



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

June 22, 2015

Mr. Enzo Francesconi  
Vice President, Aftersales  
Ferrari North America, Inc.  
250 Sylvan Avenue  
Englewood Cliffs, NJ 07632

NVS-215SM  
15V-306

**Subject:** Tire Pressure Monitoring System Message/FMVSS 138

Dear Mr. Francesconi:

This letter serves to acknowledge Ferrari North America, Inc.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

FERRARI/LAFERRARI/2014-2015

**Mfr's Report Date:** May 15, 2015

**NHTSA Campaign Number:** 15V-306

**Components:**

TIRES:PRESSURE MONITORING AND REGULATING SYSTEMS

**Potential Number of Units Affected:** 85

**Problem Description:**

Ferrari North America, Inc. (FNA) is recalling certain model year 2014-2015 LaFerrari vehicles manufactured May 15, 2014, to March 4, 2015. In the event of a tire puncture, the affected vehicles will display the incorrect warning message of "Low Tyre Pressure-Max speed 50 mph" instead of the correct message "Low Tyre Pressure-Do not proceed." As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) No. 138, "Tire Pressure Monitoring Systems."

**Consequence:**

The incorrect message may cause the driver to continue driving on a punctured tire, causing a loss of vehicle control, and increasing the risk of a crash.

**Remedy:**

FNA will notify owners, and dealers will update the tire pressure monitoring system software to give the correct reading, free of charge. The recall is expected to begin in June 2015. Owners may contact FNA customer service at 1-866-551-2828. FNA's number for this recall is 56.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.safercar.gov](http://www.safercar.gov).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Sarah Mcshane who may be reached by phone at 202-366-7401, or by email at sarah.mcshane@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with the first name being the most prominent.

Jennifer Timian  
Chief, Recall Management Division  
Office of Defects Investigations  
Enforcement