



This Service Information bulletin supersedes SI B65 04 16 **dated March 2016.**

SUBJECT

Recall Campaign 16V-071: Driver's Front Air Bag Module

MODEL

E70 (X5 incl M)

E71 (X6 incl M)

E72 (X6 ActiveHybrid)

E82 (1 Series Coupe)

E83 (X3)

E84 (X1)

E88 (1 Series Convertible)

E90 (3 Series Sedan)

E91 (3 Series Sports Wagon)

E92 (3 Series Coupe)

E93 (3 Series Convertible)

Above with option code(s) 0255, 02XA, 0710 or 07XA.

E90 (M3 Sedan)

E92 (M3 Coupe)

E93 (M3 Convertible)

SITUATION

BMW AG is conducting a Voluntary Safety Recall involving Driver's Front Air Bag Module on certain BMW vehicles that are equipped with non-desiccated Takata PSDI-5 inflators. These vehicles, covering model years 2006-2015 have not been part of earlier Takata-related air bag recalls.

This is an industry-wide safety recall involving driver's front air bag modules. BMW is committed to helping you manage this recall campaign in the least disruptive fashion.

NEW All customers affected by this Recall were sent an interim letter shortly after March 16, 2016. The letter informed them that their vehicle is affected by this recall. A final letter will be mailed to the customers when parts become available. A copy of the letter that was sent to these customers is attached.

NEW To assist you with customer concerns, please reference the attached Q&A that will be updated as information becomes available. You can identify the latest version by the date that is referenced at the bottom of the pages.

NEW **AFFECTED VEHICLES**

NEW Vehicles which require this Recall Campaign to be completed will show it as “Open” when checked either in the "Service Menu" of DCSnet (Dealer Communication System) or with the Key Reader.

NEW The total vehicle population was identified by Defect Code 0000001100. This Defect Code is temporary until the final repair information is released. This Defect Code cannot be used for warranty claims submission.

NEW The first set of vehicles to be repaired under this Recall have been assigned Defect Code 0032350200. As customer letters are mailed, we will add these VINs to this defect code and remove 0000001100 from being displayed. We will update this bulletin with a customer mail date as it becomes available.

There are approximately 840,000 vehicles in the US.

Model	Model Year	Approx .Volume	Production Dates
1 Series Coupe (incl. M) E82	2008 – 2013	32,620	Nov 2007 – Oct 2013
1 Series Convertible E88	2008 – 2013	28,160	Nov 2007 – Oct 2013
3 Series Sedan (incl. M) E90	2006 – 2011	132,845	Feb 2005 – Dec 2011
3 Series Sedan (diesel) E90	2009 – 2011	4,160	Mar 2008 – Aug 2011
3 Series Sports Wagon E91	2006 – 2012	3,270	Jun 2005 – May 2012
3 Series Coupe (incl. M) E92	2007 – 2013	129,515	Apr 2006 – Jun 2013
3 Series Convertible (incl.M) E93	2007 – 2013	99,810	Nov 2006 – Oct 2013
X1 SAV E84	2013 – 2015	57,290	Feb 2012 – Sep 2014
X3 SAV E83	2007 - 2010	64,925	Aug 2006 – Aug 2010

X5 SAV (incl. M) E70	2007 – 2013	214,580	Sep 2006 – Jun 2013
X5 SAV (diesel) E70	2009 – 2013	35,440	Mar 2008 – Jun 2013
X6 SAC (incl. M) E71	2008 – 2014	37,000	Jul 2007 – Jun 2014
X6 SAC ActiveHybrid E72	2010 – 2011	365	Mar 2009 – Sep 2011

NEW CORRECTION

Replace the driver's front air bag module

NEW PROCEDURE

Please record the exterior cosmetic condition of the air bag assembly on the repair order prior to any repair.

Follow ISTA Repair Instructions for removal/installation of air bag assembly:

- REP 32 34 020 - Removing and installing/replacing air bag unit
- REP 32 34 030 - Removing and installing/replacing air bag unit (sport steering wheel)

It is necessary to document which air bag goes into which vehicle. Therefore the technician is required to note on the repair order the serial number of the new air bag. The serial number should also be entered into the warranty claims comment section.

NEW PARTS INFORMATION

Due to the limited availability of parts, please do not schedule a Customer unless you have the part on hand flagged for the VIN.

We have a **limited** quantity of air bags currently available for the following vehicles only.

Part Number	Description	Quantity
32 30 6 884 328	Air bag module driver's side E82 E88 E90 E91 E92 E93 (only sport / M steering wheel without vibration absorber)	1
32 30 6 884 323	Air bag module driver's side E70 base	1
32 30 6 884 324	Air bag module driver's side E70 Sport and M Sport (SA0255 or SA0710 or SA02XA or SA07XA)	1
32 30 6 884 325	Air bag module driver's side E71 and E72	1

We currently have no parts available for the E83 and E84 or for vibration absorber equipped E90

and E93 vehicles.

If you received part number 32 30 6 884 329 or 32 30 6 884 330, please follow the warranty claim process below.

Due to the **limited** supply of air bags that can be used for the repair of vehicles affected by this Recall, a special ordering procedure for parts has been established. This procedure will be updated as the parts supply improves.

Order the parts for a specific VIN only. **One VIN request per email.** Please email your orders to recallparts@bmwna.com include your Dealer (ship to location) code, VIN (last 7 digits), part number and your contact information including the address for delivery. Orders will be entered using the VIN and AB(air bag) for the PO **if parts are available.** Example LM12345AB

Important! Disposal of Used Parts

The parts replaced and submitted through this Recall claim entry procedure are the property of BMW NA.

Your center is responsible for the proper identification, storage and documentation of these parts.

A DCSnet part return tag will be generated for the driver's front air bag module with special handling instructions. Inflatable air bags are classified as dangerous goods by the Department of Transportation (DOT) and require special preparation, packing and labeling for transport.

A shipping procedure has been created for returning the replaced air bag modules directly to Takata. There is also a procedure available for "Bulk Shipping 15 or more air bag modules" at one time to Takata.

These procedures are contained in the "Part Return Program Instructions" and "Bulk Ship" PDF attachments to this bulletin; please read both of them.

The parts are to be packaged in the same packaging that the new part arrived in for shipment back to Takata.

Your center is responsible for following all rules and regulations that apply to shipping dangerous goods as described in the attachment.

Please **do not** return these air bag modules to the:

- Warranty Parts Return Center (WPRC) or to the
- Recycling/disposal vendors listed in the Warranty Policy and Procedures Manual, Section 6.

NEW WARRANTY INFORMATION

Reimbursement for this Recall will be via normal claim entry utilizing the following information:

Defect Code:	00 32 35 02 00
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All

Labor Operation:	Labor Allowance:	Description:
00 64 072	5 FRU	Replace the driver-side front air bag (Main work)

For the E84, E70, E71 and E72

Labor Operation:	Labor Allowance:	Description:
00 64 070	8 FRU (E84, E70, E71); 9 FRU (E72)	Replace the gas generator for driver-side front air bag (Main work)
00 64 073	5 FRU (E84); 6 FRU (E70, E71, E72)	Replace the driver-side front air bag (complete) after the replacement of the gas generator could not be properly completed (Main work)

Prior Customer-Pay Repairs (TREAD Act)

With this Recall, a prior repair reimbursement is not likely. Typically, a customer would have their driver's front air bag module replaced as a result of an accident. In such a case, either an insurance company or the customer themselves paid for the replacement of the above mentioned air bag module in conjunction with the accident repairs. Such cases are not covered by this Recall and are not entitled to reimbursement.

In the case where the customer paid for the replacement of his/her driver's front air bag module to address the issue described in this Recall bulletin, please reimburse the customer-paid repair expense as follows:

Defect Code 85 99 00 12 NA

- Sublet Code 3
- Dollar amount (with no markup)
- Comment: Reimbursement for allowable expenses related to the previous customer-pay repair
- Please detail and itemize the claimed sublet on the repair order and in the claim comment section.

Retain the "original" customer-pay invoice in your files.

ATTACHMENTS

View PDF attachment [**B8 0216 20a Safety Recall 16V071.**](#)

View PDF attachment [**B650416 Dealer Script Recall.**](#)

View PDF attachment [**B650416 Interim Customer Letter.**](#)

View PDF attachment [**B650416 Q&A 5.**](#)

View PDF attachment [**B650416 Recall Notice.**](#)

View PDF attachment [**B650416 Parts Return Program Instructions.**](#)

View PDF attachment [**B650416 Parts Bulk Ship Return.**](#)

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Recall 16V-071

3/11/2016

Customer script recommendation:

Thank you for your call / inquiry regarding the current Takata airbag recall. I want to personally assure you that BMW of North America takes your safety and this industry-wide situation very seriously. BMW has notified the National Highway Traffic Safety Administration, known as NHTSA, of our intent to recall approximately 840,000 cars and Sports Activity Vehicles equipped with Takata PSDI-5 driver-side front air bags to have the driver-side front airbag replaced. These vehicles, covering model years 2006 to 2015, were not part of earlier Takata-related air bag recalls.

Currently, we do not have a fixed date for the replacement parts.

Here's what I can tell you: If you own a *potentially* affected BMW vehicle, you will be sent a first-class letter in the mail within the next few weeks with more information on what you can do prior to availability of the replacements parts. Once the parts are available, owners will receive another letter with instructions on what to do to have the parts replaced.

While I certainly understand that this may not answer all your questions, I hope it helps a little to know what to expect in light of this industry-wide recall. BMW is working as quickly as possible to address this situation and we very much appreciate your patience as we do.



BMW

IMPORTANT SAFETY RECALL

This notice applies to your vehicle, [INSERT VIN]

March 2016

Recall Campaign No. 16V-071: Driver's Front Air Bag Module

Dear BMW Owner / Lessee:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act. BMW AG has decided that a defect, which relates to motor vehicle safety, exists in certain Model Year 2006-2015 BMW 1 Series, 3 Series and X1, X3, X5 and X6 Sports Activity Vehicles. Our records indicate that you are the owner of a potentially affected vehicle.

IMPORTANT NOTICE

Please note that at the present time, we do not have parts available. BMW will notify you via another letter as soon as we can perform this recall on your vehicle.

DESCRIPTION OF PROBLEM

In the event of a crash necessitating deployment of the driver's front air bag, excessive internal pressure could cause rupturing of the air bag inflator, resulting in metal fragments striking the front driver or other passengers potentially resulting in serious injury or death. **If you are not the only driver of this vehicle, please advise all other drivers and passengers of this important information.**

At the present time, BMW is not aware of any ruptures in its vehicles equipped with the type of inflator subject to this recall.

DESCRIPTION OF REPAIR

The driver's front air bag module will be replaced free of charge when parts become available.

OTHER INFORMATION

If you are no longer the vehicle owner/lessee, we request that you provide us with the name and address of the new owner/lessee using the enclosed postage-paid card so that we can contact the new owner/lessee regarding this recall. If you are a lessor of this vehicle, Federal Regulations require you to forward this notice to your lessee within ten days.

Should you have any questions about this recall, please contact your authorized BMW center. Should you need additional assistance, you may contact BMW Customer Relations and Services via Email at

Company
BMW of North America, LLC

BMW Group Company

Mailing address
PO Box 1227
Westwood, NJ
07675-1227

Office address
200 Chestnut Ridge Rd.
Building 150
Woodcliff Lake, NJ 07677

Telephone
(201) 307-4000

Fax
(201) 571-5479

Website
bmwusa.com

CustomerRelations@bmwusa.com or by calling 1-800-525-7417 from 9 AM to 9 PM Eastern Time, Monday through Friday.

If your BMW center is unable to remedy the defect without charge or within a reasonable period of time, you may notify the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington, DC 20590, call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or go to <http://www.safercar.gov>.

We sincerely apologize for any inconvenience this issue may cause; however be assured that BMW is concerned about your safety and security. BMW recommends that you always wear your safety belt, and that all passengers are properly seated and restrained at all times.

BMW OF NORTH AMERICA, LLC

BULK SHIPMENT PACKAGE REFERENCE GUIDE

SI B65 04 16 Recall Campaign 16V-071: Driver's Front Air Bag Module

Centers with 15 or more of the Air bag modules may now utilize a bulk shipment option.

<p>1 Stacking:</p> <p>Place the safety device and shrink-wrap them on the pallet.</p> <p><u>(no more than 60 inches in height).</u></p>	
<p>2 Labeling:</p> <p>Put the following labels on both sides of the skid:</p> <ul style="list-style-type: none">- Class 9- UN3268 (Air Bag Modules)*- OVERPACK USED* <p>*Can be printed on Letter Size paper using Microsoft Word</p>	

Contact for Pickup:

When the shipment is **READY FOR PICKUP**, please contact DeAndre Foley by email:

MLGTakataRestrains_International@menlowworldwide.com

Please include "**BMW RETURN**" in the subject line and provide the following information:

Center name

Center address

Center telephone

Center email

DeAndre Foley will contact you and provide you with the BOL and further instructions.

For any questions and concerns regarding the Recall Airbags, please contact

airbagreturns@bmwna.com



Retail Operator / General Manager	Sales – New Car	Sales - Pre-Owned	Business Manager (F&I)	Service	Parts & Accessories	Administration
Date: February 26, 2016	Source: Pre-Owned Sales & Operations			Replaces: -		
Bulletin #: B8_0216_20a	Title: Pre-Owned Sales & Operations			Supersedes: -		
Phone #:						

Pre-Owned Sales Bulletin

Safety Recall 16V-071(Drivers Front Air Bag Module)

BMW 1 Series, 3 Series, X1 SAV, X3 SAV, X5 SAV and X6 SAC
 Model Years – See below:

Model	Model Years	Production Dates	Model	Model Years	Production Dates
X5 SAV (incl. M)	2007-2013	Sep 2006 – Jun 2013	1 Series Convertible	2008-2013	Nov 2007 – Oct 2013
X5 SAV (diesel)	2009-2013	Mar 2008 – Jun 2013	3 Series Sedan (incl. M)	2006-2011	Feb 2005 – Dec 2011
3 Series Coupe (incl. M)	2007-2013	Apr 2006 – Jun 2013	3 Series Sedan (diesel)	2009-2011	Mar 2008 – Aug 2011
3 Series Convertible (incl. M)	2007-2013	Nov 2006 – Oct 2013	3 Series Sports Wagon	2006-2012	Jun 2005 – May 2012
X1 SAV	2013-2015	Feb 2012 – Sep 2014	X3 SAV	2007-2010	Aug 2006 – Aug 2010
X6 SAV (incl. M)	2008-2014	Jul 2007 – Jun 2014	X6 ActiveHybrid	2010-2011	Mar 2009 – Sep 2011
1 Series Coupe (incl. M)	2008-2013	Nov 2007 – Oct 2013			

Dealer Q&A - February 26, 2016

SALES	
Is there any update on parts availability?	No. However, we are aggressively pursuing parts availability solutions.
Is there any update to the stop sale status of impacted safety recall vehicles?	No. There is no further update at this time. The stop sale for both retail and wholesale continues as previously defined.
When and how will customers with impacted vehicles be contacted about the recall?	BMW NA will send out official recall letters to customers in waves no earlier than March 14 th . All letters will be mailed no later than April 4 th .
What are the specifics of the BMW NA floorplan and depreciation/storage assistance package?	

SALES	
If I take in an impacted trade or off lease vehicle today, will it also qualify for the BMW floorplan and depreciation/storage assistance package?	
What do I need to do to receive payment on the depreciation/storage assistance package?	
How will I get paid?	
Will BMW NA provide any special CPO sales support for sales stop impacted vehicles once repaired?	
As a BMW dealer may I deactivate any air bag?	No.
Will BMW NA offer any support to impacted customers who don't feel comfortable driving their car?	Yes. Please remind your customers that they may continue driving their BMWs, as we are not aware of a ruptured inflator in any of our vehicles associated with this recall.

FULL CIRCLE DEALERS	
Will dealers receive any Full Circle purchase relief for off-lease required purchases on impacted vehicles during the stop sale?	
If I have already purchased an impacted off-lease vehicle can I get Mulligan relief?	
If I have already purchased an impacted auction vehicle can I return the vehicle?	
Can I use the current DPA program to get a customer out of their current vehicle impacted by the recall?	

FULL CIRCLE DEALERS	
Are we able to offer affected customers at the end of their lease a lease extension?	
SERVICE LOANER/RENTAL CARS	
Should BMW dealers provide concerned impacted customers with a service loaner or rental vehicle?	Yes. BMW dealers should provide alternate transportation to any customer that requests one while their vehicle is awaiting remedy parts.
Will BMW NA allow a temporary expansion to a dealer's AMP fleet?	
How long should a customer be kept in a service loaner?	A customer may remain in a service loaner until their impacted vehicle is remedied. The customer may be transferred to a new service loaner at the dealer's discretion at any time to manage fleet efficiently.
Can BMW service loaners included in the safety recall be loaned out to customers?	No.
How can BMW dealers confirm if a service loaner is included in the recall?	Service loaners must be checked in DCSnet Warranty Vehicle Inquiry.
Will customers be required to continue to make their monthly payment to BMW FS while waiting for repair?	

Please refer to [Service Information Bulletin B650416](#) for technical Q&A.

Contact information:

Technical questions: _____

Sales questions: _____

SI B65 04 16 Recall Campaign 16V-071: Driver's Front Air Bag Module

Defect Code: 00 32 35 02 00

Safety Device Return Procedure for Airbag Recall

****ATTENTION****

DO NOT USE THE “1.4 LABEL” **AND DO NOT** FOLLOW ANY INSTRUCTIONS FOUND INSIDE THE REPLACEMENT AIRBAG MODULE’S BOX.

DISREGARD THOSE INSTRUCTIONS AND DO NOT RELABEL THE ORIGINAL BOX THAT WILL NOW BE USED FOR RETURNING THE RECALLED AIRBAG.

IMPORTANT

- As the shipper, your center is responsible for proper packaging and documentation completion.
- The person packaging the airbag(s) must have received the Hazardous Material training per 49CFR 172.702. Those training records must be on file at your center.
- The U.S. Department of Transportation (“DOT”) will impose substantial fines and/or penalties on the shipper if the packaging, labeling, or documentation is not properly prepared and the customer’s (center) copy of the OP 900PRP form is not kept on file for a minimum of two (2) years.

SI B65 04 16 Recall Campaign 16V-071: Driver's Front Air Bag Module

COMPAGN DOF – 48 STATE FEDEX GROUND SHIPMENT PREPARATION

As the shipper, you are responsible for proper packing and document completion. The person packaging the module must have received hazardous material training per 49CFR 172.702, and the training records must be on file at your dealership. The U.S. Department of Transportation will impose substantial fines and/or penalties on the shipper if the packaging, labeling, or documentation is not properly prepared and Customer Copy of OP 900PRP form is not kept on file for a minimum of 2 years.

IMPORTANT: Do not deploy the safety device. Return the used module within 1 – 2 business days. The person packing the used safety device must read and follow the provided instructions.

NOTE: Puerto Rico, Islands of Hawaii and Alaska dealers **CANNOT** follow these shipping instructions. The dealer **MUST** contact the following Takata USA representative(s) directly for shipping Instructions:

- For Island of Hawaii and Alaska: Contact Miguel Prigadaa – Tel# 210-250-5078 or Email: MLGTakataRestraints_International@menloworldwide.com
- For Puerto Rico: Email Becky Argyropoulos of Crane Worldwide at MenloControlTower@craneww.com

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1. Shipping Documents

OP 900PRP Hazardous Materials Certification Form



2. Packing Instructions

- Confirm box is in acceptable condition by referring to Packaging Reference Guide on the other side of this document. If a new box is needed, follow the New Box Instructions located below the Package Reference Guide.
- Place the un-deployed safety device in the "cradle" of the box insert.



3. Shipping Documentation Instructions

- Separate the bottom 4 labels (OP 900PRP form), place them in the FedEx Ground envelope with BMW Warranty Parts Tag, remove the backing and firmly place on the box.



- Peel off the Box Copy of the OP 900PRP form and firmly apply to the front side of the box.



4. Shipping Documentation Instructions (Cont.)

- Fill in the following on the FedEx Copy and the customer copy:

- Shipper Name (dealer)
- Address
- CCN

Chemtrecc CCN21726
Tel: 1-703-527-3887

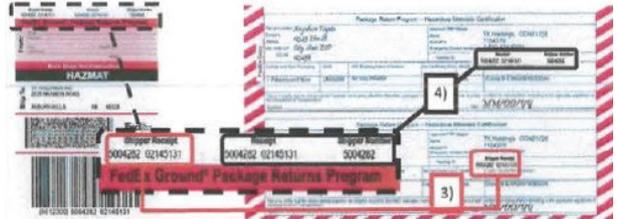
- Date the FedEx Copy and Customer Copy (MM/DD/YY).

2) Sign and Date

5. Shipping Documentation Instructions (Cont.)

- Peel off the SHIPPER RECEIPT from the top of the FedEx Ground PRP Shipping label, place it in the Tracking ID box on the Customer Copy of the OP 900PRP form. **3)**

- Peel off the RECEIPT & SHIPPER NUMBER from the top of the FedEx Ground PRP Shipping label, and place it in the Tracking ID box on the FedEx Copy. **4)**



6. Shipping Documentation Instructions (Cont.)

- Separate the FedEx Copy and Customer Copy of the OP 900PRP form. Keep the FedEx copy with the box.

Note: Dealers must retain the Customer Copy of OP 900PRP form in their records for 2 years.

Dealership Copy



7. Shipping Documentation Instructions (Cont.)

- Fill in Shipper Name & Address in the upper section of the FedEx Ground Shipping label. Note: (RMA# is not required). **1)**

- Peel off the backing of the FedEx Ground PRP Shipping label and affix to the box to left of the Class 9 label. **2)**

- Use the scribe line on the box as a guide.
- The FedEx Ground PRP Shipping label must not touch any portion of the printing to the right of the scribe line.

- Provide the package and the FedEx Copy of the OP 900PRP form to the FedEx Ground Driver.

Note: If you don't receive regular pickups from FedEx, call 888-777-6040 to schedule a pickup of the package.



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PACKAGE REFERENCE GUIDE Is This Package Acceptable?

Hazardous materials packaging "Damage" can be classified into one or more of the following different types. They include:

	Damage Type	NO
L	Labeling Packages with improper labeling are NOT acceptable, particularly, if the labels obscure other required marks and labels.	
I	Improper Packing Improper packing is always unacceptable. The packages must be properly packaged to prevent movement in all directions.	
O	Other Damages Multiple damages, such as those that may affect the integrity of the package. Others are not as severe and may be acceptable. If questionable, repackage the material.	

Requesting a New Box / Shipping Labels

If a new box or replacement shipping labels are needed, please follow the instructions below to request replacement materials.

E-Mail: airbagreturns@bmwna.com

To help expedite your request, please be prepared to provide the following information:

- a) Warranty Parts Tag and VIN Number
- b) What Type of shipping material needed
 - OP-900prp Hazardous Materials Certification Form
 - FedEx Ground Shipping Label
 - FedEx Ground Shipping Envelope
- c) Dealer Shipping Information
 - Contact name
 - Dealer address
 - Phone Number



**BMW 1 Series, 3 Series X1 SAV, X3 SAV, X5 SAV and X6 SAC
Model Year 2006 - 2015
Driver's Front Air Bag Module
Safety Recall 16V-071**

Q1. Which models are included in this Safety Recall Campaign?

Included are approximately 840,000 vehicles, with approximate volumes and production dates as noted below.

<u>Series</u>	<u>Model</u>	<u>Model Year</u>	<u>Approx. Volume</u>	<u>Production Dates</u>
E82	1 Series Coupe (incl. M)	2008 – 2013	32,620	Nov 2007 – Oct 2013
E88	1 Series Convertible	2008 – 2013	28,160	Nov 2007 – Oct 2013
E90	3 Series Sedan (incl. M)	2006 – 2011	132,845	Feb 2005 – Dec 2011
E90	3 Series Sedan (diesel)	2009 – 2011	4,160	Mar 2008 – Aug 2011
E91	3 Series Sports Wagon	2006 – 2012	3,270	Jun 2005 – May 2012
E92	3 Series Coupe (incl. M)	2007 – 2013	129,515	Apr 2006 – Jun 2013
E93	3 Series Convertible (incl. M)	2007 – 2013	99,810	Nov 2006 – Oct 2013
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E71	X6 SAC (incl. M)	2008 – 2014	37,000	Jul 2007 – Jun 2014
E72	X6 SAC ActiveHybrid	2010 – 2011	365	Mar 2009 – Sep 2011

Q2. BMW conducted safety recalls in 2013, 2014 and 2015 on a similar issue. How is this different?

The inflators are different. This recall campaign pertains to the Takata PSDI-5 inflator. The earlier recalls pertained to different inflators produced by Takata.

Q3. Are BMW M models included in this recall campaign?

Yes. [Please refer to Q1.]

Q4. Is this recall comparable to similar recalls being conducted by other Manufacturers?

Yes. This recall campaign involves the Takata PSDI-5 inflator.

Q5. How many BMW vehicles in the US are included in this Safety Recall?

The number of BMW vehicles in the US included in this recall is approximately 840,000. This amount has not changed since February 5, 2016. When viewing "Vehicle Comments" the date referenced only reflects when the comments were updated.

Q6. Why are other models not included?

Other models are not included because this recall pertains specifically to vehicles equipped with the Takata PSDI-5 inflator.

**BMW 1 Series, 3 Series X1 SAV, X3 SAV, X5 SAV and X6 SAC
Model Year 2006 - 2015
Driver's Front Air Bag Module
Safety Recall 16V-071**

Q7. What is the specific concern?

Takata's investigation to date indicates that, due to exposure to certain environmental conditions (several years of exposure to persistent conditions of high absolute humidity), this could lead to over-aggressive combustion in the event of air bag deployment.

Q8. What can happen as a result of this issue?

In a crash where air bag system deployment occurs, the air bag inflator housing may rupture. In the event of an inflator rupture, metal fragments could pass through the air bag cushion material, which may result in injury or death to vehicle occupants.

Q9. Is there a possibility to find out whether the problem exists in my car?

No. There is no way to detect if your BMW might have an air bag inflator potentially at risk of rupturing upon deployment in an accident.

Q10. Can I continue to drive my vehicle?

Yes. BMW is not aware of a ruptured inflator in any of its vehicles associated with this recall. Vehicles equipped with air bags, including air bags that are under recall, save lives and reduce injuries. The vast majority of Takata air bags will perform as expected. When you receive a letter asking you to have this service performed by an authorized BMW center, please do so as soon as possible. If you are not the only driver of this vehicle, please advise all other drivers of this important information.

Q11. What measures will be taken?

The driver's front air bag module will be replaced.

Q12. How did BMW become aware of this issue?

BMW became aware of this issue from Takata (the air bag module supplier) and NHTSA.

Q13. Is BMW aware of any accidents or injuries involving BMW vehicles associated with this campaign?

No. BMW is not aware of a ruptured inflator in any of its vehicles associated with this recall.

Q14. How will I be informed of this recall program?

If your vehicle is affected, you will receive an initial letter in March via First Class mail advising you of this recall. You should receive an additional letter when replacement parts become

**BMW 1 Series, 3 Series X1 SAV, X3 SAV, X5 SAV and X6 SAC
Model Year 2006 - 2015
Driver's Front Air Bag Module
Safety Recall 16V-071**

available, requesting that you schedule an appointment to bring your vehicle to an authorized BMW center for service and repair.

Q15. Will my BMW center deactivate my driver's front air bag until it is replaced?

No, NHTSA estimates that frontal air bags saved 2,400 lives in 2014 alone. It is far more likely that if you are involved in a crash that your air bag will perform properly and protect you than it will rupture and cause harm.

Q16. How will this program be performed?

When you are notified via the final letter, you will be asked to make an appointment with an authorized BMW center who will order the replacement driver's front air bag module for your vehicle prior to your appointment.

Q17. How long will the repair take?

This repair may take approximately two hours; however, additional time may be required depending upon your BMW center's schedule. The repair will be performed free of charge by your authorized BMW center.

Q18. Do I have to wait for my letter in order to have my vehicle serviced?

Yes. BMW is in the process of implementing this program to ensure that the necessary parts, tools and procedures are available to its authorized BMW centers, prior to instructing you to take your vehicle in for repair.

Q19. Am I eligible for reimbursement under the TREAD Act if I previously replaced my driver's front air bag module?

In this particular recall, reimbursement is likely not applicable, as you would typically have replaced your driver's front air bag module as a result of an accident. In that situation, either your insurance company paid for the repair, or you paid "out-of-pocket".

However, in the very unusual (unlikely) scenario that you previously replaced the driver's front air bag module "out-of-pocket" upon learning of this possible defect, you may be eligible for reimbursement. Additional information will be provided when BMW mails the additional letter, asking you to make an appointment with an authorized BMW center to have your driver's front air bag module replaced.

Q20. When are the repair parts expected to be available?

We expect to receive a limited number of repair parts starting in the summer of 2016.

Q21. How will the repair be introduced to USA customers?

**BMW 1 Series, 3 Series X1 SAV, X3 SAV, X5 SAV and X6 SAC
Model Year 2006 - 2015
Driver's Front Air Bag Module
Safety Recall 16V-071**

When an adequate inventory of parts is available, final owner notification letters will initially be issued via US First Class Mail to owners of the highest risk registered vehicles, i.e., oldest models in highest absolute humidity areas (e.g., USA Gulf states). As parts supply increases, all owners of affected vehicles will be notified by First Class mail.

Q22. Why is the passenger's front air bag not affected?

The passenger's front air bag does not contain a Takata PSDI-5 inflator so it is not affected by this recall.

Q23. Will BMW give me a loaner vehicle until a repair part is available?

If replacement parts are not available, BMW has authorized its centers to provide or assist customers with alternate transportation, subject to availability.

SAFETY RECALL NOTICE

To: All Center Operators, Sales Managers, Service Manager, Parts Manager and Warranty Processor

RE: B65 04 16 Recall 16V-XXX – Driver-Side Front Air Bag Module

BMW has decided that a safety defect exists in certain models below and has issued a recall to address the issue, effective February 5, 2016.

<u>Model</u>	<u>Model Year</u>	<u>Approx. Volume</u>	<u>Production Dates</u>
1 Series Coupe (incl. M)	2008 – 2013	32,620	Nov 2007 – Oct 2013
1 Series Convertible	2008 – 2013	28,160	Nov 2007 – Oct 2013
3 Series Sedan (incl. M)	2006 – 2011	132,845	Feb 2005 – Dec 2011
3 Series Sedan (diesel)	2009 – 2011	4,160	Mar 2008 – Aug 2011
3 Series Sports Wagon	2006 – 2012	3,270	Jun 2005 – May 2012
3 Series Coupe (incl. M)	2007 – 2013	129,515	Apr 2006 – Jun 2013
3 Series Convertible (incl. M)	2007 – 2013	99,810	Nov 2006 – Oct 2013
X1 SAV	2013 – 2015	57,290	Feb 2012 – Sep 2014
X3 SAV	2007 – 2010	64,925	Aug 2006 – Aug 2010
X5 SAV (incl. M)	2007 – 2013	214,580	Sep 2006 – Jun 2013
X5 SAV (diesel)	2009 – 2013	35,440	Mar 2008 – Jun 2013
X6 SAV (incl. M)	2008 – 2014	37,000	Jul 2007 – Jun 2014
X6 SAV ActiveHybrid	2010 – 2011	365	Mar 2009 – Sep 2011

The defect involves the driver-side front air bag module.

Owners will be notified by mail informing them about the recall and will be instructed to bring their vehicles in for a free repair when parts become available.

Reminder: It is a violation of Federal law for you to sell, lease or deliver any vehicle covered by this notification until the recall repair has been performed. This means that centers may not legally deliver new motor vehicles to a consumer until it is fixed or use/sell replacement equipment/parts subject to a Recall. Note also that substantial civil penalties apply to violations of this law.

Also, you should not sell, lease or deliver any Certified Pre-Owned or used vehicles subject to a safety recall until the repair is completed.

Please follow any special instructions that we provide to you for the return or disposition of recall parts.

We appreciate all your assistance with this Recall.