

**ADMINISTRATIVE MESSAGE**

Message Date:

01/02/2001

Admin Number:

V8G20010006

Originating Dept:	
Subject:	Press Release - Firestone Wilderness LE' Tires Recall January 02, 2001
Action Required:	
(for Wholesale)	Name: GM Tire Safety Hotline Phone: 800-522-0806 Email: www.gmtiresafety.com @ GM Fax:
Contact Person: (for Wholesale)	Name: Phone: Email: Fax:
Contact Person: (for Wholesale)	Name: Phone: Email: Fax:
Dealership cc: (Recommended Distribution):	Dealer Operator, General Manager, Sales Manager

Message Categorization Information:

Priority:	N
Message Type:	General
Category:	None
Revision Reference:	
Release Date:	01/02/2001

To (Dealer): ALL GM Dealers
 To (BU Internal): tom team/us/gm/gmc@gm, Charlet Durrigan/US/GM/GMC@GM, Marc S. Robinson/US/GM/GMC@GM, Steve Shannon/US/GM/GMC@GM, tom addy/us/gm/gmc@gm

GM wants to make you aware of Firestone recall on a small number of GM tires. Attached is a press release with the latest information from a press conference that was held today at 3:30 by Firestone with GM in attendance. GM will forward more information in the next day. If you have any questions please call the GM Tire Safety Hotline toll-free at (866) 522-0806.

THE FOLLOWING IS GENERAL MOTORS' STATEMENT REGARDING THE RECALL OF A SMALL NUMBER OF FIRESTONE WILDERNESS LE TIRES THAT WERE EQUIPPED ON SOME 2000 MODEL

YEAR GM FULL SIZE SPORT UTILITY VEHICLES. PLEASE ATTRIBUTE IT TO BROOK LINDBERT, DIRECTOR, TIRE-WHEEL SYSTEMS.

General Motors has been advised by Firestone that a defect exists in about 150 Wilderness LE tires that were supplied to our Silao, Mexico assembly plant for use on Chevrolet Suburban 1500 series and GMC Yukon XL 1500 series sport utility vehicles. There are two very important facts that we want our customers to know:

Ø No accidents, injuries or fatalities have been reported involving vehicles equipped with these tires.

Ø The vast majority of our Suburban and Yukon LX customers are not involved in this action.

In order to assure recovery of the defective tires, Firestone will recall one week's worth of production of the affected tire at its Cuernavaca, Mexico plant. That means that less than 5,000 of our customers will be asked to bring their vehicles to their Chevrolet, GMC or Firestone dealer for an inspection, and if needed, the replacement of the tires.

While we regret the inconvenience this will cause, we fully support Firestone's decision to take this action. Thankfully, we are not aware of any injuries or crashes as a result of this defect and we want to keep it that way. We are contacting all of our customers who may be affected to arrange for the immediate inspection and possible replacement of their tires. The safety and security of our customers are two things that we take very seriously.

GM's approach to tire safety is unique. Our exclusive Tire Performance Criteria (TPC), developed more than 25 years ago, helps to ensure that original equipment tires are precisely matched to the vehicle on which they are used. In 1996, GM began covering tires under the 'Bumper to Bumper' New Vehicle Limited Warranty. That has allowed us to continually monitor the real-world performance of the tires on our vehicles by paying close attention to the warranty records on a monthly basis. In fact, our warranty system caused our dealers to return three tires to GM, which we then sent to Firestone for further analysis. It was the examination of these three tires, together with other Firestone data that helped Firestone in its analysis and conclusion that there should be a recall.

Customers can perform a simple two-step process to find out if their vehicle could be involved. First, check the top line of the sticker on the driver's side door to see if the words 'MFD BY GENERAL MOTORS DE MEXICO' appear. If the vehicle was manufactured in Mexico, look at the date in the upper right corner of the sticker. If the date is '04/00' or '05/00' the vehicle may be involved in the recall.

Anyone with questions can call the GM Tire Safety Hotline toll-free at (866) 522-0505 or go to www.gmtiresafety.com.

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GM SERVICE OPERATIONS
DCS652
URGENT - DISTRIBUTE IMMEDIATELY

DATE: January 5, 2001
SUBJECT: 01003 - Tire Safety Campaign
Firestone Tire Recall
MODELS: 2000 Chevrolet Suburban 1500 Series and GMC
Yukon XL 1500 Series
TO: All Chevrolet and GMC Dealers
ATTN: Service Manager, Parts Manager, and Warranty Administrator

THIS IS PART 1 OF A 2 PART MESSAGE

* DUE TO THE LIMITATIONS OF THE ADMINISTRATIVE MESSAGE *
* SYSTEM, THIS MESSAGE IS BEING SENT IN TWO PARTS *
* FOR PART 2 SEE DCS653 *

Tires are back in the news again, and this time General Motors is affected but only minimally affected. As explained in the press statement that we sent you on January 2, General Motors has been advised by Firestone that a defect exists in about 150 tires that were supplied to our Silao, Mexico assembly plant for use on 2000 model year Chevrolet Suburban 1500 series and GMC Yukon XL 1500 series sport utility vehicles.

Firestone has determined that there was reduced adhesion in certain tires produced at Firestone's Cuernavaca, Mexico plant on April 24, 2000 as a result of the use of a non-specified rubber material in the number 1 stabilizer belt (the steel belt closest to the tire carcass). This condition can lead to tread distortion and significantly lower adhesion. If the condition is ignored, it could result in a tread separation.

Although only 150 tires were affected, Firestone is recalling all tires (approximately 8000) that were produced that week. Approximately 4,700 model year 2000 Suburbans and Yukon XLs may have a recalled tire.

Along with this letter, GM is sending you a dealer bulletin that provides the specific procedures for tire inspection and replacement. Although Firestone is conducting the recall, from a business standpoint, you should handle this as if it were a GM recall. In anticipation of the recall notification, Firestone has already shipped replacement tires to Firestone retailers near

you.

If a customer appears at your dealership before customer notification has begun, you can confirm vehicle eligibility through GMVIS (GM Vehicle Inquiry System). If the vehicle is affected, you may immediately perform the campaign inspection. To ensure that we maintain our customers' confidence, we will replace all five tires on the vehicle (including the spare), even if only one of the tires falls within the applicable DOT Serial Numbers. The owner should be advised that even though the campaign has been performed, they will still receive recall notices from both Firestone and GM within the next two weeks.

As we said in the January 2, 2001 press statement, there are two very important facts that we want to emphasize:

- No accidents, injuries, or fatalities have been reported as a result of this condition
- The vast majority of our Suburban and Yukon XL customers are not involved in this action.

The media has covered this issue extensively, and I think you'll be pleased with the articles that appeared in the Wall Street Journal and Washington Post on January 3. The articles recognized that GM's "Bumper-to-Bumper" New Vehicle Limited Warranty played an important role in Firestone's early analysis and conclusion that there should be a recall. Our warranty system caused our dealers to return three tires to GM, which we then sent to Firestone for further analysis. It was the examination of these tires, together with other Firestone data, that resulted in an immediate response to a specific narrow condition identified in these tires. Because of GM's industry-leading tire practices, and our close working relationship with the tire manufacturers, we were able to help identify a potential condition very quickly.

Please continue to communicate General Motors' commitment to our customers. We take the safety and security of our customers very seriously.

The GM Tire Safety Hotline can assist with more specific questions. The toll-free number to the Hotline is (866) 522-0505.

Bill Lovejoy
Group Vice President, North America
Vehicle Sales, Service and Marketing

TIRE SAFETY CAMPAIGN

FIRESTONE

Recall Number: 01003
Date: January, 2001

SUBJECT: TIRE RECALL

MODELS: 2000 CHEVROLET SUBURBAN 1500 SERIES AND GMC YUKON XL 1500
SERIES

Firestone is conducting this Safety Campaign. For the convenience of our customers, General Motors has agreed to assist in administering this campaign through its GMC and Chevrolet dealer body.

DEFECT INVOLVED

Firestone has decided that a defect that relates to motor vehicle safety may exist in about 150 Wilderness LE P265/70R16 tires manufactured in Cuernavaca, Mexico on April 24, 2000. In order to recover those tires, Firestone is recalling about 8,000 tires manufactured during the week of April 23, 2000. Reduced adhesion in the 150 tires can lead to tread distortion and tread belt separation, which may be accompanied by irregular wear, noise, or vibration. If this condition were ignored, with continued operation, it may lead to complete separation of the tread/belt package from the tire carcass. This might startle the driver and lead to a vehicle crash.

SERVICE ACTION REQUIRED

The owner may bring the vehicle to either a GM dealer or a Firestone retailer for a free tire inspection and, if necessary, replacement of the tires. Dealers are to inspect the tires' DOT Serial Number to determine if they are subject to recall. Be sure to check the spare tire DOT number as well. If any tire on the vehicle has the suspect DOT Serial Number, dealers are to replace all five tires on the vehicle (including the spare tire), to help ensure customer satisfaction. If none of the tires on the vehicle have the suspect DOT Serial Number, dealers should not replace any of the tires on the vehicle under this campaign.

There is a difference between the service instructions that Firestone provided to its retailers and those GM provided to GMC and Chevrolet dealers. The Firestone procedure calls for the replacement of only those tires with the suspect DOT Serial Number, and certain other tires depending upon tread wear. If a dealer sublets the repair to a Firestone retailer, state "replace five tires" on the repair order.

TIRES INVOLVED IN THIS RECALL

Tire Size	Description	Article No.	DOT Serial No.
P265/70R16	Wilderness LE BW	074-802	V6 72 WL1 1700
P265/70R16	Wilderness LE OWL	074-810	V6 72 WL2 1700

VEHICLES INVOLVED

In order to collect approximately 150 P265/70R16 Wilderness LE tires manufactured in Cuernavaca, Mexico during the week of April 23, 2000 that may have a safety related defect, Firestone has initiated a voluntary safety recall campaign covering approximately 8,000 tires. The tires may have been used on up to 4,700 vehicles manufactured at GM's Silao, Mexico plant during late April and early May 2000. The recalled tires are original equipment on a small number of model year 2000 GMC Yukon XL 1500 series and could also be ordered as optional equipment on the 2000 MY Chevrolet Suburban 1500 series

vehicle(s).

Involved are certain 2000 Chevrolet Suburban and GMC Yukon XL vehicles built within these VIN breakpoints:

YEAR	DIVISION	MODEL	PLANT	FROM	THROUGH
2000	GMC	Yukon XL	Silao	YG181532	YG192008
2000	Chevrolet	Suburban	Silao	YG176280	YG192036

IMPORTANT: Dealers should confirm vehicle eligibility through GeVIS (GM Vehicle Inquiry System) or GM Access Screen (Canada only) or DCS Screen 445 (IPC only) before beginning campaign repairs. [Not all vehicles within the above breakpoints may be involved.]

Involved vehicles have been identified by Vehicle Identification Number. Computer listings containing the complete Vehicle Identification Number, customer name and address data have been prepared, and are being furnished to involved dealers with the campaign bulletin. The customer name and address data furnished will enable dealers to follow up with customers involved in this campaign. Any dealer not receiving a computer listing with the campaign bulletin has no involved vehicles currently assigned.

These dealer listings may contain customer names and addresses obtained from Motor Vehicle Registration Records. The use of such motor vehicle registration data for any other purpose is a violation of law in several states/provinces/countries. Accordingly, you are urged to limit the use of this listing to the follow-up necessary to complete this campaign.

PARTS INFORMATION

All five tires (four on the vehicle and the spare tire), must be inspected to confirm the suspect DOT Serial Number. If the dealer inspection confirms that one or more tires have the suspect DOT Serial Number, ALL FIVE TIRES are to be replaced.

U.S. Dealers:

Dealers should obtain five replacement tires from the Firestone retailer nearest them. Complete a "GM Dealer Tire Requisition and Return Document." The completed form is authorization for any Firestone retailer to deliver replacement tires to the GM dealer at no charge.

If you are unable to get recall replacement tires immediately from your nearest Firestone retailer, then please ask your Firestone retailer to check stock at other Firestone retailers or have them call for an expedited shipment of the replacement tires.

Canadian Dealers:

To procure the appropriate tires for repair, immediately contact the location nearest your facility, noted below, for an expedited shipment of replacement tires.

Location	Contact	Toll Free Number
Lachine	Souja Schattaschnieder	1-866-308-3438

Langley	Chester Sparks	1-806-602-4270
Mississauga	Joanne Campeau	1-800-267-1318 ext 2266
Moncton	Sid Gulliver	1-866-602-4265
Winnipeg	Chris Tulloch	1-806-602-4270

CUSTOMER NOTIFICATION

Both Firestone and GM will contact owners by mail within the next two weeks to advise them of this Firestone recall and ask them to bring their vehicles in for a tire inspection and free replacement of the recalled tires. Owners are given the choice of having the recall inspection and, if necessary, tire replacement performed by a local Firestone retailer, or by the GM dealer. GMVIS will be updated with campaign completion information provided by Firestone, about recall services provided by Firestone retailers.

DEALER CAMPAIGN RESPONSIBILITY

For U.S. and IPC (U.S. States, Territories, and Possessions)

The US National Traffic and Motor Vehicle Safety Act provides that each vehicle that is subject to a recall campaign of this type must be adequately repaired within a reasonable time after the customer has tendered it for repair. A failure to repair within sixty days after tender of a vehicle is prima facie evidence of failure to repair within a reasonable time. If the condition is not adequately repaired within a reasonable time, the customer may be entitled to an identical or reasonably equivalent vehicle at no charge or to a refund of the purchase price less a reasonable allowance for depreciation. To avoid having to provide these burdensome remedies, every effort must be made to promptly schedule an appointment with each customer and to repair their vehicle as soon as possible. In the recall campaign notification letters, customers are told how to contact the U.S. National Highway Traffic Safety Administration if the campaign is not completed within a reasonable time.

DEALER CAMPAIGN RESPONSIBILITY

ALL

All unsold new vehicles in dealers' possession and subject to this campaign must be held and inspected/repared per the service procedure of this campaign bulletin before customers take possession of these vehicles.

Dealers are to service all vehicles subject to this campaign at no charge to customers, regardless of mileage, age of vehicle, or ownership, from this time forward.

Customers who have recently purchased vehicles sold from your vehicle inventory, and for which there is no customer information indicated on the dealer listing, are to be contacted by the dealer. Arrangements are to be made to make the required correction according to the instructions contained in this bulletin. This could be done by mailing to such customers, a copy of the customer letter accompanying this bulletin. Campaign follow-up cards should not be used for this purpose, since the customer may not as yet have

received the notification letter.

In summary, whenever a vehicle subject to this campaign enters your vehicle inventory, or is in your dealership for service in the future, you must take the steps necessary to be sure the campaign correction has been made before selling or releasing the vehicle.

END OF PART 1

GM SERVICE OPERATIONS

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**GM SERVICE OPERATIONS
DCS653
URGENT - DISTRIBUTE IMMEDIATELY**

DATE: January 5, 2001
SUBJECT: 01003 - Tire Safety Campaign
Firestone Tire Recall
MODELS: 2000 Chevrolet Suburban 1500 Series and GMC
Yukon XL 1500 Series
TO: All Chevrolet and GMC Dealers
ATTN: Service Manager, Parts Manager, and Warranty Administrator

*****THIS IS PART 2 OF A 2 PART MESSAGE*****

* DUE TO THE LIMITATIONS OF THE ADMINISTRATIVE MESSAGE *
* SYSTEM, THIS MESSAGE IS BEING SENT IN TWO PARTS *
* FOR PART 1 SEE DCS652 *

SERVICE PROCEDURE

IMPORTANT: If replacement tires are not available for same day installation, provide the customer with courtesy transportation, if required.

1. Raise and suitably support the vehicle.
2. Confirm that the tire type and tire size are Firestone Wilderness LE (blackwall or outline white letter) in size P265/70R16.
 - If the vehicle has the above tires on the vehicle, proceed to step 3.
 - If the vehicle does not have the above tires on the vehicle, no further action is required. Install the GM Campaign Identification Label.
3. Inspect the DOT Serial Number on all five of the tires (including the spare tire). The Serial Number will be stamped into the inside facing sidewall of the tire, close to the wheel rim. If one or more tires have the DOT Serial Numbers listed below, **REPLACE ALL FIVE TIRES.**

Recalled DOT Serial Numbers
DOT V672 WL1 1700
or
DOT V672 WL2 1700

Important: If tire replacement is sublet to your Firestone retailer, state "replace five tires" on the repair order.

4. At the time of tire removal, cut the sidewall of all tires with the suspect DOT Serial Numbers so that they will not hold air. Tires with DOT Serial Numbers other than the suspect ones, are not to be destroyed. Return all five tires using the normal procedure for General Motors New Vehicle Limited Warranty by attaching a completed "GM Dealer Tire Requisition and Return Document" to each removed tire, and return to the appropriate Firestone Return Center.

U.S. Dealers: A copy of the form can be found in Service Bulletin 00-03-10-003A. If UPS return labels are required, they can be obtained by calling the Dealer Support Materials at 1-888-549-6152.

Canadian Dealers: A copy of the form can be found in the Policies and Procedures Manual.

5. Replace the tires with Wilderness LE P265/70R16 BW or OWL as appropriate. Follow applicable service manual procedure for tire replacement.
6. Install the GM Campaign Identification Label.

CAMPAIGN IDENTIFICATION LABEL - For US and IPC

Place a Campaign Identification Label on each vehicle corrected in accordance with the instructions outlined in this Product Campaign Bulletin. Each label provides a space to include the campaign number and the five (5) digit dealer code of the dealer performing the campaign service. This information may be inserted with a typewriter or a ball point pen.

Put the Campaign Identification Label on a clean and dry surface of the radiator core support in an area that will be visible to people servicing the vehicle. When installing the Campaign Identification Label, be sure to pull the tab to allow adhesion of the clear protective covering. Additional Campaign Identification Labels for US dealers can be obtained from Dealer Support Materials by calling 1-888-549-6152 (Monday-Friday, 8:00 a.m. to 5:00 p.m. EST). Ask for Item Number E-1015 when ordering.

Additional Campaign Identification Labels for IPC dealers can be obtained from your Regional Marketing Office

CAMPAIGN IDENTIFICATION LABEL - For CANADA

Place a Campaign Identification Label on each vehicle corrected in accordance with the instructions outlined in this Product Campaign Bulletin. Each label provides a space to include the campaign number and the five (5) digit dealer code of the dealer performing the campaign service. This information may be inserted with a typewriter or a ball point pen.

Put the Campaign Identification Label on a clean and dry surface of the radiator core support in an area that will be visible to people servicing the vehicle. Additional Campaign Identification Labels for Canadian dealers can be obtained from DGM by calling 1-800-668-5539 (Monday-Friday, 8:00 a.m. to 5:00 p.m. EST). Ask for Item Number GMP 91 when ordering.

CLAIM INFORMATION

IMPORTANT: General Motors Corporation has agreed to allow the use of their Claims System for dealer payment.

Submit a claim with the information indicated below:

REPAIR PERFORMED	PART COUNT	PART NO.	PARTS ALLOW	CC-FC	LABOR OP	LABOR HOURS	NET ITEM
Inspection - No Tire Replacement Required	N/A	N/A	N/A	MA-96	V0685	0.3	N/A
Inspection - All Five Tires Replaced	N/A	N/A	N/A	MA-96	V0686	1.6	\$25.00

* For Campaign Administrative Allowance, add 0.1 hours to the "Labor Hours"

** The amount identified in the "Net Item" column represents the tire handling fee (\$25.00 per vehicle). Canadian dealers: also include applicable freight charges.

Refer to the General Motors Corporation Claims Processing Manual for details on Product Campaign Claim Submission.

(Sample Of Notification Used)

01003-B

January, 2001

Dear General Motors Customer:

Within the last several days, you should have received a letter from Firestone advising you of a safety recall that applies to the tires on your 2000 GMC Yukon XL/Chevrolet Suburban 1500 Series.

This notice is being sent to you, in addition to Firestone's previous notification, to help minimize any inconvenience that you might have because of the Firestone recall. Although Firestone is conducting the recall, for your convenience, General Motors is assisting Firestone by making our dealer body available to perform the campaign inspection and, if necessary, tire replacement.

Reason For This Recall: Firestone has decided that a defect which relates to motor vehicle safety may exist in about 150 Wilderness LE P2265/70R16 tires manufactured in Cuernavaca, Mexico on April 24, 2000. In order to ensure that these tires are recovered, Firestone is recalling about 8,000 tires manufactured the week of April 23, 2000. Reduced adhesion in the 150 tires can lead to tread distortion and tread belt separation, which may be accompanied by irregular wear, noise, or vibration. If this condition were

ignored, with continued operation, it may lead to complete separation of the tread/belt package from the tire carcass. This might startle the driver and lead to a vehicle crash.

What Will Be Done: To correct this condition, your dealer will inspect the DOT Serial Number on your tires to determine if your tires could potentially have this defect, and replace them if necessary.

Contacting Your Dealer: Please contact your Chevrolet or GMC dealer, or if you wish your Firestone retailer, as soon as possible to arrange a service date and to make sure parts are available in case your vehicle should need a tire replacement. Because of the small number of tires involved in the campaign, parts generally are available, and instructions for making this correction have been sent to your dealer. Your Chevrolet or GMC dealer, or your Firestone retailer, can provide the services to correct your vehicle as promptly as possible. Should your dealer be unable to schedule a service date within a reasonable time, you should contact the appropriate Customer Assistance Center at the listed number below:

Division	Number	Deaf, Hearing Impaired or Speech Impaired *
Chevrolet	1-866-522-0505	1-800-833-2436
GMC	1-866-522-0505	1-800-462-8583
GMDC	(905) 644-4112	
Puerto Rico - English	1-800-496-9992	
Puerto Rico - Español	1-800-496-9993	
Virgin Islands	1-800-496-9994	

* Utilizes Telecommunication Devices for the Deaf/Text Telephones (TDD/TTY)

If, after contacting the appropriate Customer Assistance Center, you are still not satisfied that this condition has been remedied without charge and within a reasonable time, you may wish to write the Administrator, National Highway Traffic Safety Administration, 400 Seventh Street, SW, Washington, DC 20590 or call 1-888-327-4236.

Customer Reply Card: The attached customer reply card identifies your vehicle. Presentation of this card to your dealer will assist in making the necessary correction in the shortest possible time. If you no longer own this vehicle, please let us know by completing the attached and mailing it in the postage paid envelope.

We are sorry that you have been caused this inconvenience; however, we hope our involvement in this tire campaign will minimize any unnecessary inconvenience for you and will result in your continued satisfaction with our products.

General Motors Corporation

Enclosure

GMVIS INFORMATION

GMVIS information will be available January 5, 2001

END OF PART 2

END OF MESSAGE

GM SERVICE OPERATIONS