



IMPORTANT SAFETY RECALL Recall No. 15E-074

Important Safety Information Regarding Certain Reese Explore Bike Carrier Products

September 2015

Dear Reese Bike Carrier Distributor:

Cequent Consumer Products, Inc. ("Cequent") is voluntarily recalling certain Reese-brand bike carriers. The cradles of some products manufactured from January 1, 2015 through July 17, 2015 may have been molded incorrectly. Our records indicate that products covered by this recall may have been shipped to you. Please review this notice carefully.

What Products Are Involved?

This campaign involves the following products:

Brand/Model	Part Number	UPC Code	Type
Reese "Explore" Bike Carrier	13929 or 1392900	042899139294	2-Bike Trunk Mount
Reese "Explore" Bike Carrier	13931 or 1393100	042899139317	4-Bike Hitch Mount

Note: Only products with the UPC codes listed above are affected. If the part number of your product ends in "G", or if your UPC is shown as "0 42899 23929 1" (for Part No. 13929 and 1392900) or "0 42899 23931 4" (for Part No. 13931 and 1393100), the product **IS NOT** covered by the recall, as these products are equipped with improved cradles.

For product still in the packaging/carton, note the following identification markings and confirm UPC code:

Part No. 1392900 (2-Bike Trunk Mount):





Part No. 1393100 (4-Bike Hitch Mount):



What is the Problem?

Due to a manufacturing issue, the cradles on the subject bike carriers may fail, which may cause a bike to become partially or fully disengaged from the bike rack. If a bike fully disengages and falls onto the roadway, the resulting road hazard may cause a vehicle crash or property damage.

What You Should Do?

(a) Recalled product in inventory: If any of the above-identified products remain in your inventory, please quarantine them and contact your Cequent sales representative for further instructions.

Under federal law, you may not sell the recalled products until the remedy has been performed.

(b) Recalled product in the hands of your customers and owners: Please forward copies of this letter and attachments within five (5) business days to any reselling customers who may have purchased the recalled products from you. They should contact Cequent Customer Service at 1-800-234-6992 for instructions.

We also request that you transmit copies of the attached consumer letter through your distribution system and to any known consumers that purchased this product. It advises consumers/end users of steps to be taken by them to obtain a repair kit. Alternatively, you may provide contact information to Cequent, and Cequent will coordinate notification to these customers.

If you have any questions about this recall, please call Cequent Customer Service at 1-800-234-6992.

We appreciate your cooperation and prompt attention to this important matter, and apologize for any inconvenience.

Sincerely,

Cequent Consumer Products, Inc.

Attachment (Letter to Consumers)