



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

September 19, 2014

Mr. Tony Maddox
V.P. Purchasing & Quality Assurance
TBC Corporation
4770 Hickory Hill Road
Memphis, TN 38141

NVS-215KS
14T-010

Subject: Sidewall Cracking and Broken Ply Cords/FMVSS 139

Dear Mr. Maddox:

This letter serves to acknowledge TBC Corporation's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

TBC/WILD COUNTRY RADIAL XTX SPORT/265/65R18

Mfr's Report Date: August 13, 2014

NHTSA Campaign Number: 14T-010

Components:

TIRES:SIDEWALL

Potential Number of Units Affected: 388

Problem Description:

TBC Corporation (TBC) is recalling certain Wild Country Radial XTX Sport tires, size 265/65R18, manufactured by Cooper Tire and Rubber Company from June 1, 2014, to June 28, 2014 (weeks 2214-2514). The affected tires may experience cracking or broken ply cords in the lower sidewall on the white sidewall side. As such, these tires fail to comply with the regulations of the Federal Motor Vehicle Safety Standard No. 139, "New Pneumatic Radial Tires For Light Vehicles."

Consequence:

A tire with sidewall cracking and broken ply cords may have a sudden loss of air pressure, increasing the risk of tire failure and a crash.

Remedy:

TBC will notify owners, and dealers will replace any affected tires, free of charge. The manufacturer has not yet provided a notification schedule. Owners may contact TBC customer service at 1-800-739-7698. TBC's number for this recall is 159.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

We have received TBC's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Kelly Schuler who may be reached by phone at (202) 366-5227, or by email at kelly.schuler@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a large initial "J" and a long horizontal stroke at the end.

Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement