



JA SAMPLE
123 MAIN STREET
ANYWHERE, US 12345-6789

DATE:

Dear Valued Consumer:

This notice is being sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Continental Tire the Americas, LLC ("CTA") has decided that a defect which relates to motor vehicle safety exists in a certain Continental Tire brand tire. CTA has initiated a tire safety recall program to remove this tire from service. You have been identified as the potential owner of the affected tire through the tire registration card you returned or through dealer records.

Please thoroughly review this notice and follow the steps outlined in the instructions.

Why is Continental taking this action?

Under certain service conditions, this tire may experience uneven wear, groove cracking and, in some cases, belt lift, which can lead to a loss of inflation pressure and a potential loss of control that could lead to a crash without warning.

These service conditions have been observed with Honda GoldWing 1800 motorcycle rear tire fitment, particularly under conditions of overloading or under-inflation.

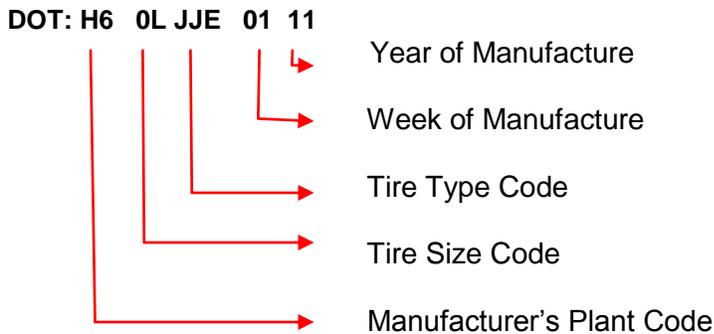
Affected Tires

This tire has been sold in the replacement market to fit the rear wheel of the Honda GoldWing 1800 motorcycle and possibly other motorcycles.

- Tire Name: Continental ContiMotion
- Size: 180/60R16 M/C 74H
- DOT Serial Numbers **H60L JJE 5110** through **H60L JJE 3811**



Example: DOT H6 0L JJE 01 11



Tires made for use in the United States are required to have the DOT serial number and date located on one sidewall of the tire near the rim. The sample shows a tire manufactured during the 1st week of 2011.

What should you do?

Please make an appointment with the nearest motorcycle dealer at your earliest convenience.

To locate a motorcycle dealer near you, consult our website, www.continentaltire.com, click on the "Customer Care FAQ's" tab and type in Motorcycle Tire Dealer or call CTA Customer Relations at 1-888-799-2168.

If you have sold the affected tire or the vehicle on which it was mounted, please contact Continental's Customer Relations at 1-888-799-2168 with the name and address of the new owner.



What will Continental do for you?

If you have an affected tire in service on the date you receive this notice, CTA will remedy this defect at no charge to you by paying you a \$350.00 flat reimbursement for the recalled tire (intended to cover the acquisition cost, including mounting, balancing and taxes), regardless of the actual amount originally paid by you. To be eligible for the full reimbursement you must by July 31, 2013 satisfy **BOTH** of the following conditions: (A) return the recalled tire to CTA; and (B) complete a Reimbursement Request Form and submit this form with the required documents. The Reimbursement Request Form is available at www.continentaltire.com, click on the "Customer Care FAQ's Tab" and type in Motorcycle Tire Recall or you may request a form by calling CTA Customer Relations at 1-888-799-2168. Consumers need to contact CTA for instructions to return the tire. CTA will provide you with a FedEx pre-paid shipping label. You will need to call FedEx (1-800-GO-FEDEX) for a pick up or take the tire to a FedEx location for return. If the above two conditions are not satisfied until after July 31, 2013, CTA will pay you a prorated portion of the \$350.00 flat reimbursement, based on the percentage of useable tread remaining.

If you have already replaced an affected tire between December 19, 2010 and the date of your receipt of this notice, CTA will pay you a \$350.00 flat reimbursement for the recalled tire (intended to cover the acquisition cost, including mounting, balancing and taxes), regardless of the actual amount originally paid by you. To be eligible for reimbursement you must complete a Reimbursement Request Form and submit this form with the required documents to CTA before July 31, 2013. The Reimbursement Request Form is available at www.continentaltire.com, click on the "Customer Care FAQ's Tab" and type in Motorcycle Tire Recall or you may request a form by calling CTA Customer Relations at 1-888-799-2168.

Your purchase of a replacement tire is between you and your dealer and not included in this program.

If you believe that CTA has failed or is unable to remedy the defect without charge, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE, West Building, Washington, DC 20590, or call the toll free Auto Safety Hotline at 1-888-327-4236.

We apologize for any inconvenience that this action may cause you. Because we are sincerely concerned about your safety, we urge you to take immediate action. Thank you in advance for your cooperation. If you have any questions about the procedure, please refer to our website www.continentaltire.com and click on the "Customer Care FAQ's" tab and type in Motorcycle Tire Recall for all information pertaining to this campaign. You may also contact CTA's Customer Relations Department at 1-888-799-2168 for assistance.

Sincerely,

Continental Tire the Americas, LLC.
1830 MacMillan Park Drive
Ft. Mill, SC 2970