

GM CUSTOMER CARE AND AFTERSALES  
DCS3542  
URGENT - DISTRIBUTE IMMEDIATELY

Date: February 27, 2015

Subject: 14305C - Safety Recall  
Driver Front Airbag Inflator Failure  
Revised Verification Identifier & Airbag Return Instructions

Models: 2013-2014 Chevrolet Cruze

To: All Chevrolet Dealers

Attention: General Manager, Service Advisor, Service Manager, Parts and Service Director, Parts Manager, New or Used Vehicle Sales Manager, and Warranty Administrator

This bulletin is being revised to add an additional airbag verification identifier in the Service Procedure. A blue quality dot, or a Julian date, may now be used for known good airbag verification. Additionally, information has been added to the airbag return instructions for Canada. Please discontinue use, and discard all copies of Safety Recall 14305B.

Airbag Module Return:

It is imperative that every effort be made to return the airbag modules replaced under this safety recall in a timely manner. The specific instructions in bulletin 14305C provide the method for the return shipping of these components.

**Never attempt to deploy one of the affected airbag modules instead of utilizing the return process.**

END OF MESSAGE  
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