

GM CUSTOMER CARE AND AFTERSALES
DCS3317
URGENT - DISTRIBUTE IMMEDIATELY

Date: August 22, 2014

Subject: 14260 - Safety Recall
Auxiliary Battery

Models: 2007-2011 Chevrolet Silverado and GMC Sierra 2500/3500
Series Equipped with an Auxiliary Battery (TP2)

To: All Chevrolet and GMC Dealers

Attention: General Manager, Service Advisor, Service Manager, Parts and
Service Director, Parts Manager, Used Vehicle Sales Manager,
and Warranty Administrator

General Motors is releasing Safety Recall 14260 today. The total number of U.S. vehicles involved is approximately 9,400. Please see the attached bulletin for details.

Customer Letter Mailing

The customer letter mailing will begin on August 29, 2014.

Global Connect (GWM)

The "Investigate Vehicle History" (IVH) screen has already been updated with involved VINs.

Campaign Initiation Detail Report (CIDR)

The CIDR will be available August 27, 2014.

END OF MESSAGE
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