

TOYOTA

TOYOTA MOTOR NORTH AMERICA, INC.

WASHINGTON OFFICE

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June 7, 2010

Mr. Daniel C. Smith
Associate Administrator for Enforcement
National Highway Traffic Safety Administration
1200 New Jersey Ave, SE - Room W45-306
Washington, D.C. 20590

Re: Toyota Do Brasil LTDA
Foreign Safety Recall/Other Safety Campaign Report

Dear Mr. Smith:

Please allow this to supplement our April 30 report on a Foreign Safety Recall/Other Safety Campaign concerning an action by the Toyota distributor in Brazil. We had indicated that this Customer Care Campaign involved non-Toyota floor mats not imported into the United States and sold by dealers for use on certain 2008-2010 Toyota Corolla's.

We previously indicated that the campaign involved providing consumer information about properly using any floor mat and the risks of not doing so. We have now learned that the campaign includes labeling on the side of the driver's instrument panel related to Toyota genuine mats sold in Brazil and providing updated information to be inserted in the vehicle's owner's manual. To our knowledge, these Toyota mats have not been imported into the United States. In addition, non-Toyota mats are to be removed from vehicles.

We have also learned that this action was initiated by Toyota do Brasil, together with the Department of Consumer Protection and Defense (DPDC), and was mutually agreed to on April 23. We understand that DPDC is a federal agency which coordinates Brazil's consumer protection system.

Please feel free to contact us if you require additional information about this activity, and we will attempt to obtain it. Should you have any other questions about this report, please contact me at (202) 775-1707.

Sincerely,
TOYOTA MOTOR NORTH AMERICA, INC.



Chris Santucci, Manager
Technical and Regulatory Affairs

CS:mh