



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

400 Seventh Street, S.W.
Washington, D.C. 20590

OCT 12 2004

CERTIFIED MAIL
RETURN RECEIPT REQUESTED

Mr. Chuck Golson
Director of Engineering
Southern Conversions, Inc.
P.O. Box 429
Trussville, AL 35173

NVS-215 Ira

Dear Mr. Golson:

Southern Comfort Conversions, Inc. (Southern Comfort) is requested, pursuant to 49 U.S.C. 30165, 30166, and 30119, to renotify owners involved in safety recall 03V-094 who have not had their vehicles corrected or otherwise accounted for. This recall involves 1,615 MY 2000 through 2003 vans equipped with running board lights that may overheat, possibly resulting in fire. The remedy for this recall campaign was to have wiring harness replaced on the running boards. Owner notification began on March 7, 2003. Through the second quarter of 2004, Southern Comfort's fifth reporting quarter, Southern Comfort reports that of the 4,162 vehicles involved, 1,615 have been inspected and remedied, resulting in a completion rate of 39 percent.

Southern Comfort should conduct the owner renotification in accordance with the guidelines listed below.

- Before conducting the owner renotification, Southern Comfort should obtain an updated owner list, for this recall campaign, based on current state motor vehicle registration records.
- Southern Comfort's proposed owner renotification letter for this recall must meet the requirements of 49 CFR Part 577.10, "Follow-up Notification," and must be submitted to NHTSA for review before owner renotification begins. Part 577.10(e)(1) specifically requires that the renotification letter be identified as a " . . . follow-up to an earlier communication."
- In addition to the six quarterly status reports required under 49 CFR Part 573.6, "Quarterly Reports," Southern Comfort is requested to file three additional quarterly status reports.



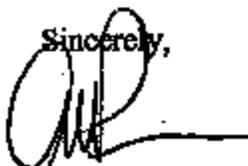
DOT AUTO SAFETY HOTLINE
888-DASH-2-DOT
888-327-4236

- Furnish a proposed schedule for conducting the owner renotification that includes the following information:
 - a. the date on which the search of current state motor vehicle registration records will be initiated in order to update the original owner list;
 - b. the approximate date on which the revised owner list will be available to initiate owner renotification;
 - c. the approximate date on which the owner renotification will begin; and
 - d. the approximate date on which the owner renotification will be completed (if the owner renotification is to be staggered, give the beginning and ending owner renotification date for each segment).

Southern Comfort's renotification schedule and a draft of the proposed owner renotification letter must be submitted to this office by November 10, 2004.

If you have any questions concerning this matter, please contact Kelly Schuler of my staff at (202) 366-5227, by fax at (202) 366-7882, or by e-mail at kschuler@nhtsa.dot.gov.

Sincerely,



George Person, Chief
Recall Management Division
Office of Defects Investigation
Enforcement