

BMW



December 2008

Consumer Advisory: Front Passenger Seat Occupant Detection Mat, Warranty Coverage Extension

Dear BMW Owner:

Re: VIN WBAEK13486CN76573

We hope you are enjoying your BMW and that your ownership experience is everything you hoped it would be.

Our records indicate that your vehicle may potentially be affected by the issue described below. In the interest of customer satisfaction, BMW is extending the warranty of your passenger seat occupant detection mat.

We have become aware that, depending on the manner and frequency of the front passenger's entry and exit, small cracks may develop in the passenger seat occupant detection mat. If this condition exists, the front passenger air bag and side air bag will deactivate, and both the air bag warning lamp and passenger air bag "on-off" lamp will illuminate. In this situation, the front passenger air bag and side air bag will not deploy, even in a severe accident. The head protection system, however, will operate as designed.

What You Should Do

- **As detailed in your Owner's Manual, if both the air bag warning lamp and the passenger air bag "on-off" lamp are illuminated, please have the vehicle checked and serviced without delay at an authorized BMW center. BMW recommends keeping the passenger seat empty until the vehicle has been serviced.**
- **Please advise all other vehicle drivers and passengers of this important information.**
- **As always, BMW recommends that the driver and occupants wear safety belts.**

Warranty Coverage Extension

BMW of North America, LLC, is extending the warranty coverage of the vehicle for 10 years for defects that may occur for this specific air bag warning lamp issue. This 10-year coverage starts at the first in-service date of the vehicle; is not limited by the miles driven; and BMW will cover all necessary repair costs related to this issue.

Company
BMW of North America, LLC

BMW Group Company

Mailing Address
PO Box 1227
Westwood, NJ
07675-1227

Telephone
(800) 525-7417

Fax
(201) 930-8362

E-mail
customer.relations@
bmwna.com

Website
bmwusa.com

If you no longer own this vehicle, please use the enclosed postage-paid card to provide us with the name and address of the new owner.

If you are a lessor of this vehicle, please forward this notice to your lessee.

We sincerely apologize for any inconvenience. We hope that this extended warranty reassures you that BMW stands behind its products and its customers. BMW is committed to maintaining the highest level of automotive excellence.

Should you have any questions, please contact BMW Customer Relations and Services at 1-800-525-7417, or email us at CustomerRelations@bmwusa.com.

BMW of North America, LLC