



**Gulf States Toyota, Inc.**  
1375 Enclave Parkway  
Houston, Texas 77077  
(713) 580-3300

*Via Federal Express*

January 17, 2011

Mr. Daniel C. Smith  
Associate Administrator for Enforcement  
National Highway Traffic Safety Administration  
1200 New Jersey Avenue, SE  
Washington, DC 20590

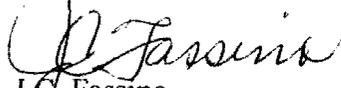
RE: 10V-035  
Quarterly Report – Period Ending December 31, 2010

Dear Mr. Smith:

Pursuant to 49 CFR Part 573.7, please find enclosed Gulf States Toyota, Inc.'s Quarterly Report for the above referenced campaign. The report is for the period ending December 31, 2010.

Please let us know if you have any questions.

Very truly yours,

  
J.C. Fassino  
Sr. Vice President

Enclosure

cc: Ms. Jacqueline Glassman

**QUARTERLY REPORT ON NOTIFICATION CAMPAIGN – PART 573.7 (b)**

**DISTRIBUTOR: Gulf States Toyota, Inc.**

**QUARTER ENDING DATE: December 31, 2010**

REPORT NUMBER	NHTSA CAMPAIGN NUMBER		DATE OF NOTIFICATION		NUMBER OF VEHICLES			
			Started	Ended	Involved in Campaign	Inspected and Repaired	Inspected But Repair Not Required	Unreachable**
			b(2)	b(2)	b(3)	b(4)	b(4)	(b) 5
1	10V-035	Vehicles Requiring Label Only	5/27/10	10/15/10	271,308*	N/A	N/A	6,363
		Vehicles Requiring Placard & Label	6/4/10	9/30/10	108	6	N/A	1
		Vehicles Requiring Placard, Label & Wheel/Tire Upgrade	6/4/10	6/4/10	1	1	N/A	0

\* Approximately 271,308 notices were sent prior to the end of the reporting report.

\*\* The following explanations pertain to the number of unreachable vehicles:

Vehicles Requiring Label Only:

Undeliverable/Returned by U.S. Postal Service:	6,180
No Registration or Purchaser Information Available:	25
Vehicles Sold or Traded:	150
Vehicles Totaled:	8

Vehicles Requiring Placard & Label:

Undeliverable/Returned by U.S. Postal Service:	1
--	---

(note: numbers reported are cumulative)