



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

August 29, 2014

Mr. Jay McCracken
Assistant Secretary
Cooper Tire & Rubber Co.
701 Lima Avenue
Findlay, OH 45840

NVS-215KS
14T-008

Subject: Endurance Test Failure/FMVSS 139

Dear Mr. McCracken:

This letter serves to acknowledge Cooper Tire & Rubber Co.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

COOPER/WILD COUNTRY RADIAL XTX SPORT/265/65R18

Mfr's Report Date: July 15, 2014

NHTSA Campaign Number: 14T-008

Components:

TIRES

Potential Number of Units Affected: 1,492

Problem Description:

Cooper Tire & Rubber Company (Cooper) is recalling certain Wild Country Radial XTX Sport 265/65R18 tires manufactured June 1, 2014 to June 28, 2014. The affected tires may experience cracking and broken ply cords in the lower sidewall on the intended outboard side above the rim. Thus, these tires fail to comply with the requirements of the Federal Motor Vehicle Safety Standards No. 139, "New pneumatic radial tires for light vehicles."

Consequence:

If the tire experiences cracking or broken ply cords, this will increase the risk of a tire blowout and the risk of a vehicle crash.

Remedy:

Cooper will notify owners, and dealers will inspect and test the suspected tires, replace the ones that need to be replaced, free of charge. The recall began in August 2014. Owners may contact Cooper customer service at 1-800-854-6288. Coopers number for this recall is 159.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

You are required to provide an estimated date including month, day, and year, when you will send notifications to owners, dealers, and distributors as soon as it becomes available. Please be reminded that it is required that owners be notified of a safety defect in their vehicles within 60 days of a manufacturer's notification to NHTSA of a safety defect in those vehicles.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Kelly Schuler who may be reached by phone at (202) 366-5227, or by email at kelly.schuler@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,



Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement