

BMW



IMPORTANT SAFETY RECALL

This notice applies to your vehicle, WBSNB999999999999 [T42 B3 19296]

November 2013

Recall Campaign No. 13V-407: Rear Lamp Bulb Carrier

Dear BMW Owner/Lessee:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

BMW AG has decided that a defect, which relates to motor vehicle safety, exists in certain Model Year 2008-2010 5 Series (including M5) Sedans. Our records indicate that you are the owner of a potentially affected vehicle.

IMPORTANT NOTICE

Please note that at the present time, we do not yet have sufficient parts to conduct this Recall; however, we will notify you as soon as parts become available. At that time, you should make an appointment with your authorized BMW center in order to have this Recall performed on your vehicle.

DESCRIPTION OF PROBLEM

This Recall involves the bulb carrier ("bulb holder") within the rear lamp. Within the bulb carrier, the electrical contacts may be susceptible to corrosion due to aging and environmental influences. As a result, this corrosion of the contacts could render the rear lamp inoperative. Although the non-affected rear lamp and the center high-mounted stop lamp ("third brake lamp") provide redundant lamp functions to the driver of a vehicle behind you, if that driver does not notice illumination of these lamps, this could increase the risk of a crash.

DESCRIPTION OF REPAIR

The left and right-side rear lamp bulb carrier will be replaced by a new version.

The actual repair will require approximately one hour; however, additional time may be required, depending on the BMW center's schedule. This work will be performed *free of charge* by your authorized BMW center.

PRECAUTIONS FOR YOUR SAFETY

1. If the vehicle is experiencing this condition, you may continue to drive your vehicle, but drive cautiously and carefully, as the driver of a vehicle behind you may not notice a bulb outage.

Company

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2. If this issue were to occur, the non-affected rear lamp and the center high-mounted stop lamp (“third brake lamp”) would provide redundant lamp functions to the driver of a vehicle behind you.
3. If the vehicle is experiencing this condition, a number of visual and audible warnings are provided. A warning symbol will appear in the vehicle’s “message center” in the instrument panel. If the condition involves the turn signal, the turn signal symbol in the instrument panel flashes (and sounds) at twice its normal frequency. In addition, each time the vehicle is started, an audible signal is made.
4. If you are not the only driver of this vehicle, please advise all other drivers and passengers of this important information.

OTHER INFORMATION

Should you need BMW Roadside Assistance, they can be contacted at 1-800-332-4269.

If you are no longer the owner of this vehicle, we would appreciate your furnishing us with the name and address of the new owner, using the enclosed postage-paid card.

If you are a lessor of this vehicle, Federal Regulations require you to forward this notice to your lessee with ten days.

We will notify you again when parts are available, currently scheduled for December.

We sincerely apologize for any inconvenience this may cause you. We appreciate your confidence in our product, and we wish to do everything we can to retain it. **Should you have any questions about this campaign, please contact your authorized BMW center.** Should you need any additional assistance, you may contact BMW Customer Relations and Services at 1-800-525-7417, or via email at CustomerRelations@bmwusa.com.

If your BMW center is unable to remedy the defect without charge or within a reasonable period of time, you may notify the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington, DC 20590; call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

BMW recommends that you always wear your safety belt, and that all passengers are properly seated and restrained at all times.

BMW OF NORTH AMERICA, LLC