



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

May 13, 2010

J.C. FASSINO
VICE PRESIDENT
GULF STATES TOYOTA, INC
1375 ENCLAVE PARKWAY
HOUSTON, TX 77077

NVS-215dgl
10V-035

SUBJECT: LOAD CARRYING CAPACITY MODIFICATION LABELS

DEAR MR. FASSINO:

This letter serves to acknowledge Gulf States Toyota, Inc's amended notification dated May 3, 2010 to the National Highway Traffic Safety Administration (NHTSA) of a safety noncompliance with Federal Motor Vehicle Safety Standard No. 110, "Tire Selection and Rims," in the products described below for which a safety recall campaign shall be conducted pursuant to Federal law.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

TOYOTA/4RUNNER/2005-2010
TOYOTA/AVALON/2007-2010
TOYOTA/CAMRY/2005-2010
TOYOTA/CELICA/2005
TOYOTA/COROLLA/2009
TOYOTA/COROLLA/2010
TOYOTA/COROLLA/2006
TOYOTA/FJ CRUISER/2007-2010
TOYOTA/HIGHLANDER/2005-2010
TOYOTA/LAND CRUISER/2009-2010
TOYOTA/MATRIX/2006-2010
TOYOTA/PRIUS/2009-2010
TOYOTA/RAV4/2005-2010
TOYOTA/SCION TC/2005-2010
TOYOTA/SCION XB/2005-2006
TOYOTA/SCION XB/2008-2010
TOYOTA/SCION XD/2008

TOYOTA/SCION XD/2009
TOYOTA/SCION XD/2010
TOYOTA/SCION XD/2006
TOYOTA/SEQUOIA/2008-2010
TOYOTA/SIENNA/2005-2010
TOYOTA/SOLARA/2008
TOYOTA/SOLARA/2006
TOYOTA/TACOMA/2005-2010
TOYOTA/TUNDRA/2005-2010
TOYOTA/VENZA/2009-2010
TOYOTA/YARIS/2008-2010

Mfg's Report Date: May 3, 2010

NHTSA Campaign Number: 10V-035

Components: EQUIPMENT: OTHER: LABELS

Potential Number of Units Affected: 271,417

Summary:

GULF STATES TOYOTA IS RECALLING CERTAIN MODEL YEAR 2005-2010 VEHICLES FOR FAILING TO COMPLY WITH THE REQUIREMENTS OF FEDERAL MOTOR VEHICLE SAFETY STANDARD NO. 110, "TIRE SELECTION AND RIMS." THESE VEHICLES WERE SOLD BETWEEN SEPTEMBER 1, 2005 AND JUNE 2, 2008 WITHOUT THE REQUISITE LOAD CARRYING CAPACITY MODIFICATION LABELS.

Consequence:

THIS DOES NOT MEET THE REQUIREMENTS OF THE STANDARD.

Remedy:

DEALERS WILL REPLACE THE CERTIFICATION LABEL, THE TIRE AND LOADING INFORMATION LABEL, AND THE LOAD CARRYING CAPACITY MODIFICATION (ADDENDUM) LABEL FREE OF CHARGE. DEALERS WILL ALSO CORRECT THE OWNER'S MANUAL. THE SAFETY RECALL IS EXPECTED TO BEGIN DURING MAY 2010. OWNERS MAY CONTACT GULF STATES TOYOTA AT 713-580-3300.

Notes:

CUSTOMERS MAY CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY: 1-800-424-9153); OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

The information in your defect report appears to satisfy the requirements of 49 CFR 573.6.

We have reviewed your proposed owner letter and it meets the requirements of 49 CFR Part 577.

Please provide the following additional information and be reminded of the following requirements:

Please provide us with the beginning and ending dates for the build date range [of vehicles equipment] affected by this recall.

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days after close of the calendar quarter.

Your contact for this recall will be Delia Lopez who may be reached by phone at 202-366-9525, or by email at Delia.lopez@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you toward a successful completion of this recall campaign.

Sincerely,

A handwritten signature in black ink, appearing to be 'G. Person', with a long horizontal flourish extending to the right.

George H. Person
Chief, Recall Management Division
Office of Defects Investigation
Enforcement