



**RECEIVED**

*By Recall Mangement Division at 3:38 pm, Jul 01, 2014*

Jaguar Land Rover North America, LLC  
555 MacArthur Boulevard  
Mahwah, NJ 07430  
201-818-8500

July 1, 2014

Nancy Lewis  
Associate Administrator for Enforcement  
National Highway Traffic Safety Administration  
Attention: Recall Management Division (NVS-215)  
1200 New Jersey Ave SE  
Washington DC 20590.

**Subject: Jaguar Land Rover Recall Number J041 – Certain 2013 to 2015 Model Year 5.0L V8 XK (XKR and XKR-S) Jaguar vehicles for Incorrect Tire Placard Label Non-Compliance to FMVSS110 - Tire Selection and Rims for Passenger Cars.**

Dear Ms. Lewis:

Pursuant to 49 CFR 573, Defect and Non-compliance Responsibility and Reports, Jaguar Land Rover North America, LLC is submitting information concerning a noncompliance recall that is being voluntarily initiated.

Summary

- Action – Jaguar Land Rover is conducting a non-compliance recall campaign involving certain 2013, 2014 and 2015 Model Year XK (XKR and XKR-S) Jaguar vehicles built at the Castle Bromwich (UK) Assembly Plant from August 24, 2012 to June 10, 2014. Vehicles will have the tire placard label inspected and replaced if necessary with a label stating the presence of a spare tire, the correct spare tire size and tire pressure for the spare. This action is necessary to conform to the requirements of Federal Motor Vehicle Safety Standard (FMVSS) 110 Tire Selection and Rims for Passenger Cars.
- Number of Vehicles Involved – 144 Jaguar XK (XKR and XKR-S) vehicles in the United States and Federalized Territories within the following VIN range:  
  
XK (XKR and XKR-S)                      SAJWA4FC7DMB50027 to SAJXA4FC5FMB56335
- Effect on Vehicle Operation – Where the tire placard label does not include tire pressure information regarding the spare wheel, the customer may inflate the spare tire to an incorrect pressure. Failure to inflate the spare wheel tire to the correct pressure could lead to loss of vehicle stability and increase the risk of a crash.

Jaguar Land Rover is not aware of any reports of accidents or injuries attributed to this condition.

- Service Program – Owners will be notified and instructed to take their vehicle to a Jaguar dealer who will inspect and attach a tire placard label if necessary that states the correct tire size and tire pressure.

There will be no charge to owners for this repair.

Attached is the detailed information required by the applicable portions of 49 CFR Part 573 - Defect and Non-Compliance Information Report.

For further information, please contact Mr. James Patterson by phone at (201) 818-8425 or by e-mail at [jpatters@jaguarlandrover.com](mailto:jpatters@jaguarlandrover.com).

Sincerely,

A handwritten signature in black ink, appearing to read "John Kobylarz", with a stylized flourish extending to the right.

for

John Kobylarz  
Safety Compliance Manager  
Jaguar Land Rover North America, LLC

Attachment

**49 CFR Part 573 - DEFECT INFORMATION REPORT RECALL J041 – Certain 2013 to 2015 Model Year 5.0L V8 XK (XKR and XKR-S) Jaguar vehicles for Incorrect Tire Placard Label Non-Compliance to FMVSS110 - Tire Selection and Rims for Passenger Cars.**

573.6 (c) (1) - Manufacturer Identification

Manufacturer Corporate Name

Jaguar Land Rover Limited,  
Abbey Road,  
Whitley,  
Coventry,  
England,  
CV3 4LF

Affiliated U.S. Importing Company

Jaguar Land Rover North America, LLC  
555 MacArthur Boulevard  
Mahwah  
New Jersey 07430

573.6 (c) (2) - Potentially Affected Vehicles

Jaguar Land Rover is conducting a non-compliance recall campaign involving certain 2013 to 2015 Model Year 5.0L V8 XK (XKR and XKR-S) Jaguar vehicles built at the Castle Bromwich (UK) Assembly Plant from August 24, 2012 to June 10, 2014.

573.6(c) (2) (iv) – Part Numbers, Components affected and Components Final Country of Manufacture

Part Numbers  
Tire Placard Label XKR - BW8M-1532-CA  
Tire Placard Label XKR-S - CW8M-1532-DA

UK is the final country of manufacture.

This concern is not a supplier issue.

573.6 (c) (3) - Estimated Population of Vehicles Potentially Affected

149 Jaguar XK (XKR and XKR-S) vehicles in the United States and Federalized Territories within VIN range:-

SAJWA4FC7DMB50027 to SAJWA4FC3FMB56345  
August 24, 2012 to June 10, 2014

573.6 (c) (4) - Estimated Percentage of Affected Vehicles with the Condition

100%

573.6 (c) (5) - Description of the Defect

A non-compliance concern has been identified where a spare wheel and tire has been installed in certain XKR and XKR-S vehicles as original equipment but the tire placard label incorrectly states "none" for the inflation pressure of the spare wheel. Vehicles where the label does not have the correct tire pressures stated will not comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) 110 - Tire selection and rims for Passenger Cars.

Where the tire placard label does not include tire pressure information regarding the spare wheel, the customer may inflate the tire to an incorrect pressure. Failure to inflate tires to the correct pressure could lead to loss of vehicle stability and increase the risk of a crash.

573.6 (c) (7) - Test Results and Other Information Used to Determine Noncompliance and Date

Jaguar Land Rover (JLR) first identified an issue with the tire placard label during a Government Regulations Co-ordinator (GRC) plant audit event on June 17, 2014. Following urgent plant investigations, a Regulatory Stop Shipment was implemented on June 19, 2014.

On June 23, 2014, the JLR Critical Concerns Review Group (CCRG) opened an investigation to review this concern. The CCRG requested an urgent Field Review Committee (FRC) to review this matter and on June 24, 2014 at which the FRC agreed that the affected vehicles do not fully meet the requirements of FMVSS 110 Tire Selection and Rims for Passenger Cars, and progressed the concern to the JLR Field Review Committee (FRC).

On June 24, 2014, the FRC instructed that Jaguar Land Rover conduct a non-compliance recall action to remedy all the affected vehicles.

There have been no reports of accidents or injuries as a result of this concern.

573.6 (c) (8) (i) Manufacturer's Remedy Program and Reimbursement Plan

Owners will be notified and instructed to take their vehicle to a Jaguar dealer who will inspect and attach a tire placard label if necessary that states the correct tire size and tire pressure.

There will be no charge to owners for this repair.

573.6 (c) (8) (ii) Estimated Notification Date to Owners and Dealers

Mailing of owner notification letters will occur on or before August 30, 2014. Notifications to dealers will occur on July 07, 2014.

573.6 (c) (10) - Notices, Bulletins, and Other Communications Related to the Defect

Jaguar Land Rover does not plan to make a public statement concerning the subject matter of this action. A copy of the notification letters to dealers and owners from Jaguar Land Rover will be forwarded when available.

573.6 (c) (11) - Recall Number

Jaguar Land Rover has assigned recall number J041 to this recall action.