

# Ferrari North America, Inc.

September 2, 2010



Vehicle Identification Number:

Dear Ferrari Customer:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Ferrari S.p.A., the manufacturer of Ferrari automobiles, has decided that a defect which relates to motor vehicle safety exists in certain Model Year 2010 Ferrari 458 Italia vehicles.

The defect involves the rear right hand and left hand wheelhouses. The heat created by the engine could cause possible deformation of the rear right hand and left hand wheelhouse and heat shield assemblies. If not remedied the assembly could come excessively close to the exhaust system causing the bonding adhesive used in the assembly to overheat and produce smoke or in remote circumstances under particularly high ambient operating temperature conditions cause the adhesive to ignite, rendering the vehicle inoperable and possibly resulting in a crash.

The vehicles affected are as follows:

Model Year 2010 Ferrari 458 Italia vehicles in the VIN range:  
ZFF67NFA3A0173114 to ZFF67NFA6A0175763.

The remedy for this problem consists in removing the existing heat shields and bonding adhesive from the right hand and left hand rear wheelhouses, and installing new protective heat shields on the right hand and left hand rear wheelhouses, using only mechanical fasteners.

Because your vehicle is among those affected by the above condition, we ask you to contact any Authorized Ferrari Dealer immediately in order to arrange for an inspection of your automobile and to have the corrective action performed.



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The corrective actions for the above-listed repair will be performed free of charge to you and will require approximately one (1) hour to complete at the dealer. Please plan, however, to leave your vehicle with the dealership to allow the dealer some flexibility for scheduling your repairs.

By the time you receive this letter, the Authorized Ferrari Dealers will have been supplied with the parts and the instructions to perform the repair. If the Dealer fails or is unable to make the necessary repairs free of charge within a reasonable time, or if you have any problem obtaining the needed repair, you should inform the national headquarters of Ferrari North America, Inc. at:

Ferrari North America, Inc.  
250 Sylvan Avenue  
Englewood Cliffs, NJ 07632  
**(201) 816-2600 (National Technical Office)**

If you believe that Ferrari has failed to remedy the defect described in this letter free of charge to you and within a reasonable time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, S.E., Washington, DC 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>

You may be eligible to receive reimbursement for the cost you incurred if you already have obtained a remedy for a problem associated with the defect described in this letter. However, you still must have this corrective action performed, regardless of any previous repairs that may have been performed. Information about the reimbursement program for pre-notification repairs is provided in the enclosure to this letter.

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten working days.

If you no longer own this vehicle or your address has changed, please complete the enclosed prepaid yellow card and return it to Ferrari North America, Inc.

We urge you to comply with this notice promptly and we apologize for any inconvenience this may cause you.

Best Regards,

A handwritten signature in black ink, appearing to read "Adam Rowley", written in a cursive style.

Adam Rowley  
Vice President of Technical Service



Ferrari North America, Inc.

## ENCLOSURE

### Pre-Notification Reimbursement Program

You may be eligible for reimbursement if you previously incurred out-of-pocket costs for repairs or replacements associated with the replacement of the rear wheelhouse heat shields covered by this recall campaign number 51.

1. This reimbursement program applies to the vehicles listed below and in the attached letter:

- Ferrari 458 Italia Vehicles Identification Numbers from ZFF67NFA3A0173114 to ZFF67NFA6A0175763 which have an Assembly Number from 90612 to 93330.

2. This reimbursement program applies to repairs or replacement of rear wheelhouse heat shields.

3. This reimbursement program applies to repairs or replacement of rear wheelhouse heat shields for the vehicles listed above, if such repair or replacement was made at any time up to ten days following the mailing of the attached notification letter.

4. This reimbursement program does not apply to repairs or replacements that were made within the period during which the original warranty would have provided for a free repair of the problem addressed by this recall, unless (i) a franchised dealer or authorized representative of Ferrari denied warranty coverage or (ii) the repair made under the warranty did not remedy the problem. Reimbursement also will not be provided if the pre-notification remedy was not of the same type as the recall remedy provided herein, did not address the defect that led to this recall, or was not reasonably necessary to correct the defect.

5. To obtain reimbursement for pre-notification remedies, you will need to provide a receipt, which may be an original or copy, identifying the equipment replaced; and, if the pre-notification remedy was obtained at a time when the vehicle was covered under the original warranty program, documentation indicating that the manufacturer's dealer or authorized facility either refused to remedy the problem addressed by the recall under the warranty or that the warranty repair did not correct the problem addressed by the recall. In addition, you will need to submit a written and signed claim for reimbursement that contains the information required in paragraph 6, below.

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6. The claim for reimbursement should include the following information. (a) the name and address of the claimant; (b) identification of their vehicle's make, model, model year, and vehicle identification number; (c) identification of the Ferrari Campaign number (Campaign No.51) or identification of the recall by reference to NHTSA's recall number; and (d) identification of the owner or purchaser of the vehicle at the time that the pre-notification remedy was obtained.

7. If you have any questions about the reimbursement program or need help in making a claim for reimbursement, please write or call Ferrari North America, Inc., at the following address and telephone number:

Ferrari North America, Inc.  
250 Sylvan Avenue  
Englewood Cliffs, NJ 07632  
(201) 816-2600