



Gulf States Toyota, Inc.
1375 Enclave Parkway
Houston, Texas 77077
(713) 580-3300

Via Federal Express

April 18, 2011

Mr. Daniel C. Smith
Associate Administrator for Enforcement
National Highway Traffic Safety Administration
1200 New Jersey Avenue, SE
Washington, DC 20590

RE: 10V-035
Quarterly Report – Period Ending March 31, 2011

Dear Mr. Smith:

Pursuant to 49 CFR Part 573.7, please find enclosed Gulf States Toyota, Inc.'s Quarterly Report for the above referenced campaign. The report is for the period ending March 31, 2011.

Please let us know if you have any questions.

Very truly yours,


J.C. Fassino
Sr. Vice President

Enclosure

cc: Ms. Jacqueline Glassman

QUARTERLY REPORT ON NOTIFICATION CAMPAIGN – PART 573.7 (b)

DISTRIBUTOR: Gulf States Toyota, Inc.

QUARTER ENDING DATE: March 31, 2011

| REPORT NUMBER | NHTSA CAMPAIGN NUMBER | | DATE OF NOTIFICATION | | NUMBER OF VEHICLES | | | |
|---------------|-----------------------|--|----------------------|---------------|------------------------------|--------------------------------|---|------------------------|
| | | | Started b(2) | Ended b(2) | Involved in Campaign b(3) | Inspected and Repaired b(4) | Inspected But Repair Not Required b(4) | Unreachable** (b) 5 |
| 1 | 10V-035 | Vehicles Requiring Label Only | 5/27/10 | 10/15/10 | 271,308* | N/A | N/A | 6,425 |
| | | Vehicles Requiring Placard & Label | 6/4/10 | 9/30/10 | 108 | 6 | N/A | 1 |
| | | Vehicles Requiring Placard, Label & Wheel/Tire Upgrade | 6/4/10 | 6/4/10 | 1 | 1 | N/A | 0 |

* Approximately 271,308 notices were sent prior to the end of the reporting report.

** The following explanations pertain to the number of unreachable vehicles:

Vehicles Requiring Label Only:

| | |
|---|-------|
| Undeliverable/Returned by U.S. Postal Service: | 6,242 |
| No Registration or Purchaser Information Available: | 25 |
| Vehicles Sold or Traded: | 150 |
| Vehicles Totaled: | 8 |

Vehicles Requiring Placard & Label:

| | |
|--|---|
| Undeliverable/Returned by U.S. Postal Service: | 1 |
|--|---|

(note: numbers reported are cumulative)