



**HERCULES TIRE** USA

16380 East U.S. Route 224, Suite 200 • Findlay, OH 45840 • Office: 419.425.6400 • Fax: 419.425.6404 • www.herculestire.com

July 17, 2015

Valued Customer,

We are writing to inform you of a voluntary recall that Hercules Tire will be conducting. You are receiving this letter because our records indicate that you purchased the recalled tires. The recall affected tires are SUV sizes of the Hercules All Trac A/T line that were manufactured from June 2008 through the 21<sup>st</sup> week of 2010. Details of the recalled tires are as follows:

Product Name	Size	DOT Serial Number
Hercules ALL TRAC A/T	235/70R16 106T	JEKJEC2508-2110
Hercules ALL TRAC A/T	235/75R15 109T XL	JEKKDC2708-2110
Hercules ALL TRAC A/T	245/70R16 107T	JELJEC2508-2110
Hercules ALL TRAC A/T	255/70R16 111T	JEMJEC2508-2110
Hercules ALL TRAC A/T	265/70R16 112T	JENJEC2508-2110
Hercules ALL TRAC A/T	265/75R16 116T	JENKEC3008-2110
Hercules ALL TRAC A/T	275/70R16 114T	JERJEC1309-2110

If affected by the potential design defect, the recalled tires can experience in-service tread separation(s). Should a separation occur, the driver could lose control of the vehicle without warning.

Therefore, effective immediately, you (and your dealer customers, if applicable) must not sell any of the recall affected tires. Please quarantine the affected population of tires.

You will be receiving a formal notification of the recall from Hercules Tires in accordance with the requirements of the National Highway Traffic Safety Administration (NHTSA). This notification will outline the return, replacement and credit processes related to the recall. Consumers who may have purchased potentially affected tires will also be receiving notification of the recall.

If you have questions about the recall prior to receiving the notification, you can reach our team by phone at 1-888-943-2402 or by email at [alltracresponse@herculestire.com](mailto:alltracresponse@herculestire.com).

We are committed to working with you and your customers throughout this recall process. Your loyalty as a Hercules Tire dealer is of the utmost importance to us. As always, thank you for your business.

Sincerely,

Hercules Tire & Rubber Company