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August 16, 2012

BY FACSIMILE AND FIRST CLASS MAIL
202-366-7002

Kelly Schuler
Safety Recalls Specialist
1200 New Jersey Avenue, SE
West Building
Washington, DC 20590

Re: Section 573 Noncompliance Report (Amended)

Dear Ms. Schuler:

This report serves as Vogue Tyre and Rubber Company's preliminary notification to the U.S. Department of Transportation, National Highway Traffic Safety Administration that a noncompliance with Federal Motor Vehicle Safety Standards exists in certain passenger car tires. As set forth below, we will be contacting you by phone later today to discuss a schedule for the submission of additional required information.

I. Manufacturer, Designated Agent, and Other Chain of Distribution Information

a. Manufacturer's Corporate Name:

Chen Huang
Sailun Co., Ltd.
Economic & Technological Development Zone
Qingdao, China
266500
e-mail: chenhuang@sailuntire.com.cn

b. Designated Agent:

Dirk Debruin
Dynamic Tire Corp.
155 Delta Park Boulevard
Brampton, ON L6T 4M8
Canada
Phone: 905-595-5558
Fax: 905-595-0469
e-mail: DDebruin@Dynamictire.com

c. Brand/Trademark name owner

Vogue Tyre & Rubber Company
1101 Feehanville Drive
Mt. Prospect, IL 60056

Inquiries about this report should be directed to:

Greg Hathcock
Vogue Tyre & Rubber Company
1101 Feehanville Drive
Mt. Prospect, IL 60056
Phone: 847-375-9351
Fax: 847-375-9367
e-mail: gregh@voguetyre.com

II. Identification of Recall population & size of non-compliant tires

<u>Size</u>	<u>Item number</u>	<u>Inclusive dates Of manufacture</u>	<u>Quantity</u>
225/50R17 Custom Built	0-2206-621	0112-3212	546
225/50R17 Signature V	1-2647-103	0112-3212	127
235/50R18 Signature V	1-2648-203	0112-3212	16
245/45R18 Signature V	1-2648-205	0112-3212	12
Total			701

Sailun began building Vogue tyres in 2012. It has been determined that none of the Sailun-built Vogue tyres have the full Tire Identification Number (TIN) on the intended outboard sidewall of the tire so the date codes above represent all possible production in 2012. While the tires have the complete TIN on the intended inboard sidewall of the tire, the outboard sidewalls

do not have TIN numbers that include the manufacturing date code as required by paragraph S5.5.1(b).

III. Description of the Defect or Noncompliance and Chronology of Events

Due to a visual inspection of inventory in the Vogue warehouse, it was discovered that, while the intended inboard side of the Sailun-built tires were marked with the full TIN number (i.e. including the production date code), the intended outboard side of all Sailun-built tires were marked with a partial TIN number. This omission was a result of an error at the Sailun factory. Because Paragraph S5.5.1(b) of Federal Motor Vehicle Safety Standard (FMVSS) No. 139 requires that the full TIN be visible on the intended outboard sidewall, these tires are not in compliance with that requirement. The omission of the full TIN on the intended outboard sidewall could cause difficulty and/or inconvenience for consumers to locate and record the full TIN for tires on their vehicles in the event of a tire recall.

IV. The Remedy Program and Its Schedule

Vogue will recall all non-compliant tires and replace them with tires that comply with the requirements set forth in Paragraph S5.5.1(b). Customers will be reimbursed for any and all expenses relating to the recall, including labor and freight. Customers will also be reimbursed for expenses already incurred, if any.

Dealer and distributor notifications will be issued no later than October 10, 2012. Vogue will endeavor to issue these notifications as soon as possible.

Recalled tires will be made compliant by branding the production date code in the site designated for the date of manufacture as described in Paragraph S5.5.1(b) using ¼" numbers as required.

Subsequent production by Sailun will have full TINs on both sidewalls to ensure that the tires are in full compliance with FMVSS 139.

Going forward, Vogue will randomly inspect all tires when received from Sailun to ensure that full TINs are listed on the intended outboard sidewalls.

V. Action already taken

In an effort to move forward as quickly as possible and minimize the number of non-compliant tires sold to end-users, Vogue began contacting its customers regarding the need to exchange the non-compliant tires on August 9. The complete list of customers for these products is below. Those that have already been contacted orally are denoted by an asterisk.

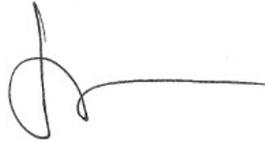
Alpha Tire LLC *
A&R Tire Company*
Belle Tire Company*
Capital Tire/Farmington MI*
Capital Tire/Toledo OH*
Carroll Tire*
Discount Tire/America's Tire*
Eppies Tire Service*
Flynn's Tire*
Goodyear Wholesale Tire*
USA Wheel & Tire Outlet*
Import Tire Co., Inc.*
Javelin Southeast*
Somerset Tire Service*
Terry's Tire Town*
Dana Motors*
Pomp's Tire Service*
Steve Foley Cadillac*
McGrath City Hyundai/Honda*
Wholesale Cash customers/Mt. Prospect
Margate Lincoln-Mercury*
Wholesale Wheel & Tire*
David Taylor Cadillac*
Cavender Cadillac

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We will be contacting you by phone to confirm receipt, and to discuss a schedule for submitting additional required information as soon as possible.

Regards,



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cc: Jennifer Timian, Chief
Recall Management Division