



HERCULES TIRE USA

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IMPORTANT SAFETY RECALL

August 13, 2015

Re: Hercules Tire Recall #01-2015

Dear Customer,

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Hercules Tire has decided that a defect which relates to motor vehicle safety exists in SUV tires identified as follows:

Product Name	Size	DOT Serial Number Range	Owner
Hercules ALL TRAC A/T	235/70R16 106T	JEKJEC2508-2110	Hercules
Hercules ALL TRAC A/T	235/75R15 109T XL	JEKDCP2708-2110	Hercules
Hercules ALL TRAC A/T	245/70R16 107T	JELJEC2508-2110	Hercules
Hercules ALL TRAC A/T	255/70R16 111T	JEMJEC2508-2110	Hercules
Hercules ALL TRAC A/T	265/70R16 112T	JENJEC2508-2110	Hercules
Hercules ALL TRAC A/T	265/75R16 116T	JENKECP3008-2110	Hercules
Hercules ALL TRAC A/T	275/70R16 114T	JERJEC1309-2110	Hercules

Hercules Tire has determined that the tires described above, if affected by the defect, can experience in-service tread separations. Should a separation occur in your tire, you could lose control of the vehicle without warning, which could possibly result in a vehicle crash.

As a result, Hercules Tire is recalling all tires within the size and serial number ranges shown above. To ensure your safety and satisfaction with our product, we request that you return any recalled tires and this letter to your Hercules Tires dealer as soon as possible. If the dealer's inspection verifies that you have a tire or tires within the affected range, the tire or tires will be replaced, mounted and, if needed, balanced at no charge to you, as long as you have presented them for remedy within sixty (60) days after (i) receipt of this letter or (ii) notice that a replacement tire is available (if not available at the time of inspection). It is expected that replacement tires will be available at the time of the inspection and if Hercules replacement tires are not available at the time of inspection, they will be replaced by another comparable tire brand using the same size and load rating as required by the vehicle manufacturer. After expiration of the sixty (60) day period, tires will be replaced at a pro-rated value determined by remaining tread depth.

It will take just a few minutes to determine if your tire(s) is subject to the recall and approximately thirty (30) minutes per tire if replacement is required. The replacement will be performed at no cost to you.

Should you have any questions now, or if any questions or problems arise while your tires are being inspected or replaced, please contact the Hercules recall service center at 1-888-943-2402. We will attempt to be of service to you. In the event you believe we have failed to or are unable to replace your tire(s) without charge to you within the sixty (60) day period described above, you may so notify the Secretary of Transportation at the following address: Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE, Washington, DC 20590, or phone NHTSA's Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153; or go to <http://www.safercar.gov>).

If you had your tires replaced before you received this letter due to the issue described above, you may be eligible to receive reimbursement for the reasonable cost of obtaining a pre-notification remedy of the problem associated with this recall. For more information, contact our recall service center at 1-888-943-2402.

We regret this inconvenience. We at Hercules Tire are committed to the highest standards of safety and product quality, and our interest is in your safety and satisfaction with your tires. Please bring this letter to your dealer immediately for free replacement of any recalled tires. Thank you.

Sincerely,

Quality Assurance
Hercules Tire & Rubber Company

TO BE COMPLETED BY DEALER

Number _____ tires inspected and replaced _____ Date _____

Dealer stamp or name and address _____

Attention Dealer: The customer received this notification letter in connection with a recall Hercules Tire is currently conducting for the following SUV tires in the Hercules All Trac A/T line:

Product Name	Size	DOT Serial Number	Owner
Hercules ALL TRAC A/T	235/70R16 106T	JEKJEC2508-2110	Hercules
Hercules ALL TRAC A/T	235/75R15 109T XL	JEKKDC2708-2110	Hercules
Hercules ALL TRAC A/T	245/70R16 107T	JELJEC2508-2110	Hercules
Hercules ALL TRAC A/T	255/70R16 111T	JEMJEC2508-2110	Hercules
Hercules ALL TRAC A/T	265/70R16 112T	JENJEC2508-2110	Hercules
Hercules ALL TRAC A/T	265/75R16 116T	JENKEC3008-2110	Hercules
Hercules ALL TRAC A/T	275/70R16 114T	JERJEC1309-2110	Hercules

When a consumer presents a recalled tire to you for replacement, you must first visually inspect each tire to confirm that it is covered by the recall. If the consumer's tire(s) is covered by this recall, you should replace the tire(s), mount the new tire(s) and, if needed, balance the tire(s). Recalled tires should be replaced with a comparable Hercules brand tire using the same size and load rating as required by the vehicle manufacturer. If Hercules brand tires are not available at the time of the inspection, recalled tires should be replaced with a comparable tire brand. Hercules Tire will authorize a labor allowance of \$15.00 per tire.

Recalled tires should be replaced at no cost to the consumer if they are presented for remedy within sixty (60) days after (i) receipt of a recall notification-letter-or (ii) notice that a replacement tire is available, if not available at the time of inspection. After 60 days, tires will be replaced at a pro-rated value determined by remaining tread depth. If a consumer wishes to purchase a higher-priced replacement tire, he or she may pay the difference in cost between the consumer's desired tire and the replacement tire offered.

Recalled tires must be disabled by making a 3-inch-long cut in each sidewall of the tire.

For additional information about the recall, including recommended replacement tires, the maximum replacement allowance, and how to receive a credit for tire and labor costs associated with replacing the customer's tire, please call Hercules Tire at 1-888-943-2402.