

LEWIS, D'AMATO, BRISBOIS & BISGAARD LLP

LOS ANGELES OFFICE
SUITE 1200
221 NORTH FIGUEROA STREET
LOS ANGELES, CALIFORNIA 90012-2801
TELEPHONE (213) 250-1800

SAN DIEGO OFFICE
SUITE 800
560 WEST "C" STREET
SAN DIEGO, CALIFORNIA 92101-3640
TELEPHONE (619) 233-1008

SAN FRANCISCO OFFICE
SUITE 1400
ONE SANGOME STREET
SAN FRANCISCO, CALIFORNIA 94104-4448
TELEPHONE (415) 382-8880

STEPHEN T. WAIMEY
DIRECT DIAL: (714) 845-9201
E-MAIL: WAIMEY@LDBS.COM

LAWYERS
SUITE 1400

850 TOWN CENTER DRIVE
CENTER TOWER BUILDING
COSTA MESA, CALIFORNIA 92626-1825
TELEPHONE (714) 845-9200

INLAND EMPIRE OFFICE
TRI-CITY CORPORATE CENTRE
SUITE 800
800 EAST HOSPITALITY LANE
SAN BERNARDINO, CALIFORNIA 92408-2604
TELEPHONE (909) 387-1130

SACRAMENTO OFFICE
SUITE 200
2500 VENTURE OAKS WAY
SACRAMENTO, CALIFORNIA 95833-3500
TELEPHONE (916) 884-8400

FACSIMILES:
LOS ANGELES: (213) 280-7800
SAN DIEGO: (619) 233-8827
COSTA MESA: (714) 880-1030
SAN FRANCISCO: (415) 434-0882
SAN BERNARDINO: (909) 387-1138
SACRAMENTO: (916) 884-8444

July 26, 2000

Mr. Bob Young
Defects Investigator
Office of Defects Investigation
National Highway Traffic Safety Administration
400 Seventh Street, S.W.
Washington, DC 20590

Re: Recall Campaign SC017
2000 Kia Sportage
Jump Starting Instructions in Sportage Owners Manual

Dear Mr. Young:

The enclosed information is submitted in accordance with the requirements of Part 573, Title 49 of the Code of Federal Regulations.

573.5 (C)(1)

Manufacturer:

Kia Motors Corp.
15-21 Yeouuidodong, Youngdeungpogu
Seoul, Korea

Importer:

Kia Motors America, Inc.
P.O. Box 52410
9801 Muirlands Blvd.
Irvine, CA 92618

Agent Designated by Manufacturer: Stephen T. Waimey
Lewis, D'Amato, Brisbois & Bisgaard LLP

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OFFICE
DEFECTS INVESTIGATION

00V-205(1)

573.5 (C)(2)

Identification of Vehicle, Make,
Model Year and Manufacturing
Date:

All MY 2000 Sportages.

Kia Motors Corp. was responsible for the preparation of the
Owner's Manual.

573.5 (C)(3)

Total Number of Vehicles:

A total of 66,482 2000 model year Kia Sportage vehicles
were distributed with Owners Manuals with an incorrect
jump start diagram.

573.5 (C)(4)

Percentage of manuals
Estimated to Actually Contain
the Incorrect Diagram:

100 percent.

573.5 (C)(5)

Description:

The written instructions for jump starting are accurate.
However, the diagram depicts the jumper cables attached
to the wrong polarity terminals. If the diagram were
followed without reference to the instructions, the resulting
improper connections could cause the battery to rupture
aggressively due to increased internal pressures, causing
potential serious injury to bystanders .

573.5 (C)(6)

Basis for Determination:

ODI inquired about the diagram in July 2000 and KMA
review confirmed that it was incorrect. KMA has no history
of consumer complaints about this issue, or reports of any
incidents or accidents.

573.5 (C)(7)

Remedial Program:

An adhesive label with the correct illustration will be sent
to the consumer to permanently affix to their respective
owners manuals. Vehicles in dealer stock will have the page
added. Kia will advise NHTSA when the mailing has
occurred. As per discussions with ODI, it will not submit
Quarterly Reports.

00V-205 03

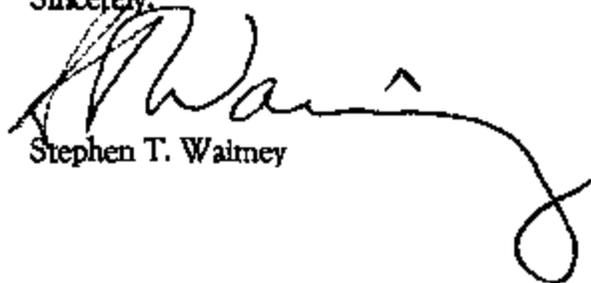
573.5 (C) (9)

Notices:

Draft copies of the owner notification letter and the Technical Service Bulletin that will be sent to all U.S. Kia dealers will be forwarded to NHTSA by 8/11/00.

If you or your staff have questions or comments regarding this matter, please feel free to contact me. You may also contact Tim McCurdy, Director, Technical Operations, Kia Motors America, Inc. at (949) 470-7045, especially concerning matters related to the implementation of the recall.

Sincerely,

A handwritten signature in black ink, appearing to read "S. Wainey", with a long, sweeping horizontal stroke extending to the right and ending in a loop.

Stephen T. Wainey