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Title	Summer Clearance Select Retail Bonus Cash – Ram Quad Cab R47 Recall
Message	<p>Start Date: 8/25/2015 5:45 AM End Date: 10/30/2015 12:00 AM Note: All times are EST</p> <p>August 25, 2015</p> <p>To: FCA US LLC Dealers</p> <p>Subject: Summer Clearance Select Retail Bonus Cash – Ram Quad Cab R47 Recall</p> <p>On August 4th, the Summer Clearance Select Retail Bonus Cash program was launched on select 15MY vehicles, including Ram Quad Cab.</p> <p>Effective today, any 15MY Ram Quad Cab VIN, which had the Summer Clearance Select Retail Bonus Cash incentive code applied to it <u>and</u> that was affected by the R47 recall has been removed from incentive eligibility under the Summer Clearance Select Retail Bonus Cash program.</p> <p>For every 15MY Ram Quad Cab VIN removed from the Summer Clearance Select Retail Bonus Cash program, FCA has issued four (4) additional \$250 Ram coupons. Those incremental Ram Coupons are currently visible in DealerCONNECT under the Bonus Bucks link (Program ID 43CF1).</p> <p>Please reach out to your respective Business Center or Area Sales Manager with questions.</p> <p>Good luck and good selling.</p> <p>Jeffrey Kommor Vice President U.S. Sales Operations</p>
Attachments	