

June 2004

Dear General Motors Customer:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Reason For This Recall: General Motors has decided that certain 2003 model year Chevrolet S10 pickup and S10 Crew Cab, GMC Sonoma pickup and Sonoma Crew Cab, and 2004 model year Chevrolet Blazer and S10 Crew Cab, and GMC Sonoma Crew Cab vehicles fail to conform to Federal/Canada Motor Vehicle Safety Standard 208, Occupant Crash Protection. These vehicles have an incorrect air bag warning label installed on one of the sun visors.

What Will Be Done: Although only one label is incorrect, a new air bag warning label will be installed on both sun visors, over the current air bag warning labels. Installing a new label on both sun visors will eliminate the possibility of installing the label on the wrong sun visor and will also keep the appearance of the labels consistent. Since the new labels can be easily installed and to reduce your inconvenience, the labels and installation instructions are included with this letter. If you desire, however, you may take the labels to your dealer for installation. This service will be performed for you at no charge.

How Long Will The Repair Take? This label installation will take approximately 15 minutes. However, due to service scheduling requirements, your dealer may need your vehicle for a longer period of time.

Contacting Your Dealer: If you would like the labels installed for you, we recommend that you contact your dealer as soon as possible to schedule an appointment. Instructions for installing the labels have been sent to your dealer. Should your dealer be unable to schedule a service date within a reasonable time, you should contact the appropriate Customer Assistance Center at the listed number below. The Customer Assistance Center's hours of operation are from 8:00 AM to 11:00 PM, EST, Monday through Friday.

Division	Number	Text Telephones (TTY)
Chevrolet	1-800-630-2438	1-800-833-2438
GMC	1-888-996-9483	1-800-462-8583
Puerto Rico – English	1-800-496-9992	
Puerto Rico – Español	1-800-496-9993	
Virgin Islands	1-800-496-9994	

If, after contacting the appropriate Customer Assistance Center, you are still not satisfied that we have done our best to remedy this condition without charge and within a reasonable time, you may wish to write the Administrator, National Highway Traffic Safety Administration, 400 Seventh Street, SW, Washington, DC 20590 or call 1-888-327-4236.

Customer Reply Form: The enclosed customer reply form identifies your vehicle. Presentation of this form to your dealer will assist in making the necessary correction in the shortest possible time. If you have installed the labels yourself or if you no longer own this vehicle, please let us know by completing the form and mailing it back to us.

Recall Information Online: More information about this recall (including answers to frequently asked questions) is available online at the Owner Center at My GMLink. This free online service offers vehicle and ownership related information and tools tailored to your specific vehicle. To join, visit www.mygmllink.com, and enter your vehicle's 17-character vehicle identification number (VIN) shown on the enclosed form to get the most personalized information for your vehicle.

We are sorry to cause you this inconvenience; however, we have taken this action in the interest of your safety and continued satisfaction with our products.

General Motors Corporation

Enclosure
04021

Label Installation Instructions

Important: To ensure proper adhesion of the label, the interior temperature of the vehicle must be at least 50°F (11°C).

1. Use a clean, dry cloth to dust/clean off the driver's sun visor.
2. Firmly hold the label and peel the protective liner from the backside of the label, being careful not to touch or contaminate the adhesive by allowing dirt or any foreign matter to come in contact with it.
3. Carefully align the new label to cover the old label and smooth down, especially around the edges. Apply pressure for approximately 3 to 5 seconds.
4. Repeat Steps 1 through 3 on the passenger's sun visor.