

September 15, 2014

SAFETY RECALL – RHD 500 Helmet

Dear Rodia Dealer:

This notice is sent to you in accordance with the requirements of the National Highway Traffic and Motor Vehicle Equipment Safety Act.

Rodia has determined that a noncompliance, which relates to motor vehicle equipment safety exists in Model RHD 500 helmets manufactured between October 1st 2009 and November 1st, 2009.

The EPS liner in these helmets is thinner than specification causing a reduction in the energy absorption capabilities of the helmets during an impact situation.

All model RHD 500 helmets in your possession, and consumers, are affected. We ask that you arrange for the return of these models from your inventory for replacement or refund without delay.

You must take steps to contact any and all consumers that have purchased these helmets from you and arrange for return of these helmets. Customers of record should be notified by US mail using the attached Letter to Consumer. Additionally, it is suggested to contact the consumers via alternative means, (phone, fax e-mail) when this information is contained in your sales records. Additionally, you must post two copies of the attached RECALL NOTICE in your facility. One copy of the notice must be displayed in the primary sales area where it is obvious and available to all customers. The second copy of this notice must be displayed in the Parts and Service Department.

Any helmet returned to your store should be checked to verify that it is fact covered by this recall action. These helmets should then be returned to Rodia for or replacement or refund. Use the attached Consumer Return Form to assure that helmets will be shipped to the consumer that has returned the helmet to your store. Provide a copy of this form to the customer as receipt for their helmet. A UPS call tag will be issued to cover the return shipping of the helmet to Sunright.

All helmets in inventory must be returned for replacement or refund. Contact Rodia as soon as possible to schedule an appointment for the free processing.

The National Traffic and Motor Vehicle Safety Act, as amended, provides that each helmet which is subject to a recall campaign of this type must be adequately repaired or replaced within a reasonable time after the owner has tendered it. Failure to repair or

replace within sixty (60) days after tender of a helmet is prima facie evidence of failure to comply with this requirement within a reasonable time.

If the helmet is not replaced within a reasonable time, the owner may be entitled to an equivalent replacement from the dealer's inventory at no charge or to a refund of the purchase price less a reasonable allowance for depreciation.

To avoid having to provide these burdensome solutions, every effort must be made to promptly notify each owner and provide for return and replacement of their helmet by Rodia as soon as possible. As you will see in reading the attached copy of the letter that is being sent to owners, the owners are being instructed to contact the RODIA HELMET COMPANY customer service if their dealer does not remedy the condition promptly. If the condition is not remedied within a reasonable time, they are instructed on how to contact the National Highway Traffic Safety Administration.

Similarly, if you (the dealer) have any problem obtaining the needed repair or replacement, please contact Sunright International of America (Rodia Helmet Import Agent) customer service at 1-888-529-9065.

If you are not able to have the safety noncompliance remedied without charge and within a reasonable time, you may wish to write the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE, Washington, DC 20590 or call the Vehicle Safety Hotline at 1-888-327-4236. (TTY: 800-424-9153 or go to <http://www.safercar.gov>)

We regret any inconvenience which this action may cause you. However, we are concerned about the safety of the consumer.

Thank you for attention to this important matter.

Regards,

Ronald Ho, President