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By Recall Management Division at 10:10 am, Jul 03, 2014

July 3, 2014

Ms. Nancy Lewis
Associate Administrator for Enforcement
National Highway Traffic Safety Administration
Recall Management Division (NVS-215)
1200 New Jersey Avenue, SE – Room W45-306
Washington, DC 20590

Dear Ms. Lewis:

The following information is submitted pursuant to the requirements of 49 CFR 573.6 as it applies to a determination by General Motors to conduct a safety related recall involving 2000-2005 model year (MY) Chevrolet Impala and Monte Carlo, 1997-2005 MY Chevrolet Malibu, 1999-2004 MY Oldsmobile Alero, 1998-2002 MY Oldsmobile Intrigue, 1999-2005 MY Pontiac Grand Am and 2004-2008 MY Pontiac Grand Prix vehicles.

573.6(c)(1): Chevrolet, Oldsmobile and Pontiac Brands of General Motors Company.

573.6(c)(2)(3)(4): This information is shown on the attached sheet.

573.6(c)(5): General Motors has decided that a defect which relates to motor vehicle safety exists in 2000-2005 MY Chevrolet Impala and Monte Carlo, 1997-2005 MY Chevrolet Malibu, 1999-2004 MY Oldsmobile Alero, 1998-2002 MY Oldsmobile Intrigue, 1999-2005 MY Pontiac Grand Am, and 2004-2008 MY Pontiac Grand Prix vehicles. If the key ring is carrying added weight and the vehicle goes off road or experiences some other jarring event, it may unintentionally move the key away from the “run” position. If this occurs, engine power, power steering and power braking may be affected, increasing the risk of a crash. The timing of the key movement out of the “run” position, relative to the activation of the sensing algorithm of the crash event, may result in the airbags not deploying, increasing the potential for occupant injury in certain kinds of crashes.

Until the recall has been performed, it is very important that customers remove all items from their key ring, leaving only the vehicle key. The key fob (if applicable), should also be removed from the key ring.

573.6(c)(6): On June 26, 2014, the Safety and Field Action Decision Authority (SFADA) decided to conduct a safety recall. General Motors will be submitting a supplemental chronology on or before July 17, 2014.

573.6(c)(8): Dealers are to install two key rings and key cover on all ignition keys.



General Motors will provide the dealer bulletin and owner letter mail dates when available. Pursuant to 577.11, General Motors does not plan to provide notice about reimbursement to owners because the provided repair has not previously been available.

573.6(c)(10): General Motors will provide the dealer bulletin and owner letter under separate cover.

573.6(c)(11): General Motors' assigned recall number is 14350.

Sincerely,

A handwritten signature in black ink, appearing to read "B. Latouf", written in a cursive style.

Brian Latouf, Director
Field Product Investigations & Evaluations

Attachment

VEHICLES POTENTIALLY AFFECTED BY MAKE, MODEL, AND MODEL YEAR
PLUS INCLUSIVE DATES OF MANUFACTURE

<u>MAKE</u>	<u>MODEL SERIES</u>	<u>MODEL YEAR</u>	<u>NUMBER INVOLVED</u>	<u>INCLUSIVE MANUFACTURING DATES (FROM) (TO)</u>		<u>DESCRIPTIVE INFO. TO PROPERLY IDENT. VEHL.</u>	<u>EST. NO. W/CONDITION</u>
Chevrolet	W	2000	199,328	11/20/1998	06/13/2000	Impala	*
Chevrolet	W	2001	188,251	05/04/2000	06/25/2001	Impala	"
Chevrolet	W	2002	201,467	03/22/2001	06/19/2002	Impala	"
Chevrolet	W	2003	512,664	03/21/2002	06/18/2003	Impala	"
Chevrolet	W	2004	559,600	04/08/2003	06/24/2004	Impala	"
Chevrolet	W	2005	486,224	03/31/2004	06/15/2005	Impala	"
Chevrolet	N	1997	100,450	10/04/1996	07/30/1997	Malibu Classic	"
Chevrolet	N	1998	231,086	06/06/1997	08/20/1998	Malibu Classic	"
Chevrolet	N	1999	213,870	03/30/1998	07/26/1999	Malibu Classic	"
Chevrolet	N	2000	215,601	04/22/1999	06/23/2000	Malibu Classic	"
Chevrolet	N	2001	186,794	03/23/2000	06/27/2001	Malibu Classic	"
Chevrolet	N	2002	144,950	03/26/2001	05/31/2002	Malibu Classic	"
Chevrolet	N	2003	177,260	03/01/2002	05/30/2003	Malibu Classic	"
Chevrolet	N	2004	98,025	03/13/2003	06/02/2004	Malibu Classic	"
Chevrolet	N	2005	83,060	03/31/2004	05/06/2005	Malibu Classic	"
Chevrolet	W	2000	61,063	03/24/1999	06/13/2000	Monte Carlo	"
Chevrolet	W	2001	68,518	05/05/2000	06/25/2001	Monte Carlo	"
Chevrolet	W	2002	137,140	03/22/2001	06/19/2002	Monte Carlo	"
Chevrolet	W	2003	67,785	03/26/2002	06/18/2003	Monte Carlo	"
Chevrolet	W	2004	62,396	04/07/2003	06/23/2004	Monte Carlo	"
Chevrolet	W	2005	35,876	04/06/2004	06/08/2005	Monte Carlo	"
Oldsmobile	N	1999	121,339	04/08/1998	07/28/1999	Alero	"
Oldsmobile	N	2000	118,392	04/14/1999	07/17/2000	Alero	"
Oldsmobile	N	2001	112,413	04/04/2000	06/27/2001	Alero	"
Oldsmobile	N	2002	79,372	03/27/2001	05/31/2002	Alero	"
Oldsmobile	N	2003	92,874	02/25/2002	05/30/2003	Alero	"
Oldsmobile	N	2004	69,524	03/07/2003	04/30/2004	Alero	"

573.6(c)(2)(3)(4) (Continued)

<u>MAKE</u>	<u>MODEL SERIES</u>	<u>MODEL YEAR</u>	<u>NUMBER INVOLVED</u>	<u>INCLUSIVE MANUFACTURING DATES</u>		<u>DESCRIPTIVE INFO. TO PROPERLY IDENT. VEH.</u>	<u>EST. NO. W/CONDITION</u>
				<u>(FROM)</u>	<u>(TO)</u>		
Oldsmobile	W	1998	99,037	11/11/1996	08/19/1998	Intrigue	"
Oldsmobile	W	1999	86,482	03/31/1998	07/02/1999	Intrigue	"
Oldsmobile	W	2000	73,382	04/07/1999	06/30/2000	Intrigue	"
Oldsmobile	W	2001	39,455	03/28/2000	06/15/2001	Intrigue	"
Oldsmobile	W	2002	25,010	03/19/2001	06/13/2002	Intrigue	"
Pontiac	N	2000	225,333	03/31/1999	07/18/2000	Grand Am	"
Pontiac	N	2001	182,220	03/30/2000	06/27/2001	Grand Am	"
Pontiac	N	2002	154,308	03/26/2001	05/31/2002	Grand Am	"
Pontiac	N	2003	299,796	10/15/1997	07/29/1999	Grand Am	"
Pontiac	N	2003	139,818	02/25/2002	05/30/2003	Grand Am	"
Pontiac	N	2004	171,929	03/07/2003	06/04/2004	Grand Am	"
Pontiac	N	2005	61,526	03/31/2004	05/06/2005	Grand Am	"
Pontiac	W	2004	179,560	10/24/2002	06/25/2004	Grand Prix	"
Pontiac	W	2005	107,997	04/01/2004	06/24/2005	Grand Prix	"
Pontiac	W	2006	116,472	04/27/2005	06/19/2006	Grand Prix	"
Pontiac	W	2007	77,690	04/12/2006	04/25/2007	Grand Prix	"
Pontiac	W	2008	64,405	03/14/2007	11/30/2007	Grand Prix	"
GM Total:			6,729,742				

* All involved vehicles will be corrected as necessary.

573.6(c)(2)(iv): Stoneridge INC
 Pollak Engineered Products
 300 Dan Rd
 Canton, MA 02021
 Phone: (248) 489-9300

The ignition switch is manufactured in the US and China.