

GM CUSTOMER CARE AND AFTERSALES  
DCS3644  
URGENT - DISTRIBUTE IMMEDIATELY

Date: April 29, 2015

Subject: 15259 - Noncompliance Recall and 15344 – Service Update Bulletin  
Electronic Park Brake Drag and Goodwill for Repeat Electronic  
Park Brake Control Module Reprogram

Models: 2014 Chevrolet Impala

To: All Chevrolet Dealers

Attention: General Manager, Service Advisor, Service Manager, Parts and  
Service Director, Parts Manager, New Vehicle Sales Manager,  
and Warranty Administrator

General Motors is releasing Noncompliance Recall 15259 today. The total number of U.S. vehicles involved is approximately 134. Please see the attached bulletin for details.

General Motors is also releasing Service Update Bulletin 15344 today. The goodwill offer described in this bulletin should be presented to the involved customer when they pick up their vehicle after having noncompliance recall 15259 performed on the vehicle.

**Customer Letter Mailing**

The customer letter mailing will begin on May 7, 2015.

**Global Connect (GWM)**

The "Investigate Vehicle History" (IVH) screen has been updated. A list of involved vehicles in dealer inventory is attached to this message.

**Campaign Initiation Detail Report (CIDR)**

The CIDR is currently available.

END OF MESSAGE  
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