

BMW Group

October 30, 2008

George H. Person
Chief, Recall Management Division
Office of Defects Investigation
National Highway Traffic Safety Administration
1200 New Jersey Ave., S.E.
Washington, DC 20590

Re: 07E-069 (Quarterly Reports)

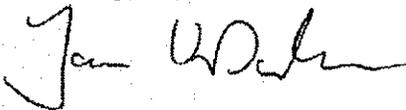
Dear Mr. Person:

This is in response to your October 3, 2008 letter regarding BMW's quarterly reports pertaining to NHTSA recall 07E-069. Please note that we only received your letter on October 13th, and therefore, have attempted to provide our response by October 25th as requested. Specifically, this recall pertains to a Hitch Mounted Bike Carrier, which is sold by BMW dealers as an accessory item.

We have checked our records, and have found that in this isolated case, involving a vehicle accessory sold by our dealers, we had not submitted quarterly reports to NHTSA. We believe that because this type of recall (which involves an accessory item sold by our dealers), is outside of our standard process involving data retrieval and processing used in preparing quarterly reports pertaining to vehicle (our cars, Sports Activity Vehicles (SAVs), and motorcycles) recalls, that this is the reason for the oversight.

Nevertheless, we have retrieved the relevant information to the best of our ability in this matter, and are pleased to provide the agency with a current quarterly report. We also plan to provide NHTSA with additional quarterly reports in accordance with 49 CFR 573.6.

Sincerely,



Jan Urbahn
General Manager
Safety Engineering and Intelligent Transportation Systems

Attachment

Company
BMW of North America, LLC

BMW Group Company

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Safety Recall Quarterly Report Information

Per 49 CFR Part 573.7

Report Date: **Oct. 30, 2008**

Calendar Quarter: **III '08**

Safety Recall Quarterly Report from **Jul. 1, 2008** through **Sep. 30, 2008**

Manufacturer: **Bayerische Motoren Werke AG (BMW AG)**

Report Author: **Martin Rapaport**

Phone: **(201) 571-5208**

Report Number: **4* -- *1st report should have been issued Jan '08**

Recall Subject: **Hitch Mounted Bike Carrier**

1. NHTSA Safety Recall Campaign No.: **07E-069**

2. (a) The date notification to purchasers began: **September 12, 2007**
(b) The date notification to purchasers was completed: **May 19, 2008**

3. The total number of items involved: **675**
Number of Items Returned from Inventory or Remedied Prior to Sale: **0**

4. (a) Total number inspected & remedied: **50**
(b) Total number inspected & NOT REQUIRING REMEDY: **0**

5. Items Determined to be Unreachable:

Total number exported:	unknown
Total number stolen:	"
Total number scrapped:	"
Total number unable to notify:	625