



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

August 27, 2014

Ms. Dorothy Hanley  
Genuine Scooters, LLC  
2700 W Grand Avenue  
Chicago, IL 60612

NVS-215SM  
14V-408

**Subject:** Faulty Circuit In ECU may Result in Engine Stall

Dear Ms. Hanley:

This letter serves to acknowledge Genuine Scooters, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

GENUINE SCOOTER/STELLA/2014

**Mfr's Report Date:** July 1, 2014

**NHTSA Campaign Number:** 14V-408

**Components:**

ELECTRICAL SYSTEM:IGNITION:MODULE

**Potential Number of Units Affected:** 800

**Problem Description:**

Genuine Scooters, LLC (Genuine) is recalling certain model year 2014 Stella 125 Automatic scooters manufactured December 2013 to March 2014. The affected scooters may have a faulty engine control unit (ECU) which can cause the engine to stall without warning.

**Consequence:**

If the engine stalls while the scooter is being ridden there is an increased risk of a crash.

**Remedy:**

Genuine will notify owners, and dealers will replace the ECU with a new one, free of charge. The recall is expected to begin in September 2014. Owners may contact Genuine customer service 1-773-433-1311.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.safercar.gov](http://www.safercar.gov).

We have received Genuine's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Sarah Mcshane who may be reached by phone at 202-366-7401, or by email at [sarah.mcshane@dot.gov](mailto:sarah.mcshane@dot.gov) or through the office email at [rmd.odi@dot.gov](mailto:rmd.odi@dot.gov). We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a large initial "J" and a long horizontal stroke at the end.

Jennifer Timian  
Chief, Recall Management Division  
Office of Defects Investigations  
Enforcement