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Communication

Title	Summer Clearance Select Retail Bonus Cash – Ram Quad Cab R47 Recall
Message	<p>Start Date: 8/25/2015 10:00 AM End Date: 8/31/2015 9:00 PM Note: All times are EST</p> <p>August 25, 2015</p> <p>To: CBC FCA Dealers</p> <p>Subject: Summer Clearance Select Retail Bonus Cash – Ram Quad Cab R47 Recall</p> <p>On August 4th, the Summer Clearance Select Retail Bonus Cash program was launched on select 15MY vehicles, including Ram Quad Cab.</p> <p>Effective today, any 15MY Ram Quad Cab VIN, which had the Summer Clearance Select Retail Bonus Cash incentive code applied to it <u>and</u> was affected by the R47 recall has been removed from incentive eligibility under the Summer Clearance Select Retail Bonus Cash program.</p> <p>For every 15MY Ram Quad Cab VIN removed from the Summer Clearance Select Retail Bonus Cash program, FCA issued four (4) additional \$250 Ram coupons. Those incremental Ram Coupons are currently visible in DealerCO under the Bonus Bucks link (Program ID 43CF1).</p> <p>Please reach out to your Area Sales Manager with questions.</p> <p>California Business Center</p>
Attachments	<p>Summer Clearance Select Retail Bonus Cash – Ram Quad Cab R47 Recall.pdf</p>

File Attachment Information

File Size (MB)	File Name
0.20	Summer Clearance Select Retail Bonus Cash – Ram Quad Cab R47 Recall.pdf