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By Recall Mgt Div. at 8:15 am, Mar 08, 2010

Gulf States Toyota, Inc.
1375 Enclave Parkway
Houston, Texas 77077
Phone: (713) 580-5443

March 5, 2010

Mr. George Person
Chief, Recall Management Division
National Highway Traffic Safety Administration
1200 New Jersey Avenue, S.E.
Washington DC 20590

Re: Recall Number 10V-035

Dear Mr. Person:

This is in response to the Recall Acknowledgement Letter with regard to the above referenced recall. As set forth in the Noncompliance Information Report, Gulf States Toyota, Inc. (GST) has determined that some vehicles sold by GST between September 1, 2005 and June 2, 2008 were sold without requisite load carrying capacity modification labels and some vehicles may have been sold with conservatively inaccurate modification labels. Determining which vehicles will be included in this recall campaign involves a VIN by VIN review. GST has been working diligently to obtain the necessary historical information and to conduct the analysis necessary to complete the information fields on the Report. GST has been communicating its progress to NHTSA during this process.

GST anticipates completing the VIN by VIN analysis by April 30, 2010. At this time, GST expects to send vehicle owners Load Carrying Capacity Modification Labels which reflect the impact of any vehicle load carrying capacity changes engendered by accessorizing vehicles prior to the point of sale. While yet to be determined, a small number of vehicles may also receive updated certification labels.

GST has received no consumer complaints or reports of field incidents associated with this issue.

GST will continue its cooperation with NHTSA with regard to this recall. We anticipate submitting to the agency shortly draft notification letters for your review.

Sincerely,

Gulf States Toyota, Inc.

By

Daryl Kenningham
Senior Vice President, Assistant General Manager