



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

January 5, 2015

Mr. Christophe Fleury
Director of Quality
Shark
110 Route de la Valentine
Marseille, France 13011

NVS-215KS
14E-086

Subject: Impact Testing Failure/FMVSS 218

Dear Mr. Fleury:

This letter serves to acknowledge Shark's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:
SHARK/RAW HELMET/9999

Mfr's Report Date: December 18, 2014

NHTSA Campaign Number: 14E-086

Components:
EQUIPMENT:MOTORCYCLE:HELMETS

Potential Number of Units Affected: 2,538

Problem Description:

Shark is recalling certain medium and extra large RAW motorcycle helmets manufactured August 22, 2013, to June 29, 2014. During testing, some of the affected helmets failed to conform to the impact attenuation requirements of Federal Motor Vehicle Safety Standard No. 218, "Motorcycle Helmets."

Consequence:

By wearing a helmet that fails to meet impact requirements, the user may not be adequately protected in the event of a crash, increasing the risk of personal injury.

Remedy:

Shark will notify owners and will direct owners to contact service provider Realtime Results who will replace the helmet or give a full refund, free of charge. The recall is expected to begin on January 20, 2015. Owners may contact Realtime Results at 1-888-770-7157.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

We have received Shark's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

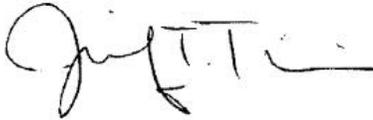
We note that your report states that there has been no defect identified by Shark, and the testing failures are a result of variables during the test procedures. In our view, this statement has no force or effect in terms of Shark's obligation to undertake and complete the recall and NHTSA does not agree with it.

The information in your report suggests that Shark may have been aware of this issue more than five business days before filing a report with NHTSA. Please be reminded that under Federal law, this agency is to be notified of all safety defect and/or noncompliance decisions within five business days. 49 CFR 573.6 Significant civil penalties can be assessed for this violation.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Kelly Schuler who may be reached by phone at (202) 366-5227, or by email at kelly.schuler@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,



Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement