



U.S. Department
of Transportation

National Highway
Traffic Safety
Administration

JUL 11 2002

400 Seventh Street, S.W.
Washington, D.C. 20590

SAFETY RECALL CAMPAIGN
OWNER RENOTIFICATION GUIDELINES

MANUFACTURER: BMW of North America, Inc.

NSA-11kj
OR02-006

MANUFACTURER CONTACT: Mr. Karl-Heinz Ziwick
General Manager, Environmental Engineer

PHONE: 201-573-2100

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BMW of North America, Inc. (BMW) is requested, pursuant to 49 U.S.C. §30165, 30166, and 30119, to renotify owners, involved in Recall No. 00V-289, who have not had their vehicles corrected or otherwise accounted for. This recall involves 2,907 MY 2000 BMW R1200C motorcycles manufactured from September 1, 1999, to June 30, 2000. The seat backrest can be adjusted to two positions, horizontal or vertical. In the horizontal position, the backrest acts as a seat cushion for a rear passenger. In the vertical position, it is used as a backrest for the driver. It is possible for the leaf spring mounting bracket, if overloaded with the backrest in the vertical position, to crack or break. If the bracket were to break, the backrest would detach from its mount, causing the driver to lose his balance, increasing the risk of a crash. The remedy for this recall campaign is to replace the backrest with one containing the original-design mounting bracket. Owner notification began on January 24, 2001. Through the first quarter of 2002 (BMW's fifth reporting quarter), BMW reports that of the 2,907 motorcycles vehicles involved, 1,114 motorcycles have been corrected, resulting in a completion rate of 48 percent.

BMW should conduct the owner renotification in accordance with the guidelines listed below.

- Before conducting the owner renotification, BMW should obtain an updated owner list, for this recall campaign, based on current state motor vehicle registration records.
- BMW's proposed owner renotification letter for this recall must meet the requirements of 49 CFR Part 577.10, "Follow-up Notification," and must be submitted to NHTSA for review before owner renotification begins. "Part 577.10(e)(1) specifically requires that the renotification letter be identified as a "... follow-up to an earlier communication."

- BMW is requested to file three additional quarterly status reports after renotification in accordance with Part 573.6.
- Furnish a proposed schedule for conducting the owner renotification that includes the following information:
 - a. the date on which the search of current state motor vehicle registration records will be initiated in order to update the original owner list;
 - b. the approximate date on which the revised owner list will be available to initiate owner renotification;
 - c. the approximate date on which the owner renotification will begin; and
 - d. the approximate date on which the owner renotification will be completed (if the owner renotification is to be staggered, give the beginning and ending owner renotification date for each segment).

We need to know from you, in a written response, what action you are going to take by July 24, 2002. If BMW will do the renotification, then we need the renotification schedule and a draft of the proposed owner renotification letter, referencing the identification codes in the upper right corner of page 1, submitted to this office by July 31, 2002.

If you have any questions concerning this matter, please contact Kelly Schuler of my staff at (202) 366-5227, by fax at (202) 366-7882, or by e-mail at kschuler@nhtsa.dot.gov.

Sincerely,



Jonathan D. White, Chief
Defect and Recall Information Analysis Division
Office of Defects Investigation
Safety Assurance