



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

July 22, 2010

MR. JAN URBAHN
GENERAL MANAGER
BMW OF NORTH AMERICA, LLC
1 BMW PLAZA, PO BOX 1227
MONTVALE, NJ 07675-1227

NVS-215kjs
10V-331

SUBJECT: FUEL LEVEL SENSOR

DEAR MR. URBAHN:

This letter serves to acknowledge BMW of North America, LLC's (BMW) notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall campaign which will be conducted pursuant to Federal law for the vehicles listed below.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

BMW/5-SERIES/2010-2011

BMW/5-SERIES GRAN TURISMO/2010-2011

NHTSA Campaign Number: 10V-331 **Mfg's Report Date:** July 21, 2010

Components: FUEL SYSTEM, OTHER:STORAGE:FUEL GAUGE SYSTEM

Potential Number of Units Affected: 6,080

Summary:

BMW IS RECALLING CERTAIN 2010 AND 2011 5-SERIES AND 5-SERIES GRAN TURISMO PASSENGER VEHICLES MANUFACTURED FROM JANUARY 12 THROUGH JULY 1, 2010. THE VEHICLE'S FUEL LEVEL SENSOR WITHIN THE FUEL TANK CAN BECOME WEDGED AGAINST THE TANK.

Consequence:

IF THIS OCCURS, THE FUEL GAUGE IN THE INSTRUMENT CLUSTER WOULD DISPLAY A LARGER AMOUNT OF FUEL THAN WAS ACTUALLY IN THE TANK. AS A RESULT, IF THE TANK BECAME EMPTY, THE VEHICLE COULD STALL INCREASING THE RISK OF A CRASH.

Remedy:

BMW HAS NOT YET PROVIDED THE AGENCY WITH A REMEDY PLAN AND NOTIFICATION SCHEDULE. OWNERS MAY CONTACT BMW AT 1-800-525-7417.

Notes:

CUSTOMERS MAY CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY: 1-800-424-9153); OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://WWW.SAFERCAR.GOV).

The information in your defect report appears to satisfy the requirements of 49 CFR 573.6.

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within 30 days after the close of the calendar quarter in which the campaign was initiated. Thereafter, quarterly reports will be due on or before 30 days after close of the calendar quarter.

Your contact for this recall will be Kelly Schuler, who may be reached by phone at 202-366-5227, by email at Kelly.Schuler@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you for the successful completion of this recall campaign. Sincerely,

Sincerely,



Jennifer Timian
Acting Chief, Recall Management Division
Office of Defects Investigation
Enforcement