



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

June 22, 2015

Mr. Enzo Francesconi
Vice President, Aftersales
Ferrari North America, Inc.
250 Sylvan Avenue
Englewood Cliffs, NJ 07632

NVS-215SM
15V-305

Subject: Headrest Impact Energy Absorbtion/FMVSS 202a

Dear Mr. Francesconi:

This letter serves to acknowledge Ferrari North America, Inc.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

FERRARI/LAFERRARI/2014-2015

Mfr's Report Date: May 15, 2015

NHTSA Campaign Number: 15V-305

Components:

SEATS:FRONT ASSEMBLY:HEAD RESTRAINT

Potential Number of Units Affected: 85

Problem Description:

Ferrari North America, Inc. (FNA) is recalling certain model year 2014-2015 LaFerrari vehicles manufactured May 15, 2014, to March 4, 2015. The affected vehicles have L32 seats as standard equipment for the passenger seat and as optional equipment for the driver seat. In a crash, the headrests of L32 seats may not absorb the required amount of energy, and thus, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) number 202a, "Head Restraints."

Consequence:

Headrests that do not absorb the required amount of energy can increase the risk of injury in the event of a crash.

Remedy:

FNA will notify owners, and dealers will replace the headrests, free of charge. The recall is expected to begin in June 2015. Owners may contact Ferrari customer service at 1-866-551-2828. Ferrari's number for this recall is 55.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Sarah Mcshane who may be reached by phone at 202-366-7401, or by email at sarah.mcshane@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with the first name being more prominent.

Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement