



Fax

04T-008

DATE: 7/19/04

ATTN: KELLY SCHULER

FROM: WILLIAM SULCA

COMPANY: NHTSA

PHONE: 800-335-8646 ext.342

FAX #: 202-366-7882

FAX: 909.428.3995

RE: PRESS RELEASE VERIFICATION

EMAIL: WSulca@KumhoTireUSA.com

Total number of pages including cover sheet: 2

Ms. Schuler,

The following fax is a press release that Kumho Tire USA plans to post on our website for all purchasers and dealers. Please review its content to see if it meets with your office's approval.

Should you have any questions regarding this matter, please feel free to contact me at my office number listed above.

Best Regards,

William Sulca

KUMHO TIRE U.S.A., INC.
14605 Miller Ave., Fontana, California 92336
Tele: (909) 428-3300 • Fax: (909) 428-3989

KUMHO ECSTA V710 Returns to Competition

The ECSTA V710 returns to competition, retaining the speed and agility originally built into the product with additional material and production changes to improve tread area durability. The revised ECSTA V710 retains the original tread design and casing shape, but has received the following refinements to improve durability and the occurrence of open tread splice:

The tread compound has been tuned to reduce operating temperatures.

Tread splice integrity has been enhanced by revising the assembly method.

Belt stresses have been reduced by increasing the thickness of belt edge inserts.

Resistance to air loss during laboratory testing has been improved by increasing the thickness of the innerliner.

All ECSTA V710 tires will now use a polyester cord carcass to replace the earlier tires' nylon cord carcass. The use of polyester is branded on the tire's inner and outer sidewalls near the wheel, and can be used to positively identify the revised tire.

KUMHO's laboratory and racetrack testing have confirmed that the ECSTA V710 is ready to return to competition.

Also, as of July 7, 2004, the Sports Car Club of America (SCCA) has reinstated the ECSTA V710 for use in all forms of SCCA-sanctioned competition, both road racing and Solo (autocross).

Kumho is currently sending replacement V710 tires to all customers who have returned their original V710 tires in the voluntary recall.