



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

August 29, 2014

Mr. Steven Hansen
Helmet City, Inc.
5913 Lorelei Avenue
Lakewood, CA 90712

NVS-215KS
14E-043

Subject: Motorcycle Helmet/FMVSS 218

Dear Mr. Hansen:

This letter serves to acknowledge Helmet City, Inc.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

HCI/100/9999

Mfr's Report Date: July 17, 2014

NHTSA Campaign Number: 14E-043

Components:

EQUIPMENT:MOTORCYCLE:HELMETS

Potential Number of Units Affected: 1,755

Problem Description:

Helmet City, Inc. (HCI) is recalling certain HCI Model 100 L, XL, and XXL motorcycle helmets manufactured August 2012. The helmets fail to comply with the Federal Motor Vehicle Safety Standards No. 218, "Motorcycle Helmets."

Consequence:

In the event of a crash, the rider may be at an increased risk of a head injury.

Remedy:

HCI will notify owners, and distributors will replace the old helmet with a new helmet with a production date of 2014, free of charge. The manufacturer has not yet provided a notification schedule. Owners may contact HCI customer service at 1-888-550-3731.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

You are required to provide an estimated date including month, day, and year, when you will send notifications to owners, dealers, and distributors as soon as it becomes available. Please be reminded that it is required that owners be notified of a safety defect in their vehicles within 60 days of a manufacturer's notification to NHTSA of a safety defect in those vehicles.

As required in Part 573.6(c)(6), in the case of a defect, please provide a chronology of all principal events that were the basis for the determination that the defect related to motor vehicle safety, including a summary of all warranty claims, field or service reports, and other information, with their dates of receipt. Please provide this information as soon as possible. OR As required in Part 573.6(c)(7), in the case of a noncompliance, please provide the test results and other information used to determine the existence of the noncompliance. Include the date of each test and observation that indicated that a noncompliance might or did exist. Please provide this information as soon as possible.

Your contact for this recall will be Kelly Schuler who may be reached by phone at (202) 366-5227, or by email at kelly.schuler@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,



Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement