



GROUP
Body Electrical

MODEL
**2014MY Optima
(QF/TF) w/Base
Audio**

NUMBER
PS348

DATE
September 2014



TECHNICAL OPERATIONS

SUBJECT: DIM HEAD UNIT DISPLAY IN COLD WEATHER CONDITIONS

When addressing a customer complaint related to a Base Audio head unit display which appears to have no display or a dim display (see image below) at or below freezing conditions, pull the vehicle into a shop (warmer area) and check to see if full brightness is regained after a period of time. If full brightness is regained, the head unit should be replaced to resolve the concern. A countermeasure for this issue was applied to vehicles in production, on February 28, 2014 and to remanufactured units at the PDCs, beginning on May 1, 2014. If after replacement of the head unit the vehicle returns with the same concern, call Techline and open a case.

