



June 25, 2014

Ms. Nancy Lewis  
Associate Administrator for Enforcement  
National Highway Traffic Safety Administration  
Recall Management Division (NVS-215)  
1200 New Jersey Avenue, SE – Room W45-306  
Washington, DC 20590

Dear Ms. Lewis:

The following information is submitted pursuant to the requirements of 49 CFR 573.6 as it applies to a determination by General Motors to conduct a safety related recall involving certain 2013 - 2014 model year Chevrolet Cruze vehicles.

573.6(c)(1): Chevrolet Brands of General Motors Company.

573.6(c)(2)(3)(4): This information is shown on the attached sheet.

573.6(c)(5): General Motors has decided that a defect which relates to motor vehicle safety exists in certain 2013 - 2014 model year Chevrolet Cruze vehicles. Some of these vehicles may have a condition in which the front driver airbag inflator was built with an incorrect part that could cause the inflator to rupture during a deployment. In a crash, this may cause airbag components to separate and be propelled into the interior compartment, possibly striking occupants. Also, the airbag may not inflate. These effects could increase the risk of injury to the occupants.

573.6(c)(6): On May 1, 2014, GM was informed that it was named in a lawsuit involving a 2013 Cruze and an improperly deployed driver airbag that caused an injury to the driver.

On May 5, 2014, an engineer from GM Engineering Analysis inspected the case vehicle. On May 9, 2014, GM reviewed inspection data with the airbag supplier, Takata Corporation/TK Holdings, Inc. On May 19, 2014, a GM Product Investigations engineer was assigned. On May 27, GM had a discussion with NHTSA regarding this matter.

From May 27 – May 30, 2014, three driver airbags from 2013 model year Cruze vehicles with inflators build dates close to the case vehicle, were acquired from the field and delivered to Takata for analysis.

On June 3, 2014, GM had a conference call with NHTSA on the investigation status.

From June 5 – June 6, 2014, GM Product Investigations, GM Engineering Analysis and Takata inspected the case vehicle. On June 6, 2014, GM had a conference call with NHTSA regarding the vehicle inspection.



On June 9, 2014, the analysis of the three 2013 Cruze driver airbags that were acquired from the field in late May was completed. No abnormalities with the inflator were found.

From June 9 – June 16, 2014, GM Product Investigations requested GM Dealers that had Certified Preowned 2013 Cruze vehicles with the same build date at the case vehicle inflator to replace the driver airbag and ship it to Takata.

From June 11 – June 13, 2014, GM removed airbags from vehicles identified in a June 3 employee survey at its Warren Technical Center to find vehicles with inflators build dates near the build date of the case vehicle. The removed airbags were used for additional inflator analysis

From June 11 – June 19, 2014, Takata conducted an analysis on inflators shipped from GM dealers and GM Warren Technical Center.

On June 20, 2014, Takata informed GM that they have identified root cause from one of the GM Dealer driver airbags shipped to them.

The issue was presented on June 23, 2014, to the Open Investigations Review (OIR) and the Safety and Field Action Decision Authority (SFADA) and it was decided to conduct a safety recall.

573.6(c)(8): Dealers are to replace the driver airbag.

General Motors will provide the dealer bulletin and owner letter mail dates when available.

Pursuant to 577.11, General Motors does not plan to provide notice about reimbursement to owners because all involved vehicles are covered under the new vehicle warranty.

573.6(c)(10): General Motors will provide the dealer bulletin and owner letter under separate cover.

573.6(c)(11): General Motors' assigned recall number is 14305.

Sincerely,



Brian Latouf, Director  
Field Product Investigations & Evaluations

Attachment

573.6(c)(2)(3)(4)

VEHICLES POTENTIALLY AFFECTED BY MAKE, MODEL, AND MODEL YEAR  
PLUS INCLUSIVE DATES OF MANUFACTURE

<u>MAKE</u>	<u>MODEL SERIES</u>	<u>MODEL YEAR</u>	<u>NUMBER INVOLVED</u>	<u>INCLUSIVE MANUFACTURING DATES (FROM) (TO)</u>		<u>DESCRIPTIVE INFO. TO PROPERLY IDENT. VEH.</u>	<u>EST. NO. W/CONDITION</u>
Chevrolet	P	2013	11,593	10/19/2012	05/31/2013	Cruze	*
Chevrolet	P	2014	17,426	04/17/2013	05/28/2014	Cruze	"
	GM Total:		29,019				

\* All involved vehicles will be corrected as necessary.

573.6(c)(2)(iv): Supplier of the driver airbag:

Takata Corporation  
TK Holdings Inc.  
2500 Takata Drive  
Auburn Hills, MI 48326  
Tel: 248-373-8040

The airbag inflator is manufactured in Monclova, Mexico.