

·DUCATINORTH AMERICA, INC.

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Corporate Headquarters

To: Ms. Kelly Schuler
Recall Analysis Division
Safety Assurance

From: Jonathan LaForte
Ducati North America

Subject: Safety Recall Campaign Notification

08V-638
(9 pages)

Dear Ms. Schuler,

Attached please find a recall campaign notification form concerning Ducati
motorcycle models (2007,2008):

-1098
-1098S
-1098 Tricolore
-1098R

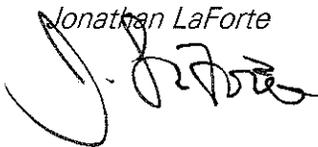
And motorcycle model (2008,2009):
-848

I am reachable by email, fax, and phone at:

Email: jlaforte@ducatiusa.com
Fax: (408)716-3135
Phone: (408)343-4437

Regards,

Jonathan LaForte



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2008 DEC -3 10:35 AM

DEFECTS INVESTIGATION
RECALL MGMT DIV.

Safety Defect and Noncompliance Report Guide for Vehicles
PART 573 Defect and Noncompliance Responsibility and Reports¹

On Nov 3, 2008, DUCATI MOTOR HOLDING [MFR] decided that (a defect which relates to motor vehicle safety)(a noncompliance with Federal Motor Vehicle Safety Standard No. 577) exists in the motor vehicles listed below, and is furnishing notification to the National Highway Traffic Safety Administration in accordance with 49 CFR Part 573 Defect and Noncompliance Responsibility and Reports.

Date this report was prepared: NOVEMBER 25, 2008

Furnish the manufacturer's identification code for this recall (if applicable): RCL-08-005

1. Identify the full corporate name of the fabricating manufacturer of the vehicle being recalled. If the recalled vehicle is imported, provide the name and mailing address of the designated agent as prescribed by 49 U.S.C. §30164.

DUCATI MOTOR HOLDING SPA
VIA CAVALIERI DUCATI 3 40132 BOLOGNA ITALY

Identify the corporate official, by name and title, whom the agency should contact with respect to this recall.

JONATHAN LAFORTE
TECHNICAL MANAGER

Telephone Number: 408-343-4437 Fax No.: 408-716-3135

Name and Title of Person who prepared this report.

JONATHAN LAFORTE
TECHNICAL MANAGER (DNA)

Signed:

J. P. [Signature] 25 Nov 2008

¹ Each manufacturer must furnish a report, to the Associate Administrator for Enforcement, for each defect or noncompliance condition which relates to motor vehicle safety.

I. Identify the Vehicle Models Involved in the Recall

2. Identify the Vehicles Involved in the Recall, for each make and model or applicable vehicle line (provide illustrations or photographs as necessary to describe the vehicle), provide:

Make(s): DUCATI Model Years Involved: 2007, 2008 Model(s): 1098, 1098S, 1098 TRICOLOR
Production Dates: Beginning: Nov 29, '06 Ending: May 9, '08
VIN Range: Beginning: ZDM1XBW57B000314 Ending: ZDM1XBWXB019216
Vehicle Type: MOTORCYCLE Bodystyle: SUPERBIKE

Descriptive information which characterizes/distinguishes the recalled vehicles from those model vehicles not included in the recall:

Make(s): DUCATI Model Years Involved: 2007, 2008 Model(s): 1098R
Production Dates: Beginning: JAN 23 '08 Ending: May 22 '08
VIN Range: Beginning: ZDM1XBHW3B015391 Ending: ZDM1XBHW6B019547
Vehicle Type: MOTORCYCLE Bodystyle: SUPERBIKE

Descriptive information which characterizes/distinguishes the recalled vehicles from those model vehicles not included in the recall:

Make(s): DUCATI Model Years Involved: 2008, 2009 Model(s): 848
Production Dates: Beginning: Oct 8 '07 Ending: June 12 '08
VIN Range: Beginning: ZDM1XBGV3B000247 Ending: ZDM1XBGV89B000969
Vehicle Type: MOTORCYCLE Bodystyle: SUPERBIKE

Descriptive information which characterizes/distinguishes the recalled vehicles from those model vehicles not included in the recall:

Identify the approximate percentage of the production of all the recalled models manufactured by your company between the inclusive dates of manufacture provided above, that the recalled model population represents. For example, if the recall involved Vehicles equipped with certain items of equipment from January 1, 1996 through April 1, 1997, then what was the percentage of the recalled Vehicles of all Vehicles manufactured during that time period.

100%

II. Identify the Recall Population

3. Furnish the total number of vehicles recalled potentially containing the defect or noncompliance.

Model	Year	Number of Vehicles Potentially Involved
1098, 1098S, 1098 TRICOLOR	2007-2008	
1098 R	2007-2008	
848	2008-2009	

Total Number Potentially Affected by the Recall:

7,248

4. Furnish the approximate percentage of the total number of vehicles estimated to actually contain the defect or noncompliance: 100%

Identify and describe how the recall population was determined--in particular how the recalled models were selected and the basis for the beginning and final dates of manufacture of the recalled vehicles:

POST FAILURES OF THE VOLTAGE REGULATORS
THE CAUSAL PARTS WERE DETERMINED TO BE:
VOLTAGE REGULATOR - AFFECTED BY ENGINE HEAT. A
PRODUCTION CHANGE OCCURRED IN JUNE OF 2008
WITH THE VOLTAGE REGULATOR BEING SUPERSEDED BY PART #
54040191A. ALSO, A KIT PART # 69924391A CONTAINING NEW VOLTAGE
REGULATOR HEAT GUARD AND MODIFIED BATTERY SUPPORT PROTECTION
WAS INTRODUCED.

III. Describe the Defect or Noncompliance

5. Describe the defect or noncompliance. The description should address the nature and physical location of the defect or noncompliance. Illustrations should be provided as appropriate.

FAILURE OF THE VOLTAGE REGULATOR DUE TO ENGINE HEAT AT THE LOWER FRONT OF THE ENGINE, BENEATH THE BATTERY BOX.

Describe the cause(s) of the defect or noncompliance condition.

INCORRECT SHIELDING AND INSUFFICIENT HEAT DISTRIBUTION BY THE VOLTAGE REGULATOR.

Describe the consequence(s) of the defect or noncompliance condition.

THE MOTORCYCLE MAY UNEXPECTEDLY LOSE POWER AND STALL. HEAT RELATED DAMAGE TO THE MOTORCYCLE MAY RESULT.

Identify any warning which can (a) precede or (b) occur.

LOSS OF POWER TO THE ELECTRICAL SYSTEM, POSSIBLY RESULTING IN THE ENGINE UNEXPECTEDLY LOSING POWER AND STALLING. INITIALLY THE RIDER MIGHT NOTE THE VEHICLE DIAGNOSTIC LIGHT ILLUMINATING AND BATTERY LO LIGHT FLASHING.

If the defect or noncompliance is in a component or assembly purchased from a supplier, identify the supplier by corporate name and address.

IN HOUSE PRODUCTION

Identify the name and title of the chief executive officer or knowledgeable representative of the supplier:

IV. Provide the Chronology in Determining the Defect/Noncompliance

If the recall is for a defect, complete item 6, otherwise item 7.

6. With respect to a defect, furnish a chronological summary (including dates) of all the principle events that were the basis for the determination of the defect. The summary should include, but not be limited to, the number of reports, accidents, injuries, fatalities, and warranty claims.
7. With respect to a noncompliance, identify and provide the test results or other data (in chronological order and including dates) on which the noncompliance was determined.

DURING ENGINE TESTING / PRODUCTION FAILURE ANALYSIS
QUALITY CONTROL DETERMINED THE VOLTAGE
REGULATORS HAD THE POTENTIAL TO FAIL DUE
TO ENGINE TEMPERATURE NOT BEING DISTRIBUTED
PROPERLY.

V. Identify the Remedy

8. A description of the manufacturer's program for remedying the defect or noncompliance. This program shall include a plan for reimbursing an owner or purchaser who incurred costs to obtain a remedy for the problem addressed by the recall within a reasonable time in advance of the manufacturer's notification of owners, purchasers and dealers, in accordance with §573.13 of this part. A manufacturer's plan may incorporate by reference a general reimbursement plan it previously submitted to NHTSA, together with information specific to the individual recall. Information required by §573.13 that is not in a general reimbursement plan shall be submitted in the manufacturer's report to NHTSA under this section. If a manufacturer submits one or more general reimbursement plans, the manufacturer shall update each plan every two years, in accordance with §573.13. The manufacturer's remedy program and reimbursement plans will be available for inspection by the public at NHTSA headquarters.

AN AUTHORIZED DUCATI DEALER WILL REPLACE THE
VOLTAGE REGULATOR WITH AN UPDATED UNIT INSTALL
A HEAT GUARD BETWEEN THE VOLTAGE REGULATOR AND
THE ENGINE EXHAUST SYSTEM, AND INSTALL A
MODIFIED BATTERY SUPPORT. THESE REVISIONS ENTERED
PRODUCTION LINES AS OF MAY 2008.

9. Furnish a description of the manufacturer's remedy for the defect or noncompliance. Clearly describe the differences between the recall condition and the remedy.

REPLACED VOLTAGE REGULATOR, INSTALLED HEAT GUARD BETWEEN THE VOLTAGE REGULATOR AND THE ENGINE EXHAUST SYSTEM, AND INSTALLED A MODIFIED BATTERY SUPPORT.

Clearly describe the distinguishing characteristics of the remedy component/assembly versus the recalled component/assembly.

REVISED VOLTAGE REGULATOR, MODIFIED BATTERY SUPPORT WITH ADDITION OF HEAT SHIELDING. INTRODUCED ADDITIONAL HEAT SHIELD NEAR FRONT EXHAUST

Identify and describe how and when the recall condition was corrected in production. If the production remedy was identical to the recall remedy in the field, so state. If the product was discontinued, so state.

PRODUCTION AND FIELD REMEDY ARE IDENTICAL

VI. Identify the Recall Schedule

10. Furnish a schedule or agenda (with specific dates) for notification to other manufacturers, dealers/retailers, and purchasers. Please, identify any foreseeable problems with implementing the recall.

DUCATI NORTH AMERICA SERVICE BULLETIN (RECALL) TO BE PUBLISHED TO THE NETWORK OF DEALERS. ESTABLISHED COMMUNICATION PROCESS THEREFORE NO IMPLEMENTATION PROBLEMS FORESEEABLE

VII. Furnish Recall Communications

11. Furnish a final copy of all notices, bulletins, and other communications that relate directly to the defect or noncompliance and which are sent to more than one manufacturer, distributor, or purchaser. This includes all communications (including both original and follow-up) concerning this recall from the time your company determines the defect or noncompliance condition on, not just the initial notification. *A DRAFT copy of the notification documents should be submitted to this office by Fax (202-366-7882) or by E-Mail to RMD.ODI@dot.gov for review prior to mailing.*

Note that these documents are to be submitted separately from those provided in accordance with Part 579.5 requirements.

From: Jon LaForte
Sent: Monday, December 01, 2008 10:40 PM
To: Schuler, Kelly <NHTSA>
Subject: Ducati Recall RCL-08-005 Voltage Regulator

Kelly,

Regarding the Ducati 1098 and 848 Voltage Regulator Recall that I submitted last Wednesday, I, unfortunately, incorrectly reported the Total Number Potentially Affected by the Recall as 7,248. **The actual Total Number Potentially Affected by the Recall is 7,130.** This was due to an error subtracting the U.S. and Canadian bikes from the total number. I apologize for any inconvenience that this has caused and will strive to improve my initial reporting accuracy in the future. Please let me know if there is any further data that you require.

Regards,

Jonathan LaForte
Technical Manager
DUCATI NORTH AMERICA
10443 Bandlely Drive
Cupertino, CA 95014