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By Recall Management Division at 8:01 am, Apr 05, 2012



April 4, 2012

VIA FEDERAL EXPRESS & EMAIL

Ms. Nancy L. Lewis
 Associate Administrator for Enforcement
 National Highway Traffic Safety Administration
 1200 New Jersey Avenue, SE, NVS-200
 Washington, DC 20590

RE: Recall Campaign—Third Amended 573 Notice
2006-2008 MY Kia Optima; 2007-2008 MY Kia Rondo Clock Spring Contact Assembly

Dear Ms. Lewis:

Pursuant to Ms. Jennifer Timian's request, the amended 573 notice submitted on January 20, 2012 is being updated and amended. Due to expected part availability, it is Kia's intention to notify all owners in early July 2012 who have not yet had the recall completed to have the driver's air bag clock spring contact assembly replaced regardless of whether the "AIR BAG" warning lamp on the instrument panel in their vehicle is illuminated.

573.6(C) (8)

Program to Remedy Defect:

Any owners who did not bring their vehicles in for the recall repair as a result of the "AIR BAG" warning lamp not being ON, will be re-notified by first class mail to bring their vehicle in to have the driver's air bag clock spring contact assembly replaced.

573.6(C) (8) (ii)

Estimate Date for Notification of
 Defect to Owners and Dealers

The dealers were notified on February 28, 2012. Owners were notified on March 2nd, March 13th and April 3rd. An additional wave of notifications will be sent on April 12, 2012. Kia also intends to re-notify all owners who have not had the recall repair completed in early July 2012.

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Hyundai-Kia America Technical Center, Inc

573.6 (C) (11)

Notices

A copy of the owner notification letters sent out in March 2012 are attached. A copy of the Technical Service Bulletin for SC094 is also attached. In the meantime, a draft copy of the re-notification letter which will be sent in July 2012 is attached as well.

Sincerely,

A handwritten signature in black ink that reads "Robert Babcock". The signature is written in a cursive style with a large, prominent "R" at the beginning.

Robert Babcock
Senior Manager,
Regulation and Certification Department