



Steve M. Kenner, Global Director
Automotive Safety Office
Sustainability, Environment & Safety Engineering

Fairlane Plaza South, Suite 400
330 Town Center Drive
Dearborn, MI 48126-2738

June 30, 2014

Ms. Nancy Lewis
Associate Administrator for Enforcement
National Highway Traffic Safety Administration
1200 New Jersey Avenue SE, Room W45-306
Washington, DC 20590

Dear Ms. Lewis:

Subject: Ford Motor Company (Ford) Safety Recall #14S12 - Certain 2014 Model Year Fiesta Fuel Tank Missing Adhesive Layer

In accordance with the requirements of 49 CFR Part 573 Defect and Non-compliance Information Reports, please find the applicable information regarding Ford Motor Company's voluntary safety recall #14S12.

Sincerely,

A handwritten signature in blue ink that reads "S. M. Kenner".

SK Steven M. Kenner
Attachment

49 CFR Part 573 – DEFECT INFORMATION REPORT
SAFETY RECALL #14S12: CERTAIN 2014 MODEL YEAR FIESTA VEHICLES MISSING FUEL
TANK ADHESIVE LAYER

Pursuant to Part 573 of Title 49 of the Code of Federal Regulations, Defect and Non-Compliance Reports, Ford Motor Company submits the following information concerning a safety recall action that it is voluntarily initiating.

573.6 (c) (2) – Potentially Affected Vehicles

Vehicles potentially affected are certain 2014 model year Fiesta vehicles built at the Cuautitlan Assembly Plant between October 25, 2013, and February 27, 2014.

These vehicles are not produced in VIN order. Information as to the applicability of this action to specific vehicles can best be obtained by either calling Ford's toll-free line (1-866-436-7332), clicking on the "Safety Recalls" link at <http://www.ford.com>, or by contacting a local Ford or Lincoln dealer who can obtain specific information regarding the vehicles from the Ford On-line Automotive Service Information System (OASIS) database.

The information for the supplier of the fuel tank, that is the subject of this defect report, is provided below.

Dan Harris
Director Quality N.A
Kautex Textron
750 Stephenson Hwy, 3rd Floor
Troy, MI, 48083
Phone: +1 248 616 5121
Email: dan.harris@kautex.textron.com
www.kautex.com

573.6 (c) (3) – Estimated Population of Vehicles Potentially Affected

Approximately 175 vehicles in the United States and federalized territories are potentially affected.

573.6 (c) (4) – Estimated Percentage of Affected Vehicles with the Defect Condition

Unknown.

573.6 (c) (5) – Description of the Defect

During a specific production period at the supplier, fuel tanks may have been produced with the adhesive layer omitted. A fuel tank without this adhesive layer may experience fuel migration through the voided layer of the tank that could result in a fuel leak from the tank pinch seam. A fuel leak in the presence of an ignition source may result in a fire.

No accidents, fires, or injuries have been attributed to this condition.

573.6 (c) (6) – Chronology of Events

January 2014: The Cuautitlan Assembly Plant observed three (3) warranty claims for leaking fuel tanks. Two of the vehicles were built on the same day and the third vehicle was built a week earlier. The tanks were to be returned from the dealers and sent back for analysis to Kautex.

April-May 2014: Kautex contacted Ford Engineering in regards to the analysis of these tanks. Analysis of a returned tank determined that the leak was due to omission of the adhesive layer during production of the blow-molded fuel tank. A review of the supplier's process data identified that, during a specific production time, throughput of the adhesive extruder was not stable and may have resulted in fuel tanks missing the adhesive layer. Engineering brought this issue to the attention of Ford's Critical Concern Review Group.

On June 23, 2014, Ford's Field Review Committee reviewed the concern and approved a field action.

573.6 (c) (8) – Service Program

Ford dealerships will replace the fuel tank. There will be no charge to owners for this service.

Mailing of owner notification letters will occur no later than the week of July 14, 2014. Notification to dealers will occur on July 1, 2014.

In accordance with Part 573.13(d)(1), Ford is excluding reimbursement for costs incurred by owners for repair of this concern because Ford's original warranty program would provide for a free repair for this concern for customers.

573.6 (c) (10) – Press Statement and Dealer/Owner Letters

National media attention is likely as with most Ford recalls when posted to NHTSA's safecar.gov website. Ford will provide public comments when requested. A news release will not be issued.

Ford will forward a copy of the notification letters to dealers and owners to the agency when available.

573.6 (c) (11) – Recall Number

Ford has assigned recall number 14S12 to this action.

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