



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

March 23, 2011

MR. JEFF PARENT
VICE PRESIDENT, PLANNING,
DISTRIBUTION & STRATEGY
GULF STATES TOYOTA, INC.
1375 ENCLAVE PARKWAY
HOUSTON, TX 77077

NVS-215dgl
11V-185

SUBJECT: LABELS/FMVSS 138

DEAR MR. PARENT:

This letter serves to acknowledge Gulf States Toyota, Inc.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety noncompliance with Federal Motor Vehicle Safety Standard No. 138, "Tire Pressure Monitoring Systems," in the products described below for which a safety recall campaign shall be conducted pursuant to Federal law.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

TOYOTA/FJ CRUISER/2011
TOYOTA/TUNDRA/2009-2011

NHTSA Campaign Number: 11V-185

Mfg's Report Date: March 16, 2011

Components: LABELS

Potential Number of Units Affected: 1,489

Summary:

GULF STATES TOYOTA IS RECALLING CERTAIN MODEL YEAR 2011 FJ CRUISER AND MODEL YEAR 2009-2011 TUNDRA VEHICLES FOR FAILING TO COMPLY WITH THE REQUIREMENTS OF FEDERAL MOTOR VEHICLE SAFETY STANDARD NO. 138, "TIRE PRESSURE MONITORING SYSTEMS." THE TPMS ON SOME VEHICLES MAY NOT HAVE BEEN PROPERLY CALIBRATED AND AS A RESULT THE LOW TIRE PRESSURE WARNING LAMP MAY NOT ILLUMINATE SHOULD THE INFLATION PRESSURE IN ONE OR MORE OF THE VEHICLE'S TIRES FALL BELOW THE THRESHOLD FOR WHEN THE LOW TIRE PRESSURE WARNING LAMP SHOULD ILLUMINATE.

Consequence:

DRIVERS WILL NOT RECEIVE A WARNING FROM THE TIRE PRESSURING MONITOR THAT ONE OR MORE TIRES ARE UNDERINFLATED INCREASING THE RISK THAT A VEHICLE WILL BE DRIVEN WITH ONE OR MORE UNDERINFLATED TIRES AND INCREASING THE RISK OF A TIRE FAILURE THAT MAY LEAD TO A CRASH.

Remedy:

DEALERS WILL RECALIBRATE THE TIRE PRESSURE MONITORING SYSTEM IN ACCORDANCE WITH THE REGULATION FREE OF CHARGE. THE SAFETY RECALL IS EXPECTED TO BEGIN DURING APRIL 2011. OWNERS MAY CONTACT GULF STATE TOYOTA CUSTOMER ASSISTANCE CENTER TOLL FREE AT 1-800-444-1074 MONDAY THROUGH THURSDAY, 8:30 AM TO 5:00 PM, OR FRIDAY 8:30 AM TO 4:00 PM CENTRAL STANDARD TIME.

Notes:

CUSTOMERS MAY CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY: 1-800-424-9153); OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

The chronology of principal events in your defect report does not satisfy the requirements of 49 CFR 573.6. Please provide a chronology that meets the minimum requirements of 573.6(c)(7) including, but not limited to, an identification of the date your company became aware of the issue, when it started and completed its investigation, as well as the dates of any tests or observations that indicated a noncompliance might or did exist.

Please provide the following additional information and be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within 30 days after the close of the calendar quarter in which the campaign was initiated. Thereafter, quarterly reports will be due on or before 30 days after close of the calendar quarter.

Your contact for this recall will be Delia Lopez who may be reached by phone at 202-366-9525, or by email at Delia.lopez@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you toward a successful completion of this recall campaign.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigation
Enforcement