee within ten days.

What if I have questions or experience problems?

Should you need additional assistance, contact BMW Customer Relations and Services via email at CustomerRelations@bmwusa.com or by calling 1-800-525-7417 from 9 AM to 9 PM Eastern Time, Monday through Friday.

If your BMW center is unable to remedy the defect without charge or within a reasonable period of time, you may notify the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington, DC 20590, call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or go to <http://www.safercar.gov>.

We sincerely apologize for any inconvenience this recall may cause; however, be assured that BMW is concerned about your safety and security. We recommend that you and your passengers wear your seat belt at all times.

Sincerely,

BMW of North America, LLC

Company
BMW
of North America, LLC

BMW Group Company

Mailing Address
PO Box 1227
Westwood NJ 07675-
1227

Telephone
(800) 525-7417

Fax
(201) 930-8362

E-mail
CustomerRelations@
bmwusa.com

Internet
bmwusa.com

Spanish translation on back side
Traducción en español en el lado inverso





IMPORTANT SAFETY RECALL

This notice applies to your vehicle, [INSERT VIN]

Recall No. 15V-318 Driver's Air Bag Module and 13V-172/14V-428 Passenger's Air Bag Module

August 2016

Dear BMW Owner / Lessee:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act. BMW AG has decided that a defect, which relates to motor vehicle safety, exists in certain Model Year 2002-2006 BMW 3 Series vehicles. Our records indicate that you are the owner of a vehicle in this recall.

Why are we contacting you?

We are pleased to inform you that we have the necessary parts to complete this recall. **Please contact your authorized BMW center immediately to schedule an appointment to have this important free repair performed as soon as possible.** You can locate your nearest BMW center at www.bmwusa.com/dealers.

Your vehicle is also affected by a passenger's air bag recall. Your BMW center will replace this air bag module with an interim part during your appointment, if you have not already had this repair performed.

What is the issue?

In the event of a crash necessitating deployment of the driver's and/or passenger's air bag, excessive internal pressure could cause rupturing of the air bag inflator, resulting in metal fragments striking the driver or other passengers potentially resulting in serious injury or death. **If you are not the only driver of this vehicle, please advise all other drivers and passengers of this important information.**

What will BMW do?

The driver's air bag module will be replaced with a final remedy part. The passenger's air bag module will be replaced with an interim part, if this repair has not already been performed. This free repair will take approximately one hour for the driver's air bag module and up to three hours if both the driver's and passenger's air bag modules are replaced. We apologize for any inconvenience this recall may cause. You may request alternative transportation from your BMW center while your repair is taking place.

If you already had this repair performed at your own expense, please see the attachment regarding possible eligibility for reimbursement.

What if you are not the current owner of this vehicle?

You can update your vehicle ownership or contact information by filling out the enclosed postage-paid card or by registering at <http://www.bmwusa.com/myBMW>.

If you are a vehicle lessor, Federal Regulations require you to forward this notice to your lessee within ten days.

What if you have questions or experience problems?

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If your BMW center is unable to remedy the defect without charge or within a reasonable period of time, you may notify the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington, DC 20590, call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or go to <http://www.safercar.gov>.

We sincerely apologize for any inconvenience this recall may cause; however, be assured that BMW is concerned about your safety and security.

Sincerely,

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