



NHSTA Recall Number 13V-208

Date: June 11, 2013

Subject: SAFETY RECALL NOTICE

Dear Brammo Empulse R Owner,

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Brammo Inc. has decided that a defect which relates to motor vehicle safety exists in five (5) Empulse R models. This recall pertains to the cable routing on the back of the motor controller which was deemed to be inconsistent with documented production specifications.

Brammo Inc. has also determined that the defect or noncompliance may NOT exist in each such vehicle or item of replacement equipment.

Electrical shorting can occur near motor controller due to battery cables being attached to motor controller incorrectly. Hazard of electrical shorting is possible during both operation and non-operation of the motor vehicle. It is important that all recalled motorcycles be removed from service as soon as possible.

You are receiving this letter because our records indicate that you have purchased one of the recalled motorcycles. It is possible that any of the motorcycles included in the recall may experience an electrical short without prior notice which may result in a complete loss of power while riding the motorcycle or a fire, either of which can result in a vehicle crash or personal injury.

It is important that all recalled motorcycles be removed from service as soon as possible. Please contact your nearest authorized Brammo Dealer no sooner than July 1st 2013. This inspection/component replacement will be performed without charge to the customer. To locate an Authorized Brammo Dealer, please visit the online dealer locator at www.Brammo.com.

Bartels 4141 Lincoln Blvd. Marina Del Rey, CA, CA 90292 Phone: 310-823-1112 http://labrammo.com	Scuderia West 69 Duboce Ave San Francisco, CA 94103 Phone: 415-621-7223 http://www.scuderiawest.com	San Diego BMW Motorcycles 5673 Kearny Villa Road San Diego, CA 92123 Phone: 858-560-2453 http://sdbmwmc.com
Euro Cycles of Tampa Bay 8509 Gunn Highway Odessa, FL 33556 Phone: 813-926-9937 http://eurocyclesoftampabay.com	Unique Superbikes 2693-2695 Biscayne Blvd Miami, Florida 33137 Phone: (786) 353-0550 http://www.uniquesbk.com	Polaris of Portland 250 SE Division Place Portland, OR 97202 Phone: 503-872-0000 http://www.polarisofportland.com
Eurosports 303 S. 3rd Street Route 309 Coopersburg, PA 18036 Phone: 610-282-9300 http://www.eurosports.net	Suburban Motors 139 Main St. Thiensville, WI 53092 Phone: 262.242.2464 http://www.suburbanharley.com	Lone Star BMW / Triumph 10600 North Lamar Blvd Austin, TX 78753 Phone: 512-451-7979 http://www.lonestarcycle.com



An authorized Brammo dealer will inspect the back of the motor controller for proper routing and orientation of all cables. If routing or orientation is found to be outside of Brammo production specifications, said technician will properly reroute cables and inspect for any possible damage. This inspection portion of this recall will take about one (1) hour. If any damage or compromised components are discovered they will be replaced free of charge. In the event of damaged or failed components, the following items *may* be removed and replaced. Removal and replacement of all identified components can take as long as three (3) hours;

- 87511689 (Controller Cover Assembly)
- 39727072 (Motor Controller)
- 70687930 (Negative Positive Cable)
- 79152417 (Positive Battery Cable)
- Motor phase wire assembly
 - 98335283 (CABLE, MOTOR, M1)
 - 94625647 (CABLE, MOTOR, M2)
 - 14287682 (CABLE, MOTOR, M3)
 - 76633402 (ASSY, CABLE, SHIELD, B NEG)
 - 59450637 (SLEEVE, CABLE, MOTOR)
 - 38731251 (SHIELD, LINK)
 - 19071229 (SHIELD, HOUSING)
 - 15473787 (SHIELD, HOUSING, THD)

All replacement parts will be shipped to your Brammo dealer prior to you July 1st 2013.

If you still have questions after receiving this letter or visiting the website and your Authorized Brammo dealer, please contact Brammo Inc. Service at 541-482-9555 ext. 337 between 9:00 am and 5:00 pm Pacific Standard Time, Monday-Friday.

Federal law requires any lessor who receives a notification of a determination of a safety-related defect or noncompliance pertaining to any leased motor vehicle shall send the notice to the lessee within 10 days.

If your servicing Brammo dealer fails or is unable to provide the service as described above without charge, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, S.E., Washington, DC 20590 or call toll-free Auto Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153); or go to www.safercar.gov.

Commitment to safety and quality are our highest priorities. Please accept our sincerest apology for any inconvenience this may cause you.

Sincerely,

Adam Lukoic
Service Manager
Brammo Inc.